

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCTOBER 2021**

| CIRCULATION ACTIVITY* | Monthly Total | | Average Hourly | | Year-to-Date | | YTD Gain/Loss |
|--------------------------|----------------|----------------|----------------|------|------------------|------------------|------------------|
| | 2021 | 2020 | 2021 | 2020 | 2021 | 2020 | |
| Main Library | 96,568 | 100,975 | 464 | 467 | 881,941 | 700,227 | 26% |
| Branches | 120,175 | 145,838 | 676 | 640 | 1,058,245 | 1,086,285 | -3% |
| Mobile Units | 167 | 239 | | | 1,242 | 1,670 | -26% |
| Library for the Blind | 29,517 | 34,536 | | | 284,507 | 272,836 | 4% |
| OLBPD BARD | 14,064 | 21,529 | | | 149,590 | 162,150 | -8% |
| eMedia | 107,307 | 65,379 | | | 751,607 | 632,452 | 19% |
| TOTAL CIRCULATION | 367,798 | 368,496 | | | 3,127,132 | 2,855,620 | 10% |

| ELECTRONIC MEDIA CIRCULATION* | Monthly Total | | Year-to-Date | | YTD Gain/Loss |
|----------------------------------|----------------|---------------|----------------|----------------|------------------|
| | 2021 | 2020 | 2021 | 2020 | |
| eBook | 41,669 | 34,111 | 353,233 | 326,033 | 8% |
| eAudiobook | 40,364 | 21,150 | 266,605 | 202,006 | 32% |
| eMusic | 7,204 | 4,761 | 44,830 | 48,227 | -7% |
| eVideo | 12,156 | 3,989 | 61,135 | 41,232 | 48% |
| eMagazines | 5,914 | 1,368 | 25,804 | 14,954 | 73% |
| TOTAL eCIRCULATION | 107,307 | 65,379 | 751,607 | 632,452 | 19% |

Included in circulation activity

| COMPUTER USAGE | Number of Computers | Average Sessions | Number of Sessions | | Hours in Use | | YTD Gain/Loss |
|--------------------|------------------------|---------------------|--------------------|----------------|---------------|----------------|------------------|
| | | | 2021 | 2020 | 2021 | 2020 | |
| Main Library | 58 | 56 minutes | 15,078 | 18,180 | 13,097 | 21,247 | -38% |
| Branches | 528 | 42 minutes | 103,134 | 136,032 | 69,490 | 114,711 | -39% |
| TOTAL USAGE | 586 | | 118,212 | 154,212 | 82,587 | 135,958 | -39% |

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

| WiFi Hotspot Checkouts | Monthly Total | | Year-to-Date | |
|------------------------|---------------|------|--------------|-------|
| | 2021 | 2020 | 2021 | 2020 |
| | 108 | 286 | 2,000 | 1,775 |

| WALK-IN COUNT* | Monthly Total | | Average Hourly | | Year-to-Date | | YTD Gain/Loss |
|---------------------|---------------|---------------|----------------|------|----------------|----------------|------------------|
| | 2021 | 2020 | 2021 | 2020 | 2021 | 2020 | |
| Main Library | 12,553 | 11,658 | 60 | 54 | 121,492 | 113,855 | 7% |
| Branches | 67,839 | 72,812 | 382 | 319 | 638,473 | 581,808 | 10% |
| TOTAL VISITS | 80,392 | 84,470 | | | 759,965 | 695,663 | 9% |

COVID Closures

- Open with no restrictions: 1/1/2020-3/13/2020
- No services offered: 3/14/2020-6/7/2020
- Curbside/walk-up services only: 6/8/2020-8/23/2020; 11/21/2020-2/21/2021
- Open with occupancy restrictions/time limits: 8/24/2020-11/20/2020; 2/22/2021-present

Facilities Master Plan Closures

- Jefferson, West Park, and Woodland Branches closed for construction as of 4/5/2021
- Lorain Branch closed for construction as of 10/9

