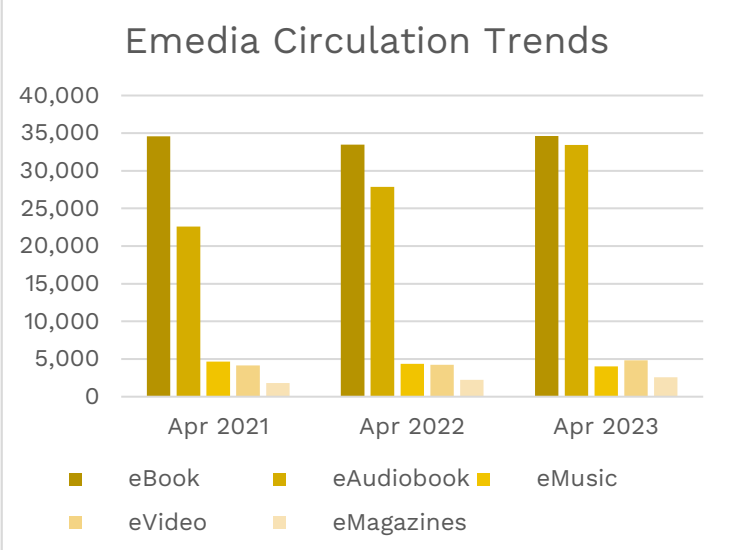
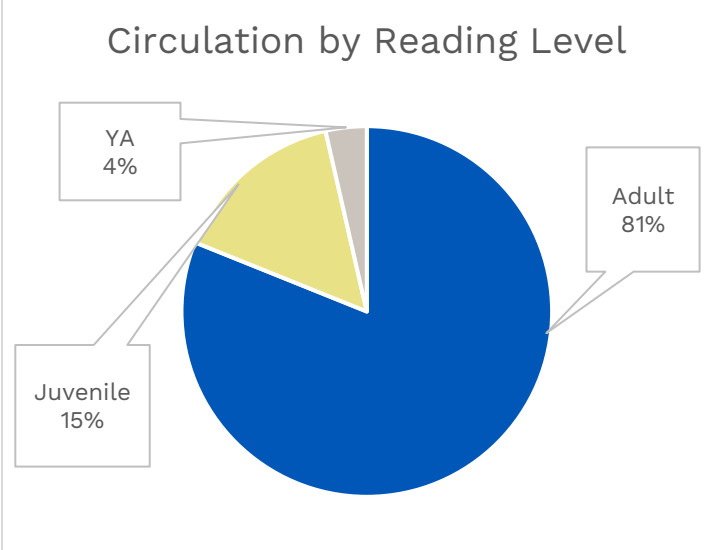
