

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2021**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	2021	2020	
Main Library	88,220	97,545	479	610	970,161	795,531	22%
Branches	113,498	130,650	724	764	1,171,743	1,216,933	-4%
Mobile Units	73	122			1,315	1,792	-27%
Library for the Blind	39,810	28,082			324,317	300,918	8%
OLBPD BARD	16,273	16,958			163,863	179,108	-9%
eMedia	69,086	64,333			826,693	696,785	19%
TOTAL CIRCULATION	326,960	337,690			3,458,092	3,191,067	8%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
eBook	32,143	34,186	385,376	360,219	7%
eAudiobook	25,554	19,498	292,159	221,504	32%
eMusic	4,465	5,009	55,295	53,236	4%
eVideo	4,631	4,244	65,766	45,476	45%
eMagazines	2,293	1,396	28,097	16,350	72%
TOTAL eCIRCULATION	69,086	64,333	826,693	696,785	19%

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2021	2020	2021	2020	
Main Library	58	56 minutes	17,144	19,267	15,284	21,889	-30%
Branches	528	42 minutes	115,796	144,745	79,687	119,626	-33%
TOTAL USAGE	586		132,940	164,012	94,971	141,515	-33%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total		Year-to-Date	
	2021	2020	2021	2020
	85	162	2,085	1,937

WALK-IN COUNT*	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	2021	2020	
Main Library	14,201	8,552	77	53	139,155	122,750	13%
Branches	70,051	55,715	447	326	729,225	639,414	14%
TOTAL VISITS	84,252	64,267			868,380	762,164	14%

COVID Closures

- Open with no restrictions: 1/1/2020-3/13/2020
- No services offered: 3/14/2020-6/7/2020
- Curbside/walk-up services only: 6/8/2020-8/23/2020; 11/21/2020-2/21/2021
- Open with occupancy restrictions/time limits: 8/24/2020-11/20/2020; 2/22/2021-present

Facilities Master Plan Closures

- Jefferson, West Park, and Woodland Branches closed for construction as of 4/5/2021
- Lorain Branch closed for construction as of 10/9

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR NOVEMBER 2021**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	1,677	992	488	642	3,799	265	4,064
Brooklyn	1,273	681	210	350	2,514	224	2,738
Carnegie West	3,331	880	1,206	1,164	6,581	1,129	7,710
Collinwood	929	607	210	806	2,552	264	2,816
East 131st	710	280	86	138	1,214	226	1,440
Eastman	3,535	767	899	1,116	6,317	1,127	7,444
Fleet	2,650	745	450	660	4,505	377	4,882
Fulton	1,337	1,000	461	409	3,207	492	3,699
Garden Valley	792	241	80	162	1,275	250	1,525
Glenville	1,561	727	284	639	3,211	350	3,561
Harvard-Lee	1,531	404	407	706	3,048	507	3,555
Hough	1,503	520	204	277	2,504	234	2,738
Jefferson	92	672	220	464	1,448		1,448
Langston Hughes	1,378	476	212	370	2,436	273	2,709
Lorain	125	676	150	124	1,075	46	1,121
Martin Luther King, Jr.	912	317	373	491	2,093	368	2,461
Memorial-Nottingham	2,092	409	596	1,634	4,731	977	5,708
Mt. Pleasant	767	507	270	376	1,920	256	2,176
Rice	2,081	565	482	794	3,922	728	4,650
Rockport	5,864	1,270	2,045	2,900	12,079	1,575	13,654
South	3,077	983	877	576	5,513	1,025	6,538
South Brooklyn	5,755	908	1,466	2,129	10,258	1,414	11,672
Sterling	1,599	418	313	212	2,542	253	2,795
Union	823	322	119	228	1,492	216	1,708
Walz	2,519	1,034	741	892	5,186	841	6,027
West Park		1,394	745	1,503	3,642	3	3,645
Woodland		634	269	111	1,014		1,014
TOTAL	47,913	18,429	13,863	19,873	100,078	13,420	113,498