REPORT J

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR OCTOBER 2021**

| BRANCH | a Branch Circulation | b Sent from Other Branches | c Sent from Main | d Sent from Other CLEVNET Systems | e Total Direct Circulation (a+b+c+d) | f Sent to Other CLEVNET Systems | g Total Circulation (e+f) |
|-------------------------|----------------------------|-------------------------------------|------------------------|---|---|--|------------------------------------|
| Addison | 1,838 | 1,003 | 476 | 729 | 4,046 | 279 | 4,325 |
| Brooklyn | 1,358 | 914 | 323 | 451 | 3,046 | 270 | 3,316 |
| Carnegie West | 3,168 | 948 | 1,355 | 1,329 | 6,800 | 1,186 | 7,986 |
| Collinwood | 996 | 371 | 157 | 699 | 2,223 | 296 | 2,519 |
| East 131st | 437 | 226 | 68 | 143 | 874 | 296 | 1,170 |
| Eastman | 3,993 | 902 | 1,024 | 1,450 | 7,369 | 1,623 | 8,992 |
| Fleet | 2,472 | 897 | 402 | 607 | 4,378 | 430 | 4,808 |
| Fulton | 1,483 | 955 | 378 | 417 | 3,233 | 519 | 3,752 |
| Garden Valley | 721 | 272 | 109 | 155 | 1,257 | 140 | 1,397 |
| Glenville | 1,722 | 774 | 262 | 586 | 3,344 | 369 | 3,713 |
| Harvard-Lee | 1,832 | 444 | 518 | 597 | 3,391 | 608 | 3,999 |
| Hough | 1,460 | 500 | 209 | 293 | 2,462 | 238 | 2,700 |
| Jefferson | 45 | 633 | 302 | 465 | 1,445 | | 1,445 |
| Langston Hughes | 1,652 | 557 | 295 | 531 | 3,035 | 329 | 3,364 |
| Lorain | 279 | 518 | 191 | 168 | 1,156 | 137 | 1,293 |
| Martin Luther King, Jr. | 963 | 386 | 320 | 590 | 2,259 | 376 | 2,635 |
| Memorial-Nottingham | 2,424 | 504 | 666 | 1,639 | 5,233 | 1,028 | 6,261 |
| Mt. Pleasant | 632 | 524 | 282 | 468 | 1,906 | 304 | 2,210 |
| Rice | 2,269 | 594 | 493 | 810 | 4,166 | 829 | 4,995 |
| Rockport | 5,911 | 1,316 | 2,074 | 3,000 | 12,301 | 1,842 | 14,143 |
| South | 3,398 | 1,128 | 854 | 605 | 5,985 | 1,073 | 7,058 |
| South Brooklyn | 5,976 | 949 | 1,556 | 2,075 | 10,556 | 1,512 | 12,068 |
| Sterling | 1,138 | 366 | 373 | 296 | 2,173 | 291 | 2,464 |
| Union | 942 | 399 | 141 | 150 | 1,632 | 229 | 1,861 |
| Walz | 2,664 | 1,342 | 901 | 827 | 5,734 | 960 | 6,694 |
| West Park | 5 | 1,511 | 835 | 1,750 | 4,101 | 5 | 4,106 |
| Woodland | | 547 | 229 | 125 | 901 | | 901 |
| TOTAL | 49,778 | 19,480 | 14,793 | 20,955 | 105,006 | 15,169 | 120,175 |