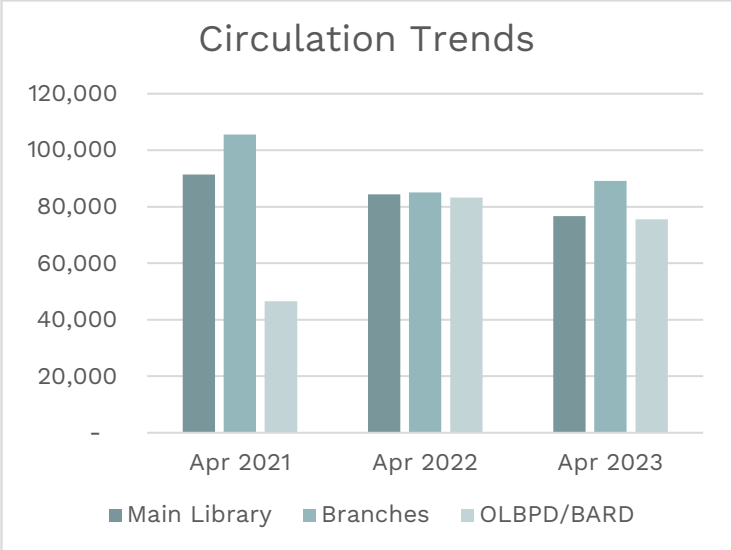
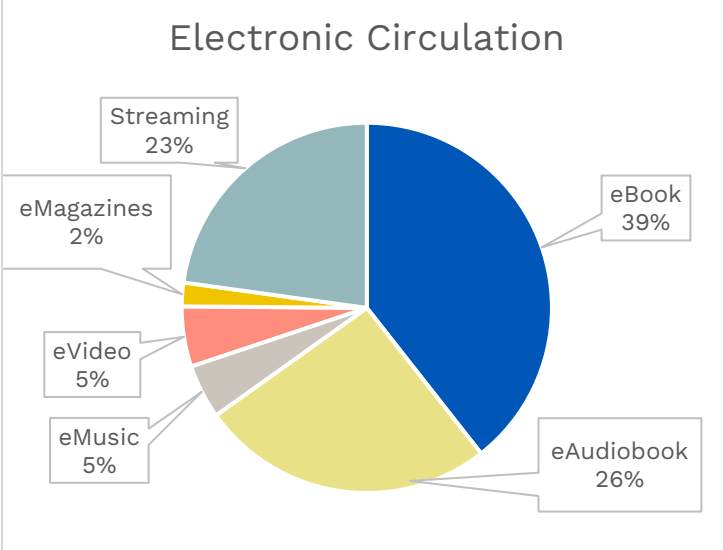
