

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MAR 2019**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	146,882	112,390	706	520	414,358	319,490	29.7%
Branches	233,242	191,570	1,060	839	691,691	574,784	20.3%
Mobile Units	3,238	4,055			9,267	10,702	-13.4%
Library for the Blind	40,692	43,103			116,260	119,018	-2.3%
OLBPD BARD	12,820	11,929			38,410	34,042	12.8%
eMedia	50,053	39,452			145,002	113,157	28.1%
<b>TOTAL CIRCULATION</b>	<b>486,927</b>	<b>402,499</b>			<b>1,414,988</b>	<b>1,171,193</b>	<b>21%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
eBook	25,682	22,642	72,886	65,218	11.8%
eAudiobook	17,037	14,377	50,713	40,910	24.0%
eMusic	4,926	322	13,839	1,030	1243.6%
eVideo	700	627	2,054	1,905	7.8%
eMagazines	1,708	1,484	5,510	4,094	34.6%
<b>TOTAL eCIRCULATION</b>	<b>50,053</b>	<b>39,452</b>	<b>145,002</b>	<b>113,157</b>	<b>28.1%</b> Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2019	2018	2019	2018	
Main Library	107	56 minutes	20,719	23,636	19,458	20,987	-7.3%
Branches	590	42 minutes	168,918	172,017	118,384	119,221	-0.7%
<b>TOTAL USAGE</b>	<b>697</b>		<b>189,637</b>	<b>195,653</b>	<b>137,842</b>	<b>140,208</b>	<b>-1.7%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	560	1,861

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	33,916	34,231	163	158	90,273	92,522	-2%
Branches	163,553	161,743	744	708	458,374	461,710	-1%
<b>TOTAL VISITS</b>	<b>197,469</b>	<b>195,974</b>			<b>548,647</b>	<b>554,232</b>	<b>-1.0%</b>

**REPORT M**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR MAR 2019**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	3,986	1,446	695	1,352	7,479	443	7,922
Brooklyn	2,267	686	303	497	3,753	466	4,219
Carnegie West	5,039	1,604	1,468	1,429	9,540	1,156	10,696
Collinwood	2,679	1,262	489	2,245	6,675	490	7,165
East 131st	1,657	628	282	534	3,101	267	3,368
Eastman	8,083	1,715	1,206	2,153	13,157	2,067	15,224
Fleet	5,102	1,404	762	1,319	8,587	726	9,313
Fulton	4,418	1,506	528	960	7,412	778	8,190
Garden Valley	2,071	414	166	375	3,026	245	3,271
Glenville	3,517	1,245	516	1,716	6,994	514	7,508
Harvard-Lee	2,814	865	607	1,045	5,331	712	6,043
Hough	4,045	911	383	906	6,245	431	6,676
Jefferson	3,015	944	806	1,164	5,929	735	6,664
Langston Hughes	3,139	1,310	562	1,142	6,153	491	6,644
Lorain	3,289	995	398	734	5,416	572	5,988
Martin Luther King, Jr.	2,435	964	774	1,587	5,760	526	6,286
Memorial-Nottingham	4,935	916	1,131	2,938	9,920	1,228	11,148
Mt. Pleasant	1,993	832	318	685	3,828	234	4,062
Rice	6,126	1,280	864	2,283	10,553	844	11,397
Rockport	10,712	1,685	1,492	2,249	16,138	1,721	17,859
South	6,960	1,032	430	788	9,210	903	10,113
South Brooklyn	8,188	1,168	1,350	2,407	13,113	1,683	14,796
Sterling	3,044	746	383	623	4,796	323	5,119
Union	2,695	770	319	844	4,628	411	5,039
Walz	6,581	1,675	1,086	1,903	11,245	1,040	12,285
West Park	7,655	1,701	2,806	4,371	16,533	2,123	18,656
Woodland	4,959	1,106	374	689	7,128	463	7,591
<b>TOTAL</b>	<b>121,404</b>	<b>30,810</b>	<b>20,498</b>	<b>38,938</b>	<b>211,650</b>	<b>21,592</b>	<b>233,242</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MAR 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	7,922	7,179	24,012	20,453	3,559	17%
Brooklyn	4,219	3,816	13,591	10,934	2,657	24%
Carnegie West	10,696	9,898	32,057	29,148	2,909	10%
Collinwood	7,165	5,766	18,554	16,501	2,053	12%
East 131st	3,368	3,611	10,682	10,498	184	2%
Eastman	15,224	14,106	46,144	40,376	5,768	14%
Fleet	9,313	9,579	28,520	27,364	1,156	4%
Fulton	8,190	7,528	23,513	24,087	-574	-2%
Garden Valley	3,271	2,974	10,363	8,235	2,128	26%
Glenville	7,508	488	21,679	5,647	16,032	284%
Harvard-Lee	6,043	6,617	17,832	19,827	-1,995	-10%
Hough	6,676	4,494	18,677	13,663	5,014	37%
Jefferson	6,664	5,399	18,966	16,477	2,489	15%
Langston Hughes	6,644	6,400	20,077	17,599	2,478	14%
Lorain	5,988	395	18,301	9,293	9,008	97%
Martin Luther King, Jr.	6,286	4,709	17,796	14,626	3,170	22%
Memorial-Nottingham	11,148	10,673	33,707	30,948	2,759	9%
Mt. Pleasant	4,062	3,463	11,761	9,980	1,781	18%
Rice	11,397	8,127	33,924	24,629	9,295	38%
Rockport	17,859	14,111	51,863	40,944	10,919	27%
South	10,113	7,166	29,059	19,853	9,206	46%
South Brooklyn	14,796	14,699	44,655	41,556	3,099	7%
Sterling	5,119	3,092	15,673	11,297	4,376	39%
Union	5,039	3,323	14,946	10,467	4,479	43%
Walz	12,285	11,338	36,956	33,658	3,298	10%
West Park	18,656	16,810	55,030	48,847	6,183	13%
Woodland	7,591	5,809	23,353	17,877	5,476	31%
<b>TOTAL</b>	<b>233,242</b>	<b>191,570</b>	<b>691,691</b>	<b>574,784</b>	<b>116,907</b>	<b>20%</b>

