

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUGUST 2021**

CIRCULATION ACTIVITY*	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Main Library	88,795	86,753	692,420	502,704	38%
Branches	117,993	103,232	821,287	810,083	1%
Mobile Units	95	154	990	1,273	-22%
Library for the Blind	28,981	34,557	231,957	185,795	25%
OLBPD BARD	15,792	13,453	120,107	86,896	38%
eMedia	72,435	65,181	541,866	499,311	9%
TOTAL CIRCULATION	324,091	303,330	2,408,627	2,086,062	15%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
eBook	35,013	34,303	271,189	256,068	6%
eAudiobook	26,214	19,959	187,868	158,935	18%
eMusic	4,533	5,129	30,601	38,651	-21%
eVideo	4,525	4,431	37,847	33,704	12%
eMagazines	2,150	1,359	14,361	11,953	20%
TOTAL eCIRCULATION	72,435	65,181	541,866	499,311	9%

	Month	YTD
eCARDS ISSUED	429	3,446
eMEDIA NEW USERS	619	5,819
CURBSIDE SERVICES	10,750	127,571

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
TOTAL SESSIONS	28,991	18,389	161,751	208,651	-22%

VIRTUAL REFERENCE	Month	YTD
	3,736	28,583

COVID Closures

Open with no restrictions: 1/1/2020-3/13/2020

No services offered: 3/14/2020-6/7/2020

Curbside/walk-up services only: 6/8/2020-8/23/2020; 11/21/2020-2/21/2021

Open with occupancy restrictions/time limits: 8/24/2020-11/20/2020; 2/22/2021-present

Facilities Master Plan Closures

Jefferson, West Park, and Woodland Branches closed for construction as of 4/5/2021

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR AUGUST 2021**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	1,697	747	452	675	3,571	305	3,876
Brooklyn	1,310	837	283	438	2,868	252	3,120
Carnegie West	2,884	1,069	1,141	1,275	6,369	1,066	7,435
Collinwood	990	485	218	630	2,323	265	2,588
East 131st	1,319	1,469	118	129	3,035	244	3,279
Eastman	3,699	1,031	928	1,288	6,946	1,689	8,635
Fleet	1,928	1,278	570	577	4,353	398	4,751
Fulton	1,580	765	406	470	3,221	473	3,694
Garden Valley	744	304	82	110	1,240	126	1,366
Glenville	1,659	643	307	577	3,186	295	3,481
Harvard-Lee	1,838	404	449	610	3,301	578	3,879
Hough	1,345	386	211	315	2,257	200	2,457
Jefferson	7	757	232	346	1,342	2	1,344
Langston Hughes	1,605	533	307	498	2,943	293	3,236
Lorain	1,345	390	322	364	2,421	362	2,783
Martin Luther King, Jr.	902	423	371	561	2,257	267	2,524
Memorial-Nottingham	2,489	645	830	1,644	5,608	913	6,521
Mt. Pleasant	938	503	245	440	2,126	240	2,366
Rice	2,468	528	422	706	4,124	727	4,851
Rockport	6,373	1,312	1,837	2,758	12,280	1,528	13,808
South	3,298	936	611	663	5,508	960	6,468
South Brooklyn	5,406	892	1,846	2,007	10,151	1,428	11,579
Sterling	973	270	210	315	1,768	299	2,067
Union	720	403	217	187	1,527	206	1,733
Walz	2,095	1,098	773	866	4,832	901	5,733
West Park	1	1,316	845	1,391	3,553	3	3,556
Woodland		513	217	133	863		863
TOTAL	49,613	19,937	14,450	19,973	103,973	14,020	117,993

CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR AUGUST 2021

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2021	2020	2021	2020	Gain/Loss	%G/L
Addison	3,120	1,829	19,292	18,443	849	5%
Brooklyn	7,435	5,390	56,191	38,608	17,583	46%
Carnegie West	2,588	2,511	19,467	24,128	-4,661	-19%
Collinwood	3,279	1,075	13,123	12,103	1,020	8%
East 131st	8,635	8,116	63,777	54,137	9,640	18%
Eastman	4,751	3,645	31,129	32,817	-1,688	-5%
Fleet	3,694	3,263	24,892	30,485	-5,593	-18%
Fulton	1,366	864	8,462	9,768	-1,306	-13%
Garden Valley	3,481	2,203	20,333	24,781	-4,448	-18%
Glenville	3,879	2,358	25,457	21,093	4,364	21%
Harvard-Lee	2,457	1,629	17,898	19,204	-1,306	-7%
Hough	1,344	3,970	16,218	23,495	-7,277	-31%
Jefferson	3,236	2,477	18,839	22,603	-3,764	-17%
Langston Hughes	2,783	2,389	20,484	21,660	-1,176	-5%
Lorain	2,524	2,327	17,369	19,395	-2,026	-10%
Martin Luther King, Jr.	6,521	5,288	43,070	38,161	4,909	13%
Memorial-Nottingham	2,366	1,554	16,562	13,624	2,938	22%
Mt. Pleasant	4,851	3,129	30,696	33,776	-3,080	-9%
Rice	13,808	9,488	90,897	64,173	26,724	42%
Rockport	6,468	6,506	47,733	39,092	8,641	22%
South	11,579	9,534	75,582	59,644	15,938	27%
South Brooklyn	2,067	1,517	13,332	17,964	-4,632	-26%
Sterling	1,733	1,957	11,148	16,613	-5,465	-33%
Union	5,733	4,850	40,880	38,577	2,303	6%
Walz	3,556	10,718	44,447	62,669	-18,222	-29%
West Park	863	1,986	9,166	26,192	-17,026	-65%
Woodland	827	1,950	8,303	24,206	-15,903	-66%
TOTAL	114,944	102,523	804,747	807,411	-2,664	0%

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUGUST 2021**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Loans* to:				
CLEVNET	48,772	55,009	407,892	269,188	52%
	48,772	55,009	407,892	269,188	52%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Virtual Reference	3,736	211	28,583	1,222
	3,736	211	28,583	1,222	2239%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	New Titles Added	3,312	3,845	29,794	49,282
Total Items Added	10,663	10,495	85,926	67,806	27%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Main Library	208	56	1,248	564
Branches	4,992	1,512	31,762	15,252	108%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Downloads	15,792	13,453	120,107	86,896
Users	723	740	5,752	5,267	9%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Songs	15,674	18,014	139,421	145,804
Users	266	293	2,202	2,316	-5%

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	TOTAL SESSIONS	28,991	18,389	161,751	208,651