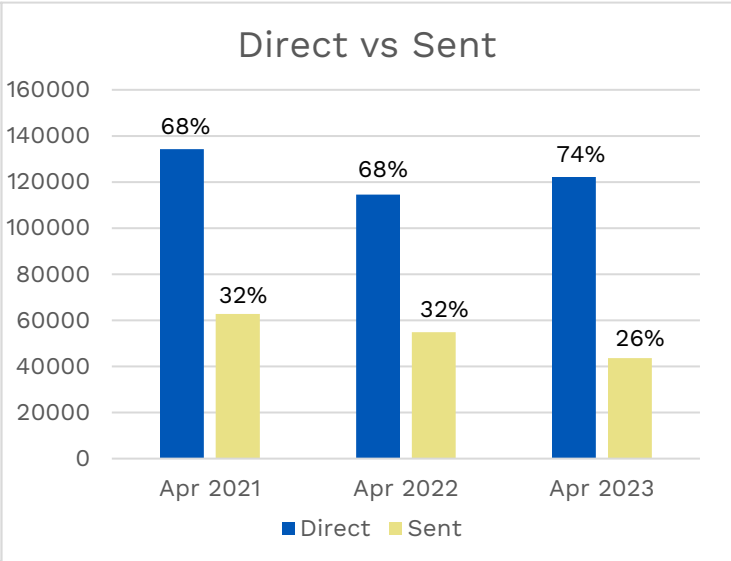
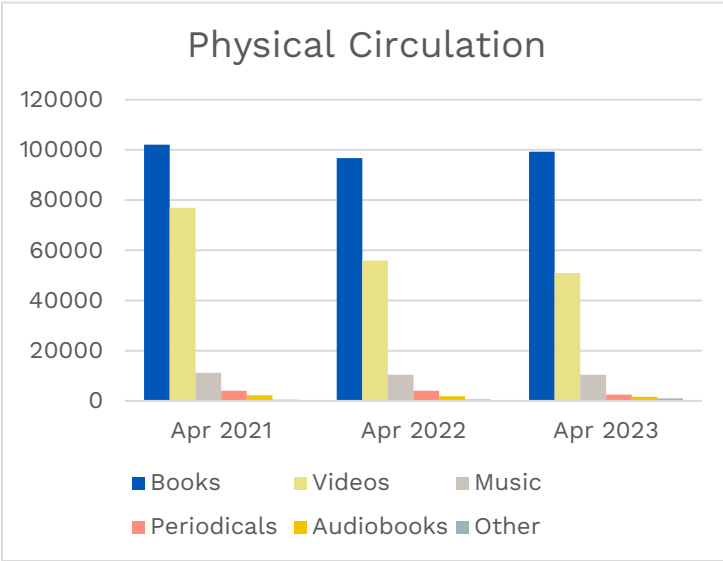
