



# Library Usage Trends 2018-2023

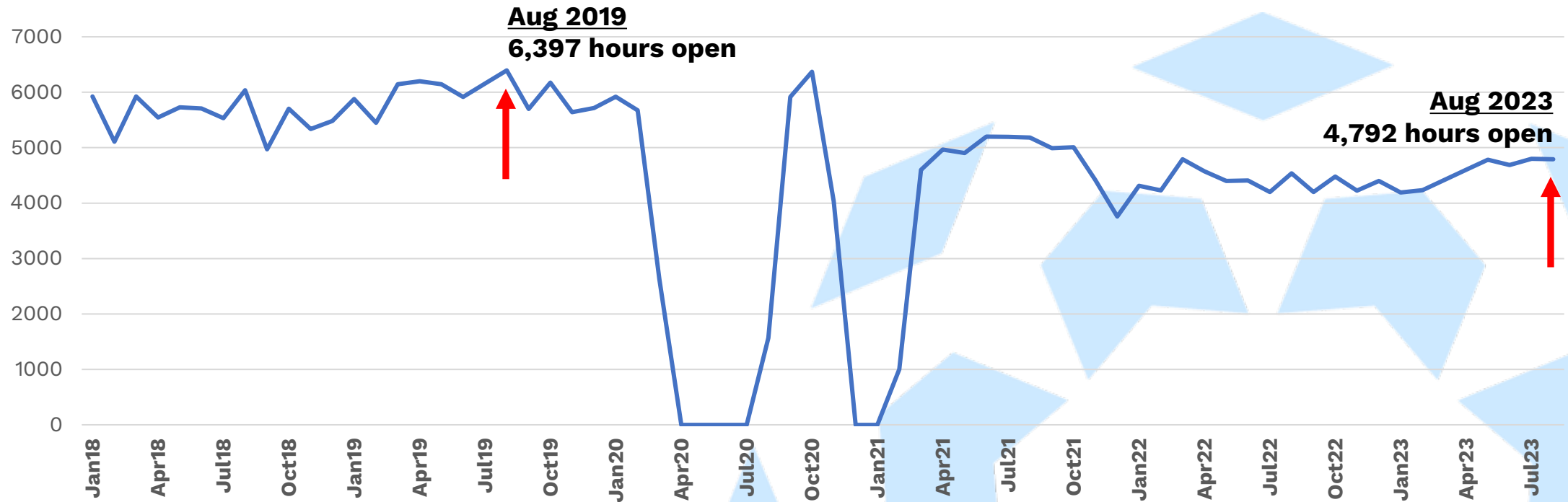
Strategy Office 9.21.23

REPORT K



# Hours Open

Average monthly hours open are down 23% since 2019 but steadily climbing back up as we reopen branches.