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR OCTOBER 2021**

| BRANCH | Monthly Total | | Year-to-Date | | YTD Gain/Loss | YTD %G/L |
|-------------------------|----------------|----------------|------------------|------------------|------------------|-------------|
| | 2021 | 2020 | 2021 | 2020 | | |
| Addison | 4,325 | 5,104 | 33,216 | 36,459 | -3,243 | -9% |
| Brooklyn | 3,316 | 3,907 | 25,547 | 25,543 | 4 | 0% |
| Carnegie West | 7,986 | 7,837 | 71,522 | 53,658 | 17,864 | 33% |
| Collinwood | 2,519 | 3,885 | 24,474 | 31,200 | -6,726 | -22% |
| East 131st | 1,170 | 1,491 | 15,378 | 14,990 | 388 | 3% |
| Eastman | 8,992 | 11,206 | 82,886 | 74,900 | 7,986 | 11% |
| Fleet | 4,808 | 5,318 | 40,272 | 42,273 | -2,001 | -5% |
| Fulton | 3,752 | 4,688 | 31,910 | 39,226 | -7,316 | -19% |
| Garden Valley | 1,397 | 1,102 | 11,218 | 12,179 | -961 | -8% |
| Glenville | 3,713 | 3,380 | 27,400 | 30,627 | -3,227 | -11% |
| Harvard-Lee | 3,999 | 3,523 | 33,390 | 27,806 | 5,584 | 20% |
| Hough | 2,700 | 3,314 | 23,348 | 25,738 | -2,390 | -9% |
| Jefferson | 1,445 | 4,635 | 19,021 | 32,339 | -13,318 | -41% |
| Langston Hughes | 3,364 | 4,006 | 25,569 | 30,024 | -4,455 | -15% |
| Lorain | 1,293 | 3,082 | 24,593 | 27,748 | -3,155 | -11% |
| Martin Luther King, Jr. | 2,635 | 3,047 | 22,725 | 25,112 | -2,387 | -10% |
| Memorial-Nottingham | 6,261 | 7,246 | 55,520 | 52,169 | 3,351 | 6% |
| Mt. Pleasant | 2,210 | 2,625 | 21,109 | 18,361 | 2,748 | 15% |
| Rice | 4,995 | 5,132 | 40,415 | 43,002 | -2,587 | -6% |
| Rockport | 14,143 | 11,649 | 118,806 | 86,668 | 32,138 | 37% |
| South | 7,058 | 7,469 | 60,949 | 53,883 | 7,066 | 13% |
| South Brooklyn | 12,068 | 12,460 | 99,193 | 83,906 | 15,287 | 18% |
| Sterling | 2,464 | 2,397 | 18,083 | 22,855 | -4,772 | -21% |
| Union | 1,861 | 2,259 | 14,811 | 20,649 | -5,838 | -28% |
| Walz | 6,694 | 7,980 | 53,506 | 53,042 | 464 | 1% |
| West Park | 4,106 | 13,596 | 52,459 | 89,003 | -36,544 | -41% |
| Woodland | 901 | 3,500 | 10,925 | 32,925 | -22,000 | -67% |
| TOTAL | 120,175 | 145,838 | 1,058,245 | 1,086,285 | -28,040 | -3% |

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE OCTOBER 2021**

| BRANCH | Monthly Total | | Year-to-Date | | YTD Gain/Loss | YTD %G/L |
|-------------------------|---------------|---------------|----------------|----------------|------------------|-------------|
| | 2021 | 2020 | 2021 | 2020 | | |
| Addison | 1,696 | 2,294 | 17,046 | 14,914 | 2,132 | 14% |
| Brooklyn | 1,430 | 1,533 | 14,135 | 11,015 | 3,120 | 28% |
| Carnegie West | 3,180 | 3,350 | 32,430 | 21,707 | 10,723 | 49% |
| Collinwood | 2,161 | 2,532 | 27,499 | 19,859 | 7,640 | 38% |
| East 131st | 3,776 | 2,141 | 24,773 | 23,426 | 1,347 | 6% |
| Eastman | 5,060 | 4,862 | 49,276 | 32,895 | 16,381 | 50% |
| Fleet | 3,149 | 3,102 | 33,540 | 23,146 | 10,394 | 45% |
| Fulton | 3,705 | 2,819 | 30,380 | 20,498 | 9,882 | 48% |
| Garden Valley | 1,444 | 1,759 | 15,750 | 14,870 | 880 | 6% |
| Glenville | 2,369 | 3,028 | 21,766 | 19,560 | 2,206 | 11% |
| Harvard-Lee | 2,405 | 2,784 | 24,961 | 24,731 | 230 | 1% |
| Hough | 2,414 | 2,497 | 24,375 | 19,816 | 4,559 | 23% |
| Jefferson | 0 | 960 | 1,600 | 16,200 | -14,600 | -90% |
| Langston Hughes | 2,163 | 2,081 | 18,159 | 15,738 | 2,421 | 15% |
| Lorain | 1,359 | 2,185 | 23,935 | 16,941 | 6,994 | 41% |
| Martin Luther King, Jr. | 1,450 | 1,557 | 12,288 | 18,179 | -5,891 | -32% |
| Memorial-Nottingham | 2,300 | 2,549 | 23,716 | 19,439 | 4,277 | 22% |
| Mt. Pleasant | 1,723 | 1,975 | 17,035 | 11,887 | 5,148 | 43% |
| Rice | 5,305 | 2,485 | 29,253 | 33,199 | -3,946 | -12% |
| Rockport | 5,456 | 4,043 | 47,982 | 32,492 | 15,490 | 48% |
| South | 2,712 | 2,176 | 24,190 | 20,193 | 3,997 | 20% |
| South Brooklyn | 4,908 | 4,410 | 41,370 | 34,919 | 6,451 | 18% |
| Sterling | 4,061 | 3,080 | 33,921 | 25,337 | 8,584 | 34% |
| Union | 1,520 | 1,426 | 14,930 | 16,813 | -1,883 | -11% |
| Walz | 2,093 | 3,400 | 21,594 | 20,554 | 1,040 | 5% |
| West Park | 0 | 3,738 | 6,561 | 24,729 | -18,168 | -73% |
| Woodland | 0 | 4,046 | 6,008 | 28,751 | -22,743 | -79% |
| TOTAL | 67,839 | 72,812 | 638,473 | 581,808 | 56,665 | 10% |