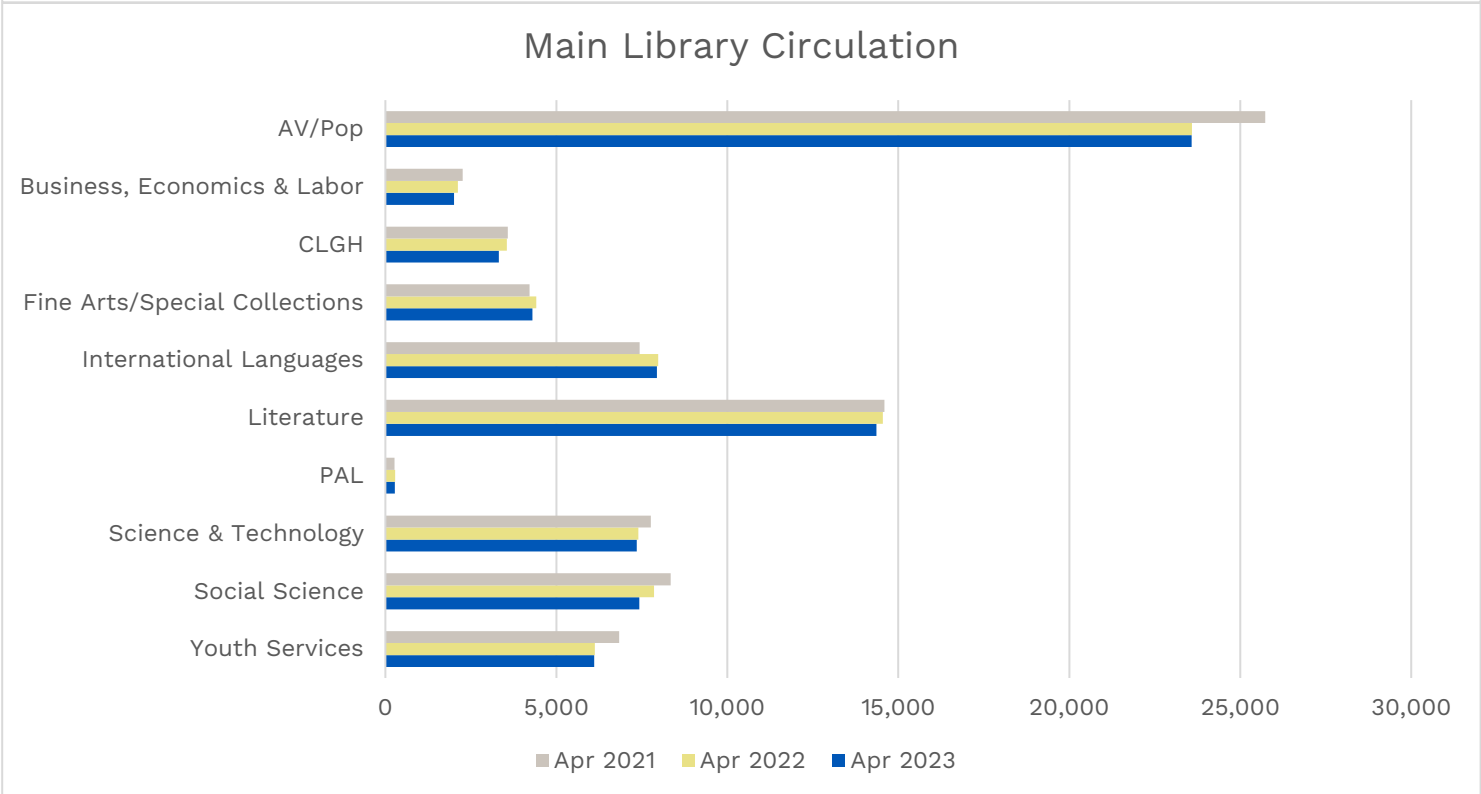
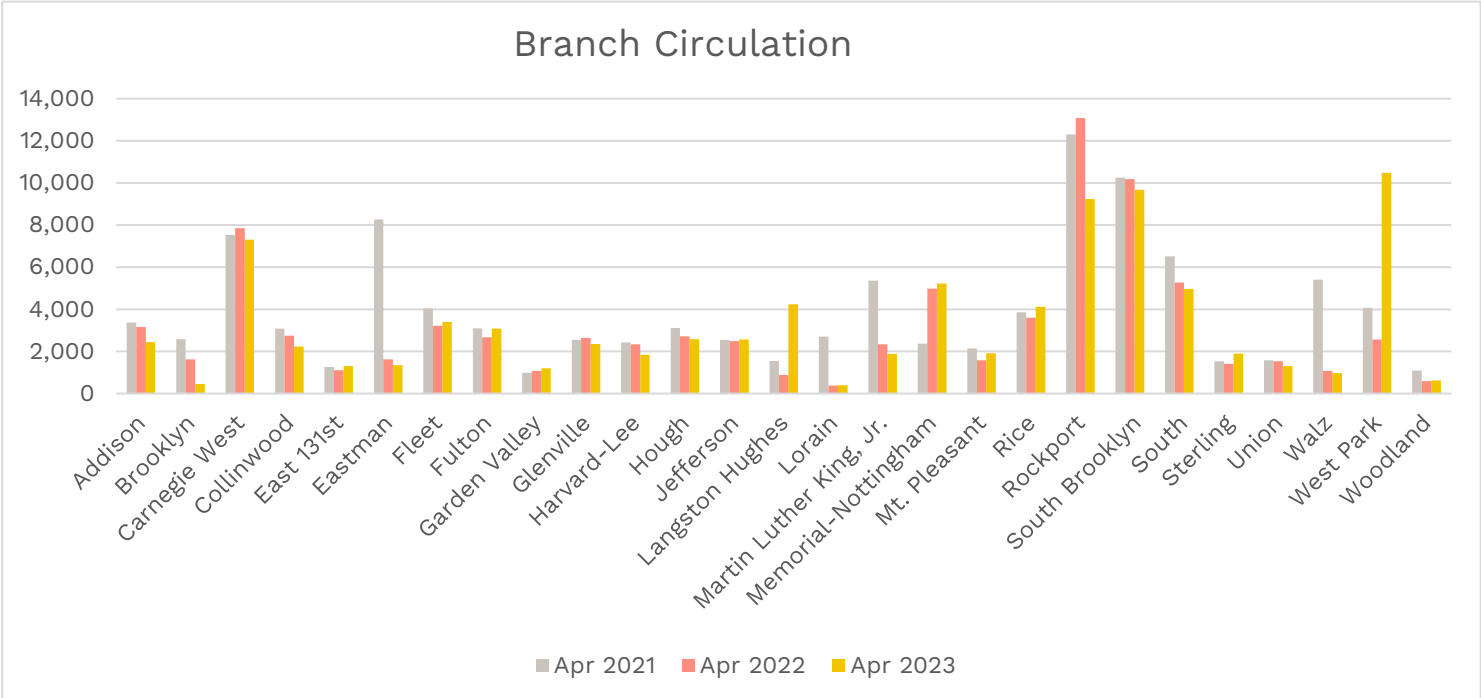