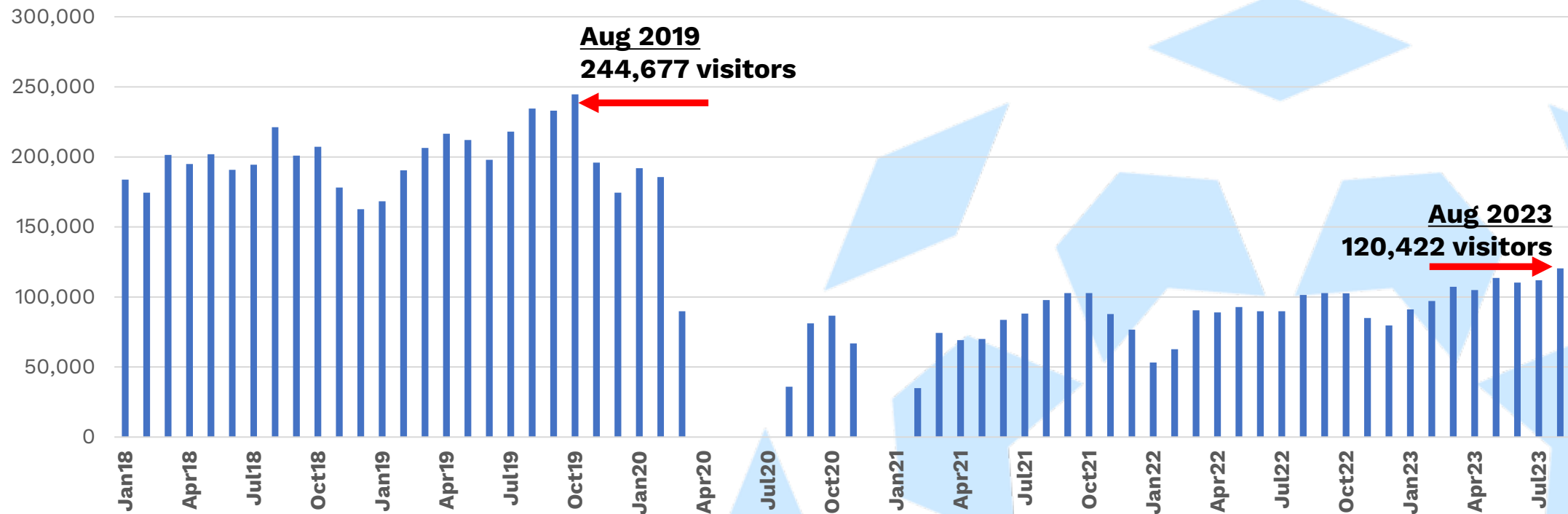


	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023 (YTD)</u>
<b>Yearly Hours</b>	67,002	71,518	32,109	49,223	52,758	36,504
<b>Avg. per Month</b>	5,584	5,960	2,676	4,102	4,397	4,563



# Visits

Monthly visits are averaging around 52% of our pre-pandemic numbers.

