

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2021**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	2021	2020	
Main Library	92,953	94,307	465	472	785,373	597,011	32%
Branches	116,783	130,364	630	616	938,070	940,447	0%
Mobile Units	85	158			1,075	1,431	-25%
Library for the Blind	23,033	32,167			254,990	217,962	17%
OLBPD BARD	15,419	20,120			135,526	107,016	27%
eMedia	102,434	65,147			644,300	567,073	14%
TOTAL CIRCULATION	350,707	342,263			2,759,334	2,430,940	14%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
eBook	40,375	34,397	311,564	291,922	7%
eAudiobook	38,373	20,790	226,241	180,856	25%
eMusic	7,025	4,815	37,626	43,466	-13%
eVideo	11,132	3,537	48,979	37,243	32%
eMagazines	5,529	1,608	19,890	13,586	46%
TOTAL eCIRCULATION	102,434	65,147	644,300	567,073	14%

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2021	2020	2021	2020	
Main Library	107	56 minutes	12,745	16,337	10,743	20,277	-47%
Branches	591	42 minutes	88,127	123,441	59,076	107,775	-45%
TOTAL USAGE	698		100,872	139,778	69,819	128,052	-45%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total		Year-to-Date	
	2021	2020	2021	2020
	176	301	1,891	2,315

WALK-IN COUNT*	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	2021	2020	
Main Library	15,445	10,993	77	55	108,253	101,697	6%
Branches	82,671	66,777	446	315	566,882	506,035	12%
TOTAL VISITS	98,116	77,770			675,135	607,732	11%

COVID Closures

Open with no restrictions: 1/1/2020-3/13/2020

No services offered: 3/14/2020-6/7/2020

Curbside/walk-up services only: 6/8/2020-8/23/2020; 11/21/2020-2/21/2021

Open with occupancy restrictions/time limits: 8/24/2020-11/20/2020; 2/22/2021-present

Facilities Master Plan Closures

Jefferson, West Park, and Woodland Branches closed for construction as of 4/5/2021

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR SEPTEMBER 2021**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	1,751	852	555	626	3,784	264	4,048
Brooklyn	1,343	631	303	388	2,665	274	2,939
Carnegie West	2,801	815	1,348	1,261	6,225	1,120	7,345
Collinwood	976	367	215	619	2,177	311	2,488
East 131st	419	204	68	121	812	273	1,085
Eastman	4,284	1,446	1,232	1,363	8,325	1,792	10,117
Fleet	2,191	675	410	649	3,925	410	4,335
Fulton	1,096	859	339	450	2,744	522	3,266
Garden Valley	721	255	73	117	1,166	193	1,359
Glenville	1,421	704	296	579	3,000	354	3,354
Harvard-Lee	1,849	398	482	738	3,467	467	3,934
Hough	1,616	425	197	246	2,484	266	2,750
Jefferson	6	685	222	444	1,357	1	1,358
Langston Hughes	1,696	482	324	523	3,025	341	3,366
Lorain	1,407	479	254	285	2,425	391	2,816
Martin Luther King, Jr.	1,136	392	308	534	2,370	351	2,721
Memorial-Nottingham	2,312	538	800	1,589	5,239	950	6,189
Mt. Pleasant	788	529	248	451	2,016	321	2,337
Rice	2,067	579	442	830	3,918	806	4,724
Rockport	5,802	1,135	2,159	2,931	12,027	1,739	13,766
South	2,780	1,058	619	610	5,067	1,091	6,158
South Brooklyn	5,240	991	1,581	2,155	9,967	1,576	11,543
Sterling	1,187	219	275	323	2,004	283	2,287
Union	882	335	127	195	1,539	263	1,802
Walz	2,347	943	905	821	5,016	916	5,932
West Park	3	1,453	777	1,669	3,902	4	3,906
Woodland	0	479	274	104	857	1	858
TOTAL	48,121	17,928	14,833	20,621	101,503	15,280	116,783

CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR SEPTEMBER 2021

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2021	2020	2021	2020		
Addison	4,048	4,477	28,891	31,355	-2,464	-8%
Brooklyn	2,939	3,193	22,231	21,636	595	3%
Carnegie West	7,345	7,213	63,536	45,821	17,715	39%
Collinwood	2,488	3,187	21,955	27,315	-5,360	-20%
East 131st	1,085	1,396	14,208	13,499	709	5%
Eastman	10,117	9,557	73,894	63,694	10,200	16%
Fleet	4,335	4,138	35,464	36,955	-1,491	-4%
Fulton	3,266	4,053	28,158	34,538	-6,380	-18%
Garden Valley	1,359	1,309	9,821	11,077	-1,256	-11%
Glenville	3,354	2,466	23,687	27,247	-3,560	-13%
Harvard-Lee	3,934	3,190	29,391	24,283	5,108	21%
Hough	2,750	3,220	20,648	22,424	-1,776	-8%
Jefferson	1,358	4,209	17,576	27,704	-10,128	-37%
Langston Hughes	3,366	3,415	22,205	26,018	-3,813	-15%
Lorain	2,816	3,006	23,300	24,666	-1,366	-6%
Martin Luther King, Jr.	2,721	2,670	20,090	22,065	-1,975	-9%
Memorial-Nottingham	6,189	6,762	49,259	44,923	4,336	10%
Mt. Pleasant	2,337	2,112	18,899	15,736	3,163	20%
Rice	4,724	4,094	35,420	37,870	-2,450	-6%
Rockport	13,766	10,846	104,663	75,019	29,644	40%
South	6,158	7,322	53,891	46,414	7,477	16%
South Brooklyn	11,543	11,802	87,125	71,446	15,679	22%
Sterling	2,287	2,494	15,619	20,458	-4,839	-24%
Union	1,802	1,777	12,950	18,390	-5,440	-30%
Walz	5,932	6,485	46,812	45,062	1,750	4%
West Park	3,906	12,738	48,353	75,407	-27,054	-36%
Woodland	858	3,233	10,024	29,425	-19,401	-66%
TOTAL	116,783	130,364	938,070	940,447	-2,377	0%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE SEPTEMBER 2021**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2021	2020	2021	2020		
Addison	1,997	1,950	15,273	12,528	2,745	22%
Brooklyn	2,363	1,363	12,617	9,386	3,231	34%
Carnegie West	3,921	2,914	29,055	18,225	10,830	59%
Collinwood	2,840	2,460	25,164	17,237	7,927	46%
East 131st	3,951	2,145	20,791	21,187	-396	-2%
Eastman	6,345	3,622	43,909	27,832	16,077	58%
Fleet	3,721	2,823	30,203	19,929	10,274	52%
Fulton	4,252	2,557	26,476	17,563	8,913	51%
Garden Valley	1,660	1,868	14,217	13,038	1,179	9%
Glenville	2,646	3,013	19,260	16,408	2,852	17%
Harvard-Lee	3,017	2,558	22,423	21,821	602	3%
Hough	2,888	2,274	21,822	17,215	4,607	27%
Jefferson	0	652	1,668	15,218	-13,550	-89%
Langston Hughes	2,806	1,687	15,852	13,603	2,249	17%
Lorain	2,951	2,531	22,450	14,745	7,705	52%
Martin Luther King, Jr.	1,712	1,443	10,759	16,549	-5,790	-35%
Memorial-Nottingham	2,571	2,225	21,276	16,778	4,498	27%
Mt. Pleasant	1,982	1,822	15,232	9,821	5,411	55%
Rice	6,914	2,063	23,597	30,609	-7,012	-23%
Rockport	6,466	4,456	42,294	28,236	14,058	50%
South	3,366	2,097	21,344	17,931	3,413	19%
South Brooklyn	5,525	3,615	36,219	30,314	5,905	19%
Sterling	4,472	2,913	29,527	22,163	7,364	33%
Union	2,095	1,247	13,326	15,337	-2,011	-13%
Walz	2,210	3,239	19,388	17,014	2,374	14%
West Park	0	3,419	6,561	20,851	-14,290	-69%
Woodland	0	3,821	6,179	24,497	-18,318	-75%
TOTAL	82,671	66,777	566,882	506,035	60,847	12%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS SEPTEMBER 2021**

Branch	Total Circulation
1 Rockport	13,766
2 South Brooklyn	11,543
3 Eastman	10,117
4 Carnegie West	7,345
5 Memorial-Nottingham	6,189
6 South	6,158
7 Walz	5,932
8 Rice	4,724
9 Fleet	4,335
10 Addison	4,048
11 Harvard-Lee	3,934
12 West Park	3,906
13 Langston Hughes	3,366
14 Glenville	3,354
15 Fulton	3,266
16 Brooklyn	2,939
17 Lorain	2,816
18 Hough	2,750
19 Martin Luther King, Jr.	2,721
20 Collinwood	2,488
21 Mt. Pleasant	2,337
22 Sterling	2,287
23 Union	1,802
24 Garden Valley	1,359
25 Jefferson	1,358
26 East 131st	1,085
27 Woodland	858
	116,783

Branch	Attendance
Rice	6,914
Rockport	6,466
Eastman	6,345
South Brooklyn	5,525
Sterling	4,472
Fulton	4,252
East 131st	3,951
Carnegie West	3,921
Fleet	3,721
South	3,366
Harvard-Lee	3,017
Lorain	2,951
Hough	2,888
Collinwood	2,840
Langston Hughes	2,806
Glenville	2,646
Memorial-Nottingham	2,571
Brooklyn	2,363
Walz	2,210
Union	2,095
Addison	1,997
Mt. Pleasant	1,982
Martin Luther King, Jr.	1,712
Garden Valley	1,660
Woodland	28
Jefferson	15
West Park	0
	82,714

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2021**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
	CLEVNET	55,345	55,410	381,717	324,598
Other Libraries	73	0	4,243	401	958%
	55,418	55,410	385,960	324,999	19%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
	Virtual Reference	4,199	82	33,146	1,255
Interlibrary Loan Requests	95	0	4,378	1,360	222%
	4,294	82	37,524	2,615	1335%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
	New Titles Added	3,462	3,808	33,346	53,090
Total Items Added	12,014	11,260	97,940	79,066	24%

HOURS OPEN	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
	Main Library	200	200	1,448	888
Branches	5,003	5,716	37,015	22,948	61%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
	Downloads	15,419	20,120	135,526	107,017
Users	711	733	6,463	6,000	8%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
	Songs	14,827	17,991	154,248	163,795
Users	255	300	2,457	2,616	-6%

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2021	2020	2021	2020	
	TOTAL SESSIONS	27,888	23,851	190,822	244,528

	Month	YTD
eCARDS ISSUED	432	3,878
eMEDIA NEW USERS	844	6,663
CURBSIDE SERVICES	7,749	135,320

	Month	YTD
COVID Tests Distributed	2,089	3,276