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE MAR 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	4,261	4,737	11,524	12,576	-1,052	-8%
Brooklyn	3,229	2,945	9,136	8,189	947	12%
Carnegie West	8,060	9,779	23,240	24,015	-775	-3%
Collinwood	3,718	4,985	10,655	14,362	-3,707	-26%
East 131st	6,780	7,130	18,591	20,297	-1,706	-8%
Eastman	8,512	9,592	23,886	26,743	-2,857	-11%
Fleet	6,949	7,875	21,497	23,363	-1,866	-8%
Fulton	5,728	6,567	15,502	18,573	-3,071	-17%
Garden Valley	4,115	3,472	11,104	9,969	1,135	11%
Glenville	4,344	0	12,677	4,965	7,712	155%
Harvard-Lee	6,252	6,935	17,554	20,163	-2,609	-13%
Hough	5,759	5,949	16,725	19,415	-2,690	-14%
Jefferson	3,945	4,141	12,180	11,443	737	6%
Langston Hughes	5,329	6,300	15,568	17,695	-2,127	-12%
Lorain	5,007	0	13,446	6,344	7,102	112%
Martin Luther King, Jr.	4,710	4,722	13,361	14,899	-1,538	-10%
Memorial-Nottingham	4,681	4,809	13,372	10,120	3,252	32%
Mt. Pleasant	3,216	3,091	8,367	9,568	-1,201	-13%
Rice	9,180	9,290	27,438	27,337	101	0%
Rockport	7,015	6,825	19,934	19,803	131	1%
South	6,306	4,516	11,802	13,473	-1,671	-12%
South Brooklyn	11,371	12,113	32,023	25,199	6,824	27%
Sterling	7,278	6,739	21,805	20,680	1,125	5%
Union	6,222	5,638	15,796	16,276	-480	-3%
Walz	6,144	8,000	17,432	21,698	-4,266	-20%
West Park	8,023	7,708	23,013	21,787	1,226	6%
Woodland	7,419	7,885	20,746	22,758	-2,012	-9%
<b>TOTAL</b>	<b>163,553</b>	<b>161,743</b>	<b>458,374</b>	<b>461,710</b>	<b>-3,336</b>	<b>-1%</b>

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS MAR 2019**

Branch	Total Circulation
1 <b>West Park</b>	18,656
2 <b>Rockport</b>	17,859
3 <b>Eastman</b>	15,224
4 <b>South Brooklyn</b>	14,796
5 <b>Walz</b>	12,285
6 <b>Rice</b>	11,397
7 <b>Memorial-Nottingham</b>	11,148
8 <b>Carnegie West</b>	10,696
9 <b>South</b>	10,113
10 <b>Fleet</b>	9,313
11 <b>Fulton</b>	8,190
12 <b>Addison</b>	7,922
13 <b>Woodland</b>	7,591
14 <b>Glenville</b>	7,508
15 <b>Collinwood</b>	7,165
16 <b>Hough</b>	6,676
17 <b>Jefferson</b>	6,664
18 <b>Langston Hughes</b>	6,644
19 <b>Martin Luther King, Jr.</b>	6,286
20 <b>Harvard-Lee</b>	6,043
21 <b>Lorain</b>	5,988
22 <b>Sterling</b>	5,119
23 <b>Union</b>	5,039
24 <b>Brooklyn</b>	4,219
25 <b>Mt. Pleasant</b>	4,062
26 <b>East 131st</b>	3,368
27 <b>Garden Valley</b>	3,271
	<b>233,242</b>