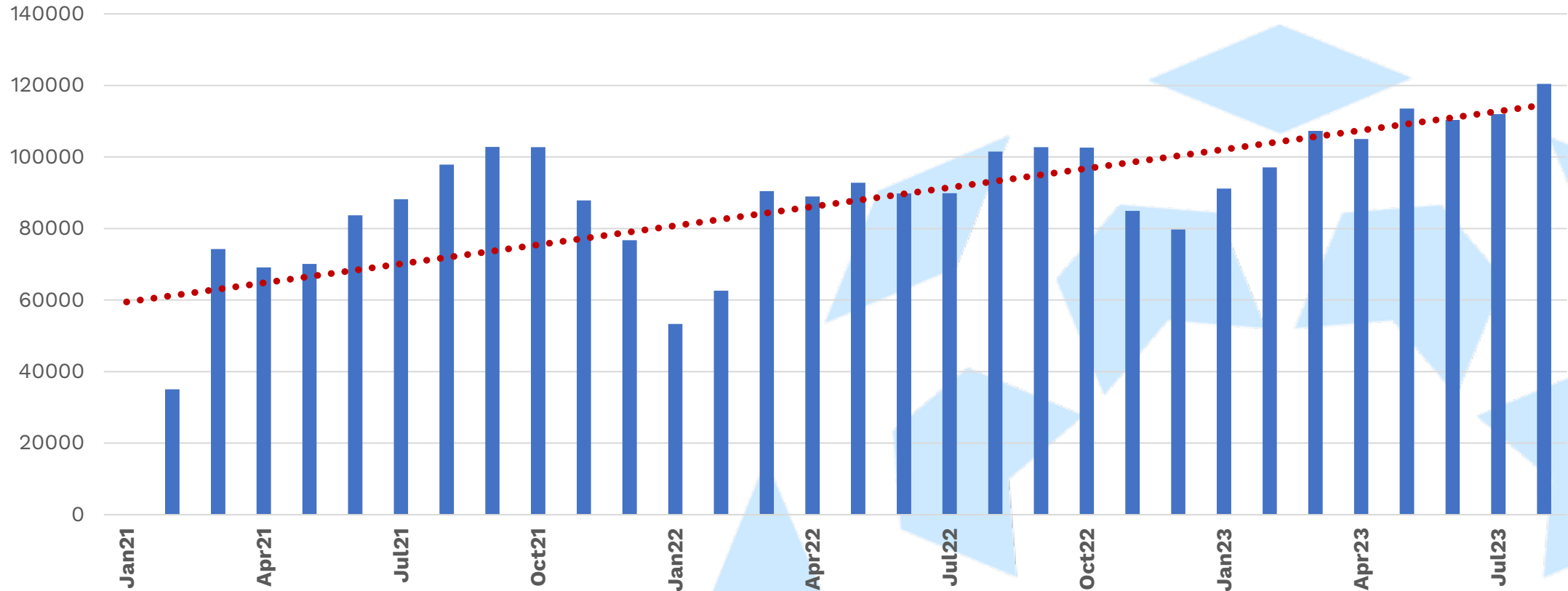


	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023 (YTD)</b>
<b>Visits</b>	2,312,117	2,492,213	738,161	888,417	1,039,466	856,951
<b>Avg. per month</b>	192,676	207,684	61,513	74,035	86,622	107,119



# Visits 2021-Present

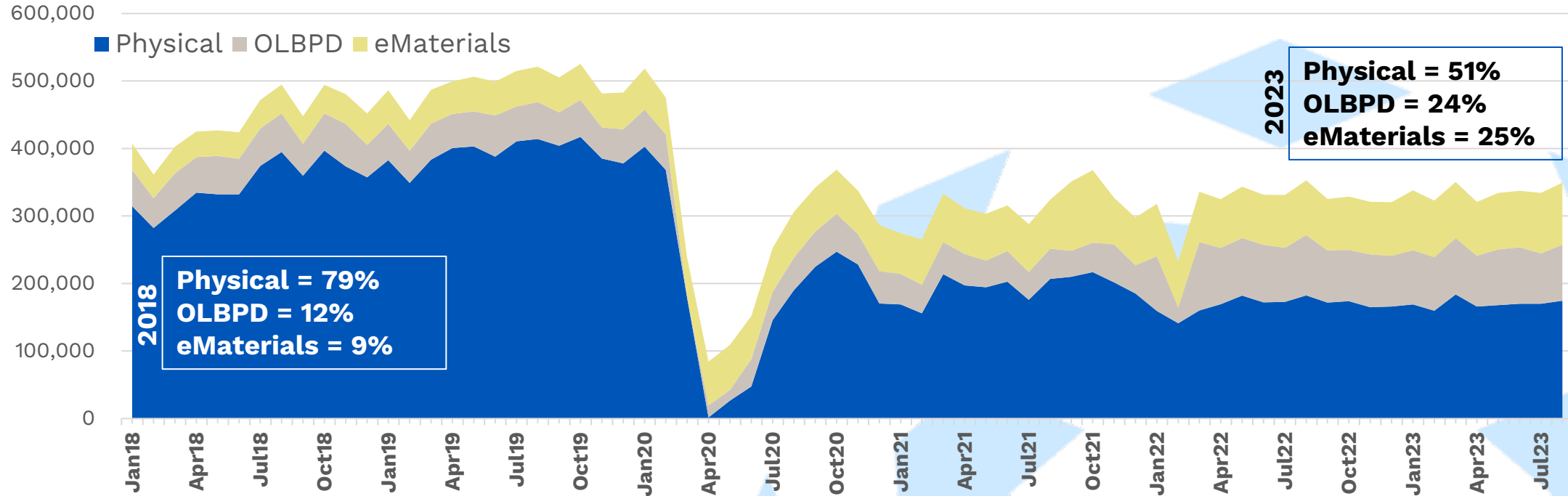
Since January 2021, monthly average visits are up 45%, exceeding our projected increase.





# Circulation

Average monthly circulation is at about 68% of pre-pandemic levels.