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS OCTOBER 2021**

| Branch | Total Circulation |
|-----------------------------------|-------------------|
| 1 Rockport | 14,143 |
| 2 South Brooklyn | 12,068 |
| 3 Eastman | 8,992 |
| 4 Carnegie West | 7,986 |
| 5 South | 7,058 |
| 6 Walz | 6,694 |
| 7 Memorial-Nottingham | 6,261 |
| 8 Rice | 4,995 |
| 9 Fleet | 4,808 |
| 10 Addison | 4,325 |
| 11 West Park | 4,106 |
| 12 Harvard-Lee | 3,999 |
| 13 Fulton | 3,752 |
| 14 Glenville | 3,713 |
| 15 Langston Hughes | 3,364 |
| 16 Brooklyn | 3,316 |
| 17 Hough | 2,700 |
| 18 Martin Luther King, Jr. | 2,635 |
| 19 Collinwood | 2,519 |
| 20 Sterling | 2,464 |
| 21 Mt. Pleasant | 2,210 |
| 22 Union | 1,861 |
| 23 Jefferson | 1,445 |
| 24 Garden Valley | 1,397 |
| 25 Lorain | 1,293 |
| 26 East 131st | 1,170 |
| 27 Woodland | 901 |
| | 120,175 |

| Branch | Attendance |
|--------------------------------|------------|
| Rockport | 5,456 |
| Rice | 5,305 |
| Eastman | 5,060 |
| South Brooklyn | 4,908 |
| Sterling | 4,061 |
| East 131st | 3,776 |
| Fulton | 3,705 |
| Carnegie West | 3,180 |
| Fleet | 3,149 |
| South | 2,712 |
| Hough | 2,414 |
| Harvard-Lee | 2,405 |
| Glenville | 2,369 |
| Memorial-Nottingham | 2,300 |
| Langston Hughes | 2,163 |
| Collinwood | 2,161 |
| Walz | 2,093 |
| Mt. Pleasant | 1,723 |
| Addison | 1,696 |
| Union | 1,520 |
| Martin Luther King, Jr. | 1,450 |
| Garden Valley | 1,444 |
| Brooklyn | 1,430 |
| Lorain | 1,359 |
| Jefferson | 0 |
| West Park | 0 |
| Woodland | 0 |
| | 67,839 |

| Branch | Population | |
|-----------------------------------|------------|---------|
| | 2010 | 2000 |
| 1 South Brooklyn | 32,043 | 34,217 |
| 2 West Park | 27,814 | 29,398 |
| 3 Fleet | 26,727 | 34,598 |
| 4 Eastman | 23,674 | 25,873 |
| 5 Rockport | 19,896 | 21,467 |
| 6 Fulton | 19,647 | 22,575 |
| 7 Rice | 19,462 | 25,893 |
| 8 Memorial-Nottingham | 19,271 | 22,598 |
| 9 Harvard-Lee | 17,655 | 21,246 |
| 10 Walz | 16,063 | 18,497 |
| 11 Collinwood | 14,769 | 19,377 |
| 12 Langston Hughes | 14,439 | 21,224 |
| 13 Glenville | 14,006 | 20,302 |
| 14 Addison | 13,603 | 19,263 |
| 15 East 131st | 13,025 | 18,001 |
| 16 Mt. Pleasant | 12,792 | 17,155 |
| 17 Lorain | 12,588 | 14,589 |
| 18 Martin Luther King, Jr. | 12,392 | 15,483 |
| 19 Carnegie West | 10,487 | 11,716 |
| 20 Union | 8,416 | 12,603 |
| 21 Sterling | 8,267 | 8,712 |
| 22 Woodland | 7,946 | 7,213 |
| 23 South | 6,325 | 7,729 |
| 24 Hough | 5,667 | 7,845 |
| 25 Brooklyn | 5,524 | 6,430 |
| 26 Jefferson | 3,515 | 3,987 |
| 27 Garden Valley | 2,310 | 3,220 |
| 28 Broadway* | | 1,966 |
| | 388,323 | 473,177 |