Branch	Attendance
<b>South Brooklyn</b>	11,371
<b>Rice</b>	9,180
<b>Eastman</b>	8,512
<b>Carnegie West</b>	8,060
<b>West Park</b>	8,023
<b>Woodland</b>	7,419
<b>Sterling</b>	7,278
<b>Rockport</b>	7,015
<b>Fleet</b>	6,949
<b>East 131st</b>	6,780
<b>South</b>	6,306
<b>Harvard-Lee</b>	6,252
<b>Union</b>	6,222
<b>Walz</b>	6,144
<b>Hough</b>	5,759
<b>Fulton</b>	5,728
<b>Langston Hughes</b>	5,329
<b>Lorain</b>	5,007
<b>Martin Luther King, Jr.</b>	4,710
<b>Memorial-Nottingham</b>	4,681
<b>Glenville</b>	4,344
<b>Addison</b>	4,261
<b>Garden Valley</b>	4,115
<b>Jefferson</b>	3,945
<b>Collinwood</b>	3,718
<b>Brooklyn</b>	3,229
<b>Mt. Pleasant</b>	3,216
	<b>163,553</b>

Branch	Population	
	2010	2000
1 <b>South Brooklyn</b>	32,043	34,217
2 <b>West Park</b>	27,814	29,398
3 <b>Fleet*</b>	26,727	34,598
4 <b>Eastman</b>	23,674	25,873
5 <b>Rockport</b>	19,896	21,467
6 <b>Fulton</b>	19,647	22,575
7 <b>Rice</b>	19,462	25,893
8 <b>Memorial-Nottingham</b>	19,271	22,598
9 <b>Harvard-Lee</b>	17,655	21,246
10 <b>Walz</b>	16,063	18,497
11 <b>Collinwood</b>	14,769	19,377
12 <b>Langston Hughes</b>	14,439	21,224
13 <b>Glenville</b>	14,006	20,302
14 <b>Addison</b>	13,603	19,263
15 <b>East 131st</b>	13,025	18,001
16 <b>Mt. Pleasant</b>	12,792	17,155
17 <b>Lorain</b>	12,588	14,589
18 <b>Martin Luther King, Jr.</b>	12,392	15,483
19 <b>Carnegie West</b>	10,487	11,716
20 <b>Union</b>	8,416	12,603
21 <b>Sterling</b>	8,267	8,712
22 <b>Woodland</b>	7,946	7,213
23 <b>South</b>	6,325	7,729
24 <b>Hough</b>	5,667	7,845
25 <b>Brooklyn</b>	5,524	6,430
26 <b>Jefferson</b>	3,515	3,987
27 <b>Garden Valley</b>	2,310	3,220
28 <b>Broadway*</b>		1,966
	<b>388,323</b>	<b>473,177</b>

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

\*Broadway and Fleet service areas merged

Prepared By: Northern Ohio Data and Information Service - NODIS,  
Maxine Goodman Levine College of Urban Affairs, Cleveland State  
University

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MAR 2019**

<b>OTHER TRANSACTIONS</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>						
	<b>CLEVNET</b>	74,277	67,302	216,296	187,215	16%
	<b>Other Libraries</b>	460	484	1,479	1,532	-3%
<b>TOTAL</b>		74,737	67,786	217,775	188,747	15%

\*Totals included in Main Library and Branch circulation counts

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	<b>Gain/Loss</b>
<b>Projected</b>		15,789	13,248	41,936	45,365	-8%
<b>Mail and Email Reference</b>		904	412	1,813	847	114%
<b>Interlibrary Loan Requests</b>		971	968	2,718	3,249	-16%
<b>TOTAL</b>		17,664	14,628	46,467	49,461	-6%

<b>CHANGES IN PERMANENT COLLECTION</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>		5,850	4,023	15,456	12,737	21%
<b>Total Items Added</b>		24,825	20,950	61,460	61,083	1%

<b>HOURS OPEN</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	<b>Gain/Loss</b>
<b>Main Library</b>		208	216	592	600	-1%
<b>Branches</b>		5,939	6,165	16,883	17,154	-2%

<b>OHIO BRAILLE &amp; AUDIO READING DOWNLOAD (BARD)</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	<b>Gain/Loss</b>
<b>Downloads</b>		12,820	11,929	38,410	34,042	13%
<b>Users</b>		676	693	1,986	1,975	1%

Included in circulation activity