**2018**  
 Physical = 79%  
 OLBDP = 12%  
 eMaterials = 9%

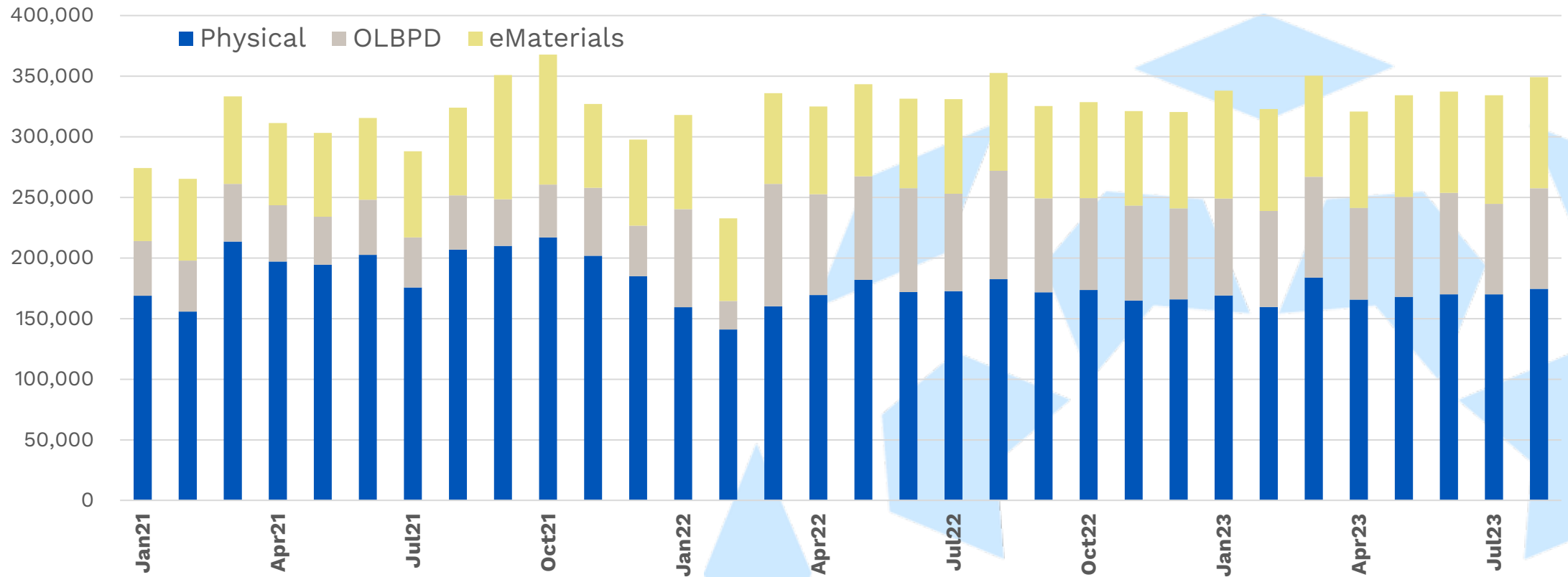
**2023**  
 Physical = 51%  
 OLBDP = 24%  
 eMaterials = 25%

	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023 (YTD)</u>
<b>Physical</b>	4,159,260	4,716,278	2,231,538	2,329,112	2,015,459	1360734
<b>OLBDP</b>	641,680	625,248	473,753	531,940	935,863	642038
<b>eMaterials</b>	486,938	609,206	765,437	897,608	914,507	684,518
<b>Totals</b>	<b>5,287,878</b>	<b>5,950,732</b>	<b>3,470,728</b>	<b>3,758,660</b>	<b>3,865,829</b>	<b>2,687,290</b>