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR NOVEMBER 2021**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2021	2020	2021	2020		
Addison	4,064	4,666	37,280	41,125	-3,845	-9%
Brooklyn	2,738	2,868	28,285	28,411	-126	0%
Carnegie West	7,710	7,223	79,232	60,881	18,351	30%
Collinwood	2,816	3,526	27,290	34,726	-7,436	-21%
East 131st	1,440	1,455	16,818	16,445	373	2%
Eastman	7,444	9,273	90,330	84,173	6,157	7%
Fleet	4,882	4,972	45,154	47,243	-2,089	-4%
Fulton	3,699	3,985	35,609	43,211	-7,602	-18%
Garden Valley	1,525	1,161	12,743	13,340	-597	-4%
Glenville	3,561	3,451	30,961	34,078	-3,117	-9%
Harvard-Lee	3,555	3,157	36,945	30,963	5,982	19%
Hough	2,738	3,038	26,086	28,776	-2,690	-9%
Jefferson	1,448	4,629	20,469	36,968	-16,499	-45%
Langston Hughes	2,709	3,483	28,278	33,507	-5,229	-16%
Lorain	1,121	3,140	25,714	30,888	-5,174	-17%
Martin Luther King, Jr.	2,461	2,638	25,186	27,750	-2,564	-9%
Memorial-Nottingham	5,708	6,668	61,228	58,837	2,391	4%
Mt. Pleasant	2,176	2,405	23,285	20,766	2,519	12%
Rice	4,650	4,625	45,065	47,627	-2,562	-5%
Rockport	13,654	10,615	132,460	97,283	35,177	36%
South	6,538	6,774	67,487	60,657	6,830	11%
South Brooklyn	11,672	9,939	110,865	93,845	17,020	18%
Sterling	2,795	2,042	20,878	24,897	-4,019	-16%
Union	1,708	2,140	16,519	22,789	-6,270	-28%
Walz	6,027	7,007	59,533	60,049	-516	-1%
West Park	3,645	12,208	56,104	101,211	-45,107	-45%
Woodland	1,014	3,562	11,939	36,487	-24,548	-67%
TOTAL	113,498	130,650	1,171,743	1,216,933	-45,190	-4%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE NOVEMBER 2021**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2021	2020	2021	2020		
Addison	1,889	1,724	19,396	16,684	2,712	16%
Brooklyn	1,685	1,089	16,266	12,154	4,112	34%
Carnegie West	3,302	2,706	36,871	24,479	12,392	51%
Collinwood	2,287	2,248	30,651	22,172	8,479	38%
East 131st	3,774	1,493	29,645	24,949	4,696	19%
Eastman	5,729	3,818	56,532	36,857	19,675	53%
Fleet	3,286	2,651	37,842	25,873	11,969	46%
Fulton	3,866	2,708	35,370	23,321	12,049	52%
Garden Valley	1,402	1,248	17,613	16,151	1,462	9%
Glenville	2,912	2,179	25,491	21,822	3,669	17%
Harvard-Lee	2,732	2,225	28,398	27,042	1,356	5%
Hough	2,663	1,875	27,779	21,740	6,039	28%
Jefferson	0	438	1,692	16,710	-15,018	-90%
Langston Hughes	2,097	1,766	20,903	17,561	3,342	19%
Lorain	539	2,039	24,619	19,019	5,600	29%
Martin Luther King, Jr.	1,608	1,149	14,350	19,369	-5,019	-26%
Memorial-Nottingham	2,340	2,150	26,768	21,641	5,127	24%
Mt. Pleasant	1,796	1,433	19,419	13,387	6,032	45%
Rice	5,268	1,987	36,225	35,219	1,006	3%
Rockport	5,545	3,157	55,020	35,750	19,270	54%
South	2,803	1,424	27,775	21,667	6,108	28%
South Brooklyn	5,098	2,862	47,858	37,896	9,962	26%
Sterling	3,533	2,307	38,499	27,721	10,778	39%
Union	1,594	1,082	16,947	17,929	-982	-5%
Walz	2,303	2,408	24,505	23,084	1,421	6%
West Park	0	2,724	6,561	27,570	-21,009	-76%
Woodland	0	2,825	6,230	31,647	-25,417	-80%
TOTAL	70,051	55,715	729,225	639,414	89,811	14%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS NOVEMBER 2021**

Branch	Total Circulation
1 Rockport	13,654
2 South Brooklyn	11,672
3 Carnegie West	7,710
4 Eastman	7,444
5 South	6,538
6 Walz	6,027
7 Memorial-Nottingham	5,708
8 Fleet	4,882
9 Rice	4,650
10 Addison	4,064
11 Fulton	3,699
12 West Park	3,645
13 Glenville	3,561
14 Harvard-Lee	3,555
15 Collinwood	2,816
16 Sterling	2,795
17 Brooklyn	2,738
18 Hough	2,738
19 Langston Hughes	2,709
20 Martin Luther King, Jr.	2,461
21 Mt. Pleasant	2,176
22 Union	1,708
23 Garden Valley	1,525
24 Jefferson	1,448
25 East 131st	1,440
26 Lorain	1,121
27 Woodland	1,014
	113,498

Branch	Attendance
Eastman	5,729
Rockport	5,545
Rice	5,268
South Brooklyn	5,098
Fulton	3,866
East 131st	3,774
Sterling	3,533
Carnegie West	3,302
Fleet	3,286
Glenville	2,912
South	2,803
Harvard-Lee	2,732
Hough	2,663
Memorial-Nottingham	2,340
Walz	2,303
Collinwood	2,287
Langston Hughes	2,097
Addison	1,889
Mt. Pleasant	1,796
Brooklyn	1,685
Martin Luther King, Jr.	1,608
Union	1,594
Garden Valley	1,402
Lorain	539
Jefferson	0
West Park	0
Woodland	0
	70,051

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

Prepared By: Northern Ohio Data and Information Service - NODIS,
Maxine Goodman Levine College of Urban Affairs, Cleveland State
University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOVEMBER 2021**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
Loans* to:					
CLEVNET	48,870	58,460	566,073	441,932	28%
Other Libraries	**	511	5,101	1,531	233%
	48,870	58,971	571,174	324,999	76%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
Virtual Reference	3,523	5,473	40,295	41,659	-3%
Interlibrary Loan Requests	**	527	5,291	2,570	106%
	3,523	6,000	45,586	44,229	3%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
New Titles Added	3,217	3,409	40,715	61,827	-34%
Total Items Added	10,078	12,249	120,447	109,972	10%

HOURS OPEN	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
Main Library	184	160	1,840	1,400	31%
Branches	4,232	4,617	43,664	37,619	16%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
Downloads	16,273	16,958	165,863	179,108	-7%
Users	670	733	7,842	8,200	-4%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
Songs	18,409	18,330	188,243	200,675	-6%
Users	269	305	2,981	3,202	-7%

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
TOTAL SESSIONS	25,470	23,318	244,954	294,737	-17%

	Month	YTD
eCARDS ISSUED	309	4,543
eMEDIA NEW USERS	523	7,836
CURBSIDE SERVICES	3,687	144,520

	Month	YTD
COVID Tests Distributed	2,454	8,158

**Data not available at time of reporting