Circulation

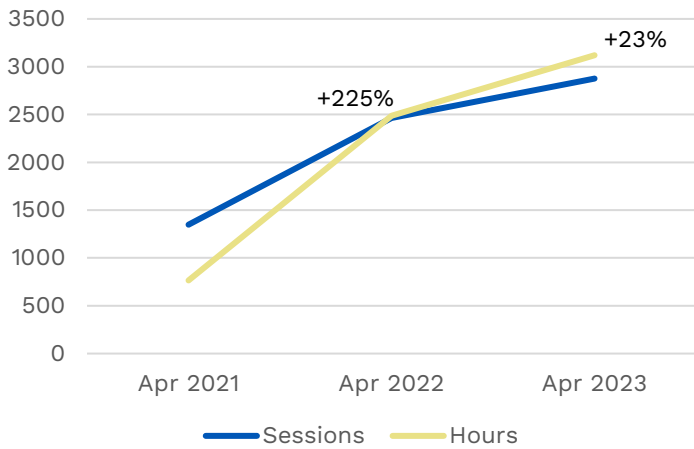


Circulation

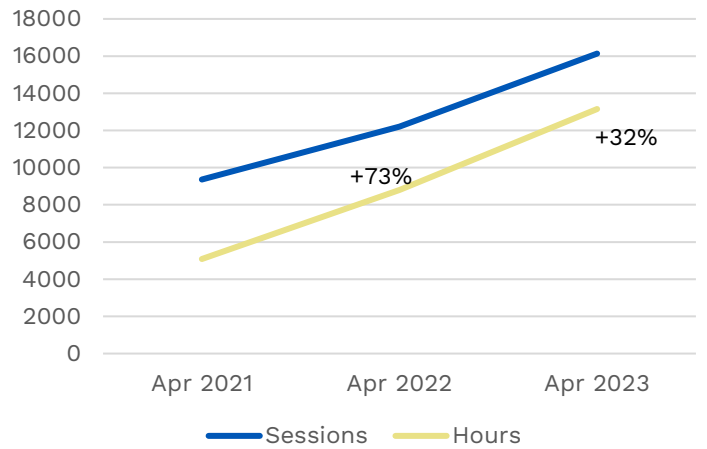


Technology & Services

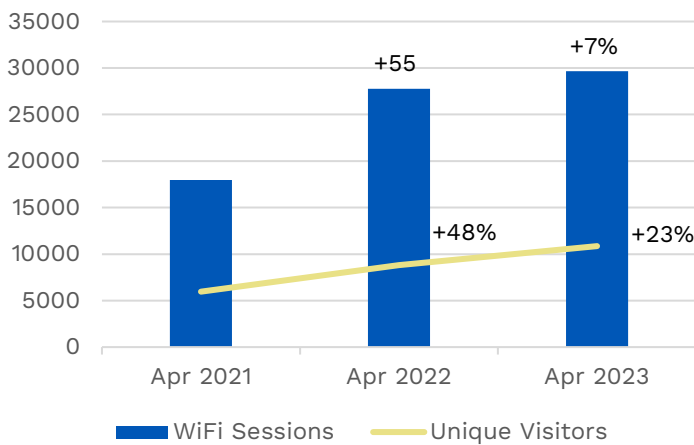
Computer Use - Main



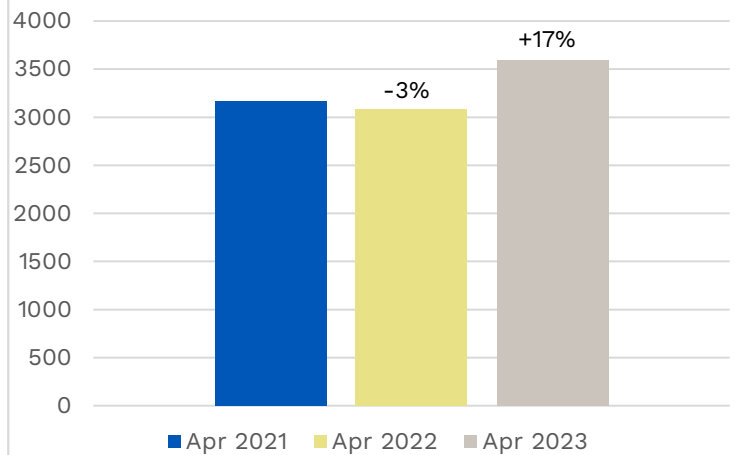
Computer Use - Branches



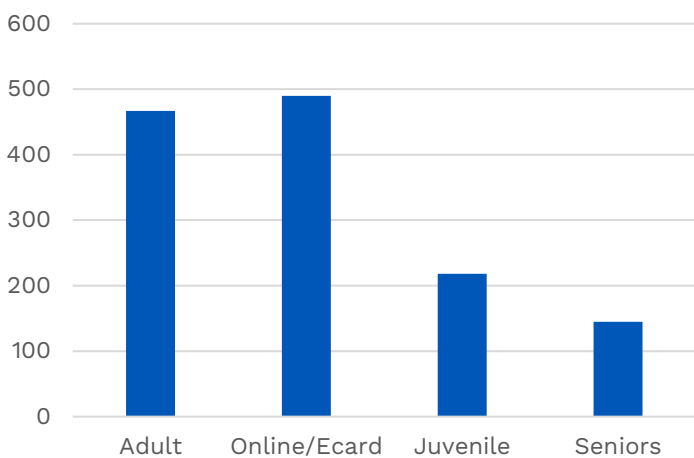
WiFi Use



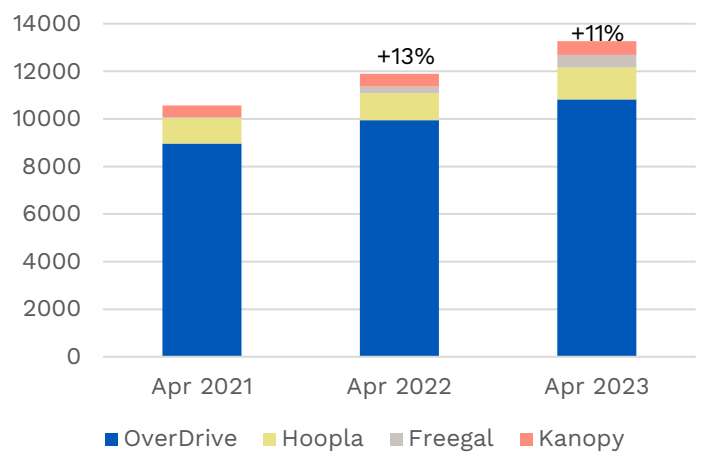
Virtual Reference



New Cards Issued

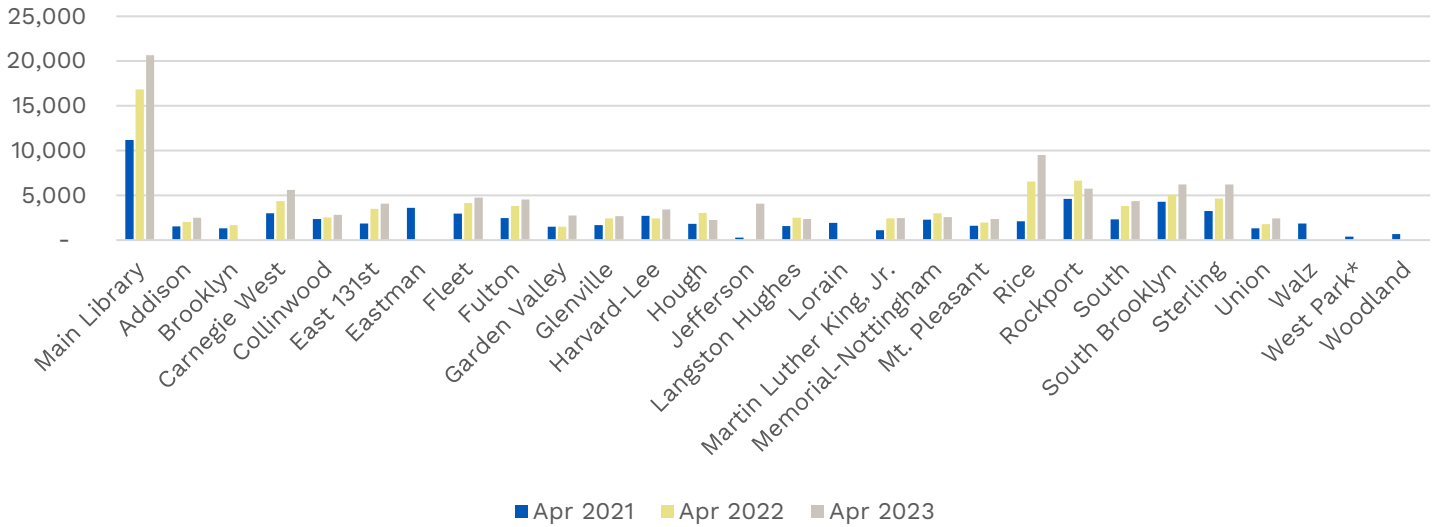


Unique eMedia Users

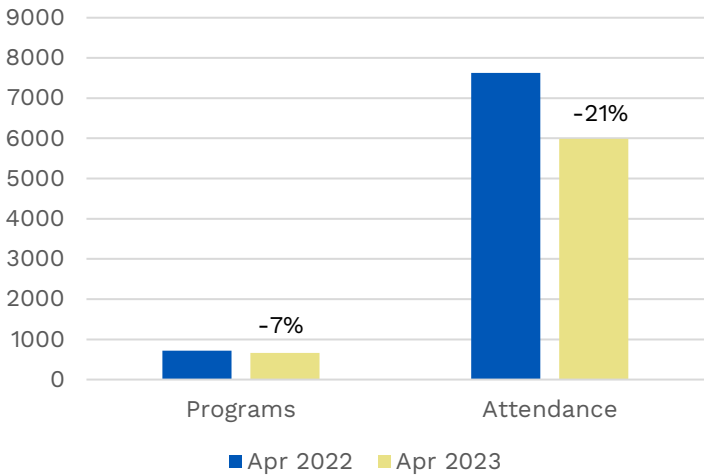


Patron Visits & Programming

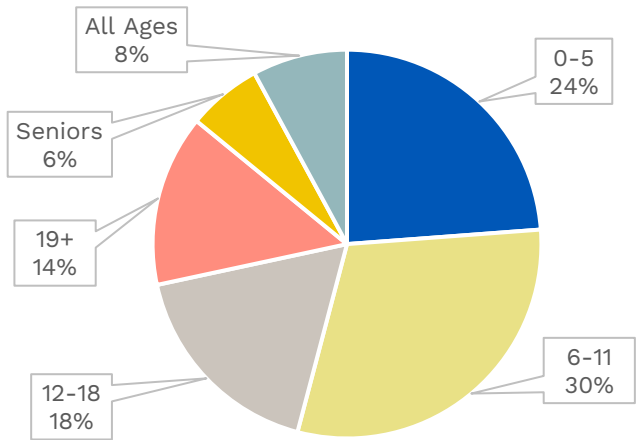
Patron Visits



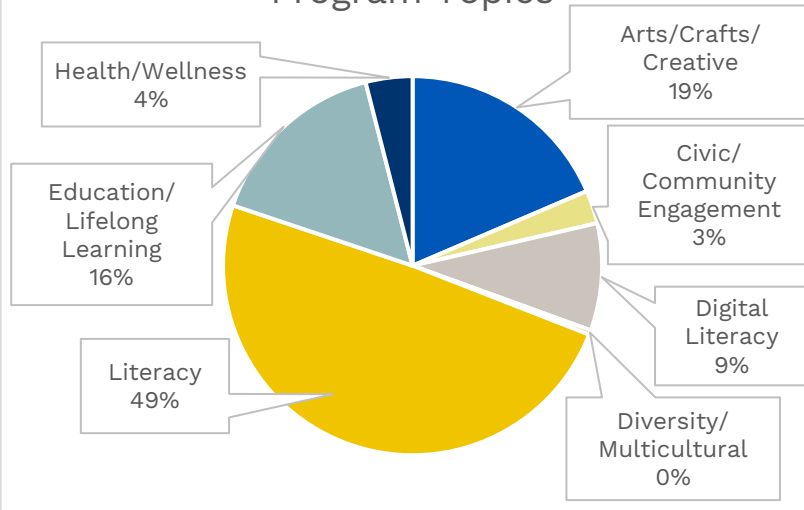
Programs & Attendance



Age Distribution of Programs



Program Topics



Patron Interests

April 2023 Top 10

Adult		Juvenile	
The Light We Carry	Michelle Obama	Bob Books	Bobby Lynn Maslen
The Boys from Biloxi	John Grisham	Dog Man	Dav Pilkey
Demon Copperhead	Barbara Kingsolver	Splatoon	Sankichi Hinodeya
Fair Tale	Stephen King	Diper Överlöde	Jeff Kinney
It Starts With Us	Colleen Hoover	Yo-kai Watch	Noriyuki Konishi
Desert Star	Michael Connelly	Peppa Pig Phonics	Lorraine Gregory