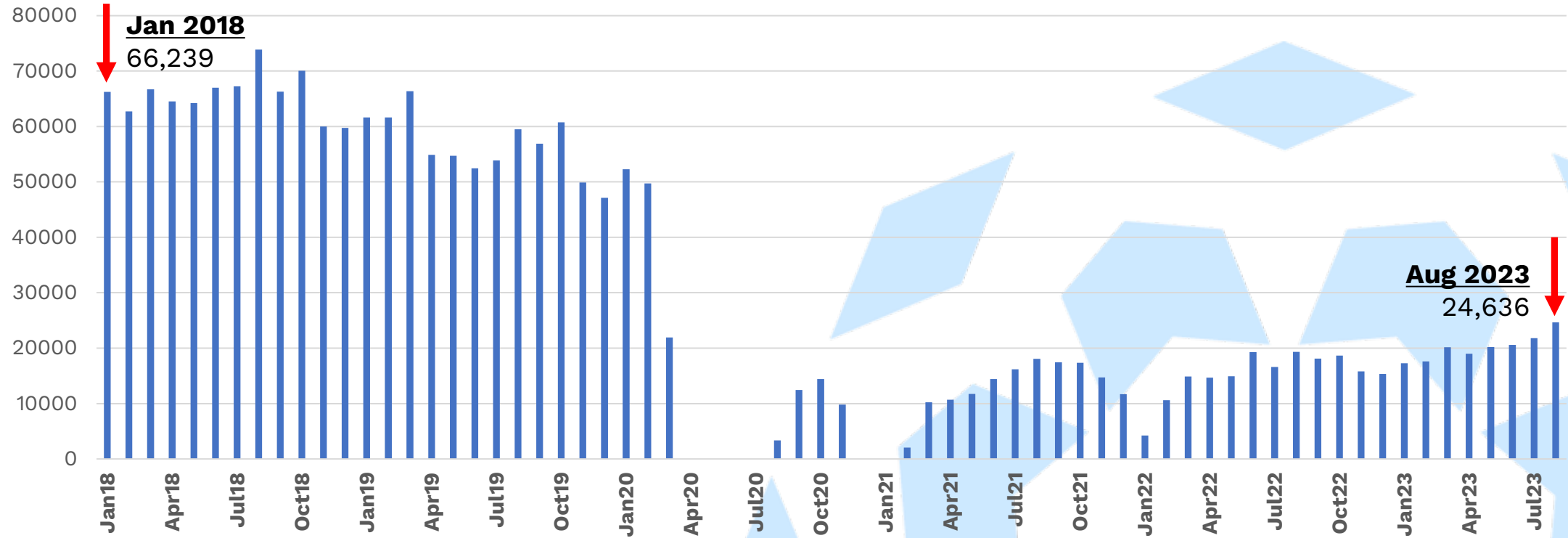
# Circulation 2021-Present

Average monthly circulation is up 17% since January 2021.





