

**CLEVELAND PUBLIC LIBRARY**

**Finance Committee**

October 19, 2021

**RESOLUTION TO RATIFY AGREEMENT WITH LAMAR COMPANIES FOR  
ADVERTISING**

WHEREAS, On September 21<sup>st</sup> and 24<sup>th</sup>, 2021, the Executive Director of the Cleveland Public Library entered into two agreements with Lamar Companies for bus shelter advertising for the Library's Reimagined and Awareness campaigns for the period of October 17, 2021 through February 6, 2022; and

WHEREAS, The total cost for the campaigns is \$30,240 which consists of \$21,600 for 20 advertising spaces for the Awareness campaign and \$8,640 for 8 advertising spaces for the Reimagined campaign; and

WHEREAS, The Executive Director hereby requests that the Board of Library Trustees ratify the Agreements entered into with Lamar Companies on September 21<sup>st</sup> and 24<sup>th</sup>, 2021 and authorizes the expenditure by Cleveland Public Library of funds in the amount \$30,240 for the two Library advertising campaigns; now therefore be it

RESOLVED, That the Board of Library Trustees hereby ratifies and approves the agreements entered into with Lamar Companies on September 21<sup>st</sup> and 24<sup>th</sup>, 2021 in the amount of \$30,240 for the Library's Reimagined and Awareness advertising campaigns from General Fund Account 11610053-53240 (PR/Other Communications).