Verity	Colleen Hoover	Big Nate	Lincoln Pierce
Going Rogue	Janet Evanovich	Paw Patrol Phonics	Jennifer Liberts
I'm Glad My Mom Died	Jennette McCurdy	Fancy Nancy's Fantastic Phonics	Jane O'Connor
Spare	Prince Harry	Pinkalicious Phonics	Victoria Kann

Top Ebook Titles on OverDrive



Facilities Master Plan: Jefferson Branch closed for construction 4/5/2021-10/14/2022. West Park Branch closed for construction 4/5/2021-1/6/2023. Woodland Branch closed for construction as of 4/5/2021. Lorain Branch closed for construction as of 10/9/2021. Eastman Branch closed for construction as of 12/13/2021. Walz Branch closed for construction as of 3/5/2022. Brooklyn Branch closed for construction as of 5/7/2022. Hough Branch opened at new facility 11/12/2022.

COVID: No services offered: 3/14/2020-6/7/2020; Curbside/walk-up services only: 6/8/2020-8/23/2020, 11/21/2020-2/21/2021; 12/27/2021-1/17/2022; Open with occupancy restrictions/time limits: 8/24/2020-11/20/2020, 2/22/2021-12/25/2021, 1/18/2022-11/5/2022.

Other: Garden Valley Branch closed due to building issues 12/17/2022-1/31/2023

Monthly Activity Analysis for April 2023

Highlights for this month at Cleveland Public Library.