# Computer Use

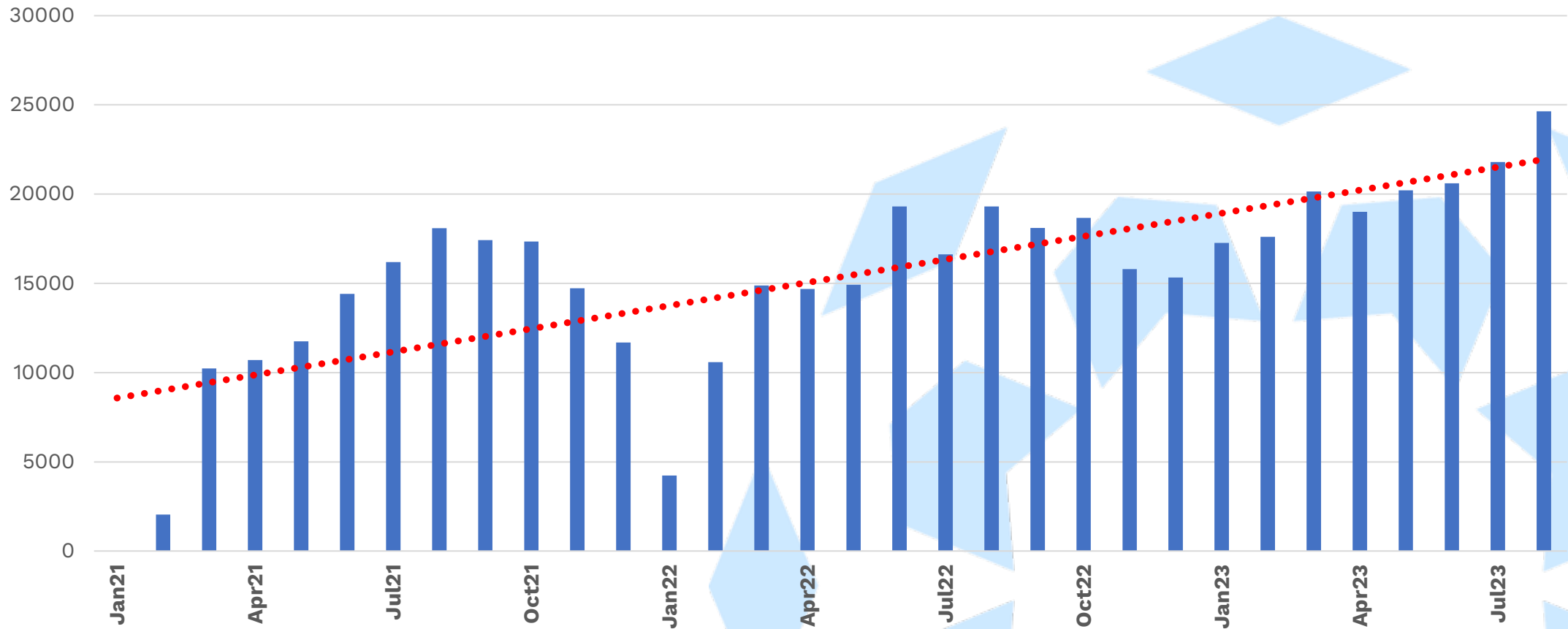


	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
<b>Computer use</b>	788,675	679,684	164,015	144,630	182,444	163,297
<b>Avg. per month</b>	65,723	56,640	13,668	12,053	15,204	20,412



# Computer Use 2021-Present

Since 2021, average monthly computer use is up 69%, and is higher than our projected increase.