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCTOBER 2021**

| OTHER TRANSACTIONS Loans* to: | Monthly Total | | Year-to-Date | | YTD Gain/Loss |
|----------------------------------|----------------|---------------|----------------|----------------|------------------|
| | 2021 | 2020 | 2021 | 2020 | |
| | CLEVNET | 53,965 | 58,874 | 517,203 | 383,472 |
| Other Libraries | 858 | 619 | 5,101 | 1,020 | 400% |
| | 54,823 | 59,493 | 522,304 | 324,999 | 61% |

*Totals included in Main Library and Branch circulation counts

| REFERENCE QUESTION LOAD | Monthly Total | | Year-to-Date | | YTD Gain/Loss |
|-----------------------------------|--------------------------|--------------|---------------|--------------|------------------|
| | 2021 | 2020 | 2021 | 2020 | |
| | Virtual Reference | 3,626 | 920 | 36,772 | 7,669 |
| Interlibrary Loan Requests | 913 | 683 | 5,291 | 2,043 | 159% |
| | 4,539 | 1,603 | 42,063 | 9,712 | 333% |

| CHANGES IN PERMANENT COLLECTION | Monthly Total | | Year-to-Date | | YTD Gain/Loss |
|------------------------------------|-------------------------|--------|--------------|--------|------------------|
| | 2021 | 2020 | 2021 | 2020 | |
| | New Titles Added | 4,152 | 5,328 | 37,498 | 58,418 |
| Total Items Added | 12,429 | 18,657 | 110,369 | 97,723 | 13% |

| HOURS OPEN | Monthly Total | | Year-to-Date | | YTD Gain/Loss |
|-----------------|---------------------|-------|--------------|--------|------------------|
| | 2021 | 2020 | 2021 | 2020 | |
| | Main Library | 208 | 216 | 1,656 | 1,488 |
| Branches | 4,800 | 6,156 | 39,422 | 29,104 | 35% |

| OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD) | Monthly Total | | Year-to-Date | | YTD Gain/Loss |
|---|------------------|--------|--------------|---------|------------------|
| | 2021 | 2020 | 2021 | 2020 | |
| | Downloads | 14,064 | 21,529 | 149,590 | 162,150 |
| Users | 709 | 744 | 7,172 | 7,467 | -4% |

Included in circulation activity

| STREAMING MEDIA | Monthly Total | | Year-to-Date | | YTD Gain/Loss |
|-----------------|---------------|--------|--------------|---------|------------------|
| | 2021 | 2020 | 2021 | 2020 | |
| | Songs | 15,586 | 18,550 | 169,834 | 182,345 |
| Users | 255 | 281 | 2,712 | 2,897 | -6% |

| WIRELESS SESSIONS | Monthly Total | | Year-to-Date | | YTD Gain/Loss |
|-------------------|-----------------------|--------|--------------|---------|------------------|
| | 2021 | 2020 | 2021 | 2020 | |
| | TOTAL SESSIONS | 28,662 | 26,069 | 219,484 | 271,419 |

| | Month | YTD |
|--------------------------|-------|---------|
| eCARDS ISSUED | 356 | 4,234 |
| eMEDIA NEW USERS | 650 | 7,313 |
| CURBSIDE SERVICES | 5,513 | 140,833 |

| | Month | YTD |
|--------------------------------|-------|-------|
| COVID Tests Distributed | 2,428 | 5,704 |