Circulation

Overall circulation dipped slightly compared to last year at this time. Books again outpaced all other formats. Direct circulation continues to gain a larger share of the total circulation. eAudiobooks have been gaining steadily, nearly matching ebook circulation last month.

Branches led the way over Main Library and OLBDP/BARD. The West Park Campus led all branches for circulation last month. It is notable that circulation at the Rockport Branch dipped considerably, which was to be expected once West Park reopened.

Technology and Services

Computer and WiFi use at all locations continues to rise dramatically compared to previous years.

Virtual reference grew by 17% over this time last year, while unique eMedia users grew 11%.

CPL issued over 1300 new library cards in April.

Patron Visits and Programming

Patron visits continue to go up, even with several branches closed for FMP work. 104,358 visitors came to the Library in April. The West Park Campus total is estimated due to the necessary calibration of the people-counting hardware.

With the end of the school year approaching, programming and attendance both dipped last month. Most of our programming was related to literacy and most of our program attendees were youths aged 11 and under. Digital literacy, lifelong learning, and creative programming were also popular topics.

Patron Interests

Michelle Obama's newest book topping the list of most popular books. With the coronation of King Charles looming, Prince Harry's book also made the top ten in April. Phonics books remain popular in the juvenile category. We had some fresh titles appear on the OverDrive list last month.

Closures

Facilities Master Plan: Jefferson Branch closed for construction 4/5/2021-10/14/2022. West Park Branch closed for construction 4/5/2021-1/6/2023. Woodland Branch closed for construction as of 4/5/2021. Lorain Branch closed for construction as of 10/9/2021. Eastman Branch closed for construction as of 12/13/2021. Walz Branch closed for construction as of 3/5/2022. Brooklyn Branch closed for construction as of 5/7/2022. Hough Branch opened at new facility 11/12/2022.

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Nancy Mocsiran | Strategy Office | May 16, 2023