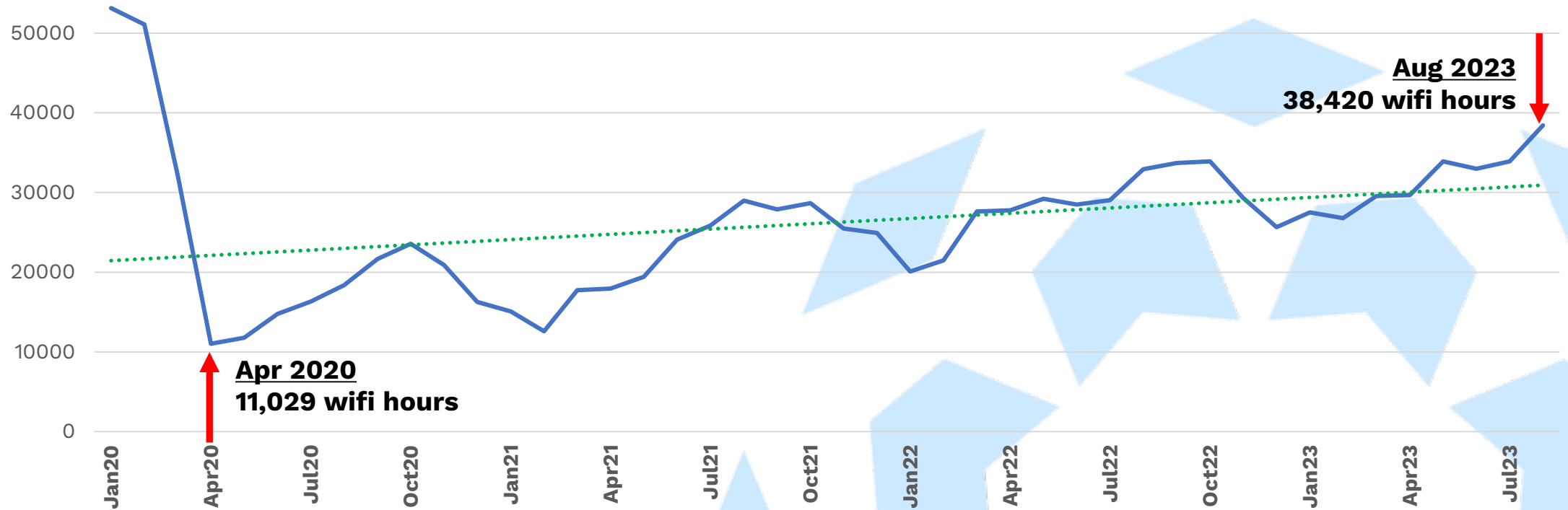






# WiFi Use

The average monthly WiFi hours is up 41% since 2021, higher than our projected increase.



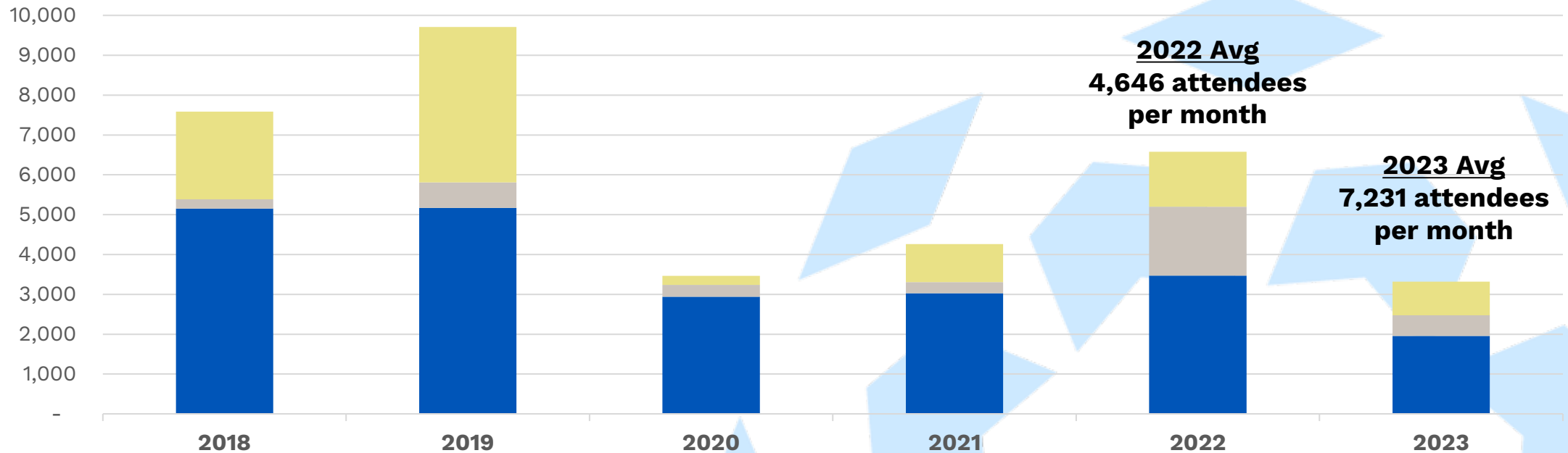
	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023 (YTD)</u>
<b>Wifi Use</b>	291,032	268,694	339,165	252,736
<b>Monthly avg.</b>	24,253	22,391	28,264	31,592



# Programs

Since 2021, the average number of monthly programs are up 17%. Average monthly attendance at programs is up 56% from last year.

■ Juvenile ■ YA ■ Adult



	2018	2019	2020	2021	2022	2023 (YTD)
<b>Juvenile</b>	5,150	5,170	2,942	3,029	3,468	1,955
<b>YA</b>	237	640	298	279	1,733	518
<b>Adult</b>	2,197	3,900	224	953	1,376	844
<b>Totals</b>	<b>7,584</b>	<b>9,710</b>	<b>3,464</b>	<b>4,261</b>	<b>6,577</b>	<b>3,317</b>