

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2019**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	131,036	132,357	682	689	1,664,309	1,475,972	12.8%
Branches	245,641	223,952	1,201	1,143	3,021,915	2,643,543	14.3%
Mobile Units	1,222	783			30,258	40,117	-24.6%
Library for the Blind	37,172	35,484			478,025	490,553	-2.6%
OLBPD BARD	13,401	12,986			147,223	151,127	-2.6%
eMedia	54,355	46,446			609,206	486,938	25.1%
TOTAL CIRCULATION	482,827	452,008			5,950,936	5,288,250	13%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
eBook	25,906	22,843	297,679	267,839	11.1%
eAudiobook	19,991	15,902	217,082	176,814	22.8%
eMusic	4,699	4,200	55,889	11,337	393.0%
eVideo	2,258	1,731	19,019	10,594	79.5%
eMagazines	1,501	1,770	19,537	20,354	-4.0%
TOTAL eCIRCULATION	54,355	46,446	609,206	486,938	25.1%

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD
			2019	2018	2019	2018	Gain/Loss
Main Library	107	56 minutes	69,345	95,047	79,699	83,573	-4.6%
Branches	591	42 minutes	605,150	693,628	523,788	473,351	10.7%
TOTAL USAGE	698		674,495	788,675	603,487	556,924	8.4%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	740	8,879

WALK-IN COUNT*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	25,168	27,050	131	141	411,393	401,805	2.4%
Branches	140,779	135,268	688	690	1,966,907	1,909,956	3.0%
TOTAL VISITS	165,947	162,318			2,378,300	2,311,761	2.9%

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*2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR DECEMBER 2019**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	4,727	2,017	1,001	1,180	8,925	592	9,517
Brooklyn	2,895	1,050	444	671	5,060	422	5,482
Carnegie West	4,903	2,124	1,490	1,472	9,989	1,124	11,113
Collinwood	3,663	1,434	435	1,782	7,314	641	7,955
East 131st	2,477	927	264	513	4,181	329	4,510
Eastman	7,565	2,729	1,478	1,824	13,596	1,852	15,448
Fleet	5,272	2,069	645	1,094	9,080	716	9,796
Fulton	5,080	1,608	455	589	7,732	677	8,409
Garden Valley	1,842	694	223	291	3,050	201	3,251
Glenville	3,486	1,576	537	1,493	7,092	391	7,483
Harvard-Lee	3,423	860	576	1,044	5,903	736	6,639
Hough	3,562	1,048	392	751	5,753	429	6,182
Jefferson	2,650	1,115	735	1,060	5,560	556	6,116
Langston Hughes	2,866	1,668	624	1,462	6,620	611	7,231
Lorain	4,765	1,311	535	754	7,365	646	8,011
Martin Luther King, Jr.	2,843	876	720	1,268	5,707	547	6,254
Memorial-Nottingham	5,776	933	1,089	2,685	10,483	1,281	11,764
Mt. Pleasant	1,846	1,162	321	642	3,971	327	4,298
Rice	6,853	1,441	975	1,671	10,940	969	11,909
Rockport	10,743	2,146	1,779	2,213	16,881	1,515	18,396
South	5,677	1,602	672	723	8,674	1,231	9,905
South Brooklyn	9,259	1,668	1,602	2,553	15,082	1,509	16,591
Sterling	3,661	839	505	738	5,743	389	6,132
Union	2,599	1,063	395	697	4,754	343	5,097
Walz	6,049	1,612	905	1,436	10,002	968	10,970
West Park	7,933	1,760	2,689	4,340	16,722	1,733	18,455
Woodland	5,591	1,418	495	735	8,239	488	8,727
TOTAL	128,006	38,750	21,981	35,681	224,418	21,223	245,641

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR DECEMBER 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	9,517	8,714	105,751	80,363	25,388	32%
Brooklyn	5,482	4,898	64,625	60,174	4,451	7%
Carnegie West	11,113	9,948	138,656	117,148	21,508	18%
Collinwood	7,955	3,405	89,337	66,383	22,954	35%
East 131st	4,510	4,348	49,124	52,780	-3,656	-7%
Eastman	15,448	15,352	189,076	193,619	-4,543	-2%
Fleet	9,796	10,165	127,770	127,396	374	0%
Fulton	8,409	7,509	107,588	91,708	15,880	17%
Garden Valley	3,251	3,267	44,732	39,134	5,598	14%
Glenville	7,483	7,938	94,701	62,387	32,314	52%
Harvard-Lee	6,639	6,074	80,530	70,733	9,797	14%
Hough	6,182	5,822	81,311	67,609	13,702	20%
Jefferson	6,116	5,873	74,570	55,265	19,305	35%
Langston Hughes	7,231	6,828	89,480	81,218	8,262	10%
Lorain	8,011	6,367	89,181	65,378	23,803	36%
Martin Luther King, Jr.	6,254	5,475	78,583	66,113	12,470	19%
Memorial-Nottingham	11,764	11,488	142,053	142,480	-427	0%
Mt. Pleasant	4,298	3,921	56,181	48,109	8,072	17%
Rice	11,909	11,236	143,011	123,286	19,725	16%
Rockport	18,396	15,242	227,842	198,044	29,798	15%
South	9,905	8,658	124,794	95,162	29,632	31%
South Brooklyn	16,591	14,172	200,510	183,583	16,927	9%
Sterling	6,132	5,198	69,654	57,254	12,400	22%
Union	5,097	5,069	63,108	53,702	9,406	18%
Walz	10,970	11,902	156,451	148,164	8,287	6%
West Park	18,455	17,003	227,328	208,714	18,614	9%
Woodland	8,727	8,080	105,968	87,637	18,331	21%
TOTAL	245,641	223,952	3,021,915	2,643,543	378,372	14%

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE DECEMBER 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	3,685	3,557	51,089	29,962	21,127	71%
Brooklyn	2,755	2,739	38,736	38,517	219	1%
Carnegie West	4,411	6,190	80,214	80,252	-38	0%
Collinwood	3,949	631	57,975	44,626	13,349	30%
East 131st	6,855	5,451	91,106	84,987	6,119	7%
Eastman	7,194	7,349	101,589	108,204	-6,615	-6%
Fleet	5,976	7,057	90,826	97,854	-7,028	-7%
Fulton	4,643	4,559	67,188	64,340	2,848	4%
Garden Valley	2,731	3,221	44,916	49,763	-4,847	-10%
Glenville	3,633	4,365	54,831	43,979	10,852	25%
Harvard-Lee	6,311	5,216	73,391	57,902	15,489	27%
Hough	4,915	5,631	74,004	79,501	-5,497	-7%
Jefferson	5,356	4,578	55,578	36,830	18,748	51%
Langston Hughes	3,940	4,866	65,528	67,000	-1,472	-2%
Lorain	4,252	3,983	62,594	52,621	9,973	19%
Martin Luther King, Jr.	4,736	4,282	58,038	56,519	1,519	3%
Memorial-Nottingham	4,008	4,528	59,441	64,092	-4,651	-7%
Mt. Pleasant	2,676	2,510	37,873	40,883	-3,010	-7%
Rice	8,576	8,193	117,236	110,788	6,448	6%
Rockport	7,232	6,533	91,863	88,030	3,833	4%
South	5,205	0	69,372	56,800	12,572	22%
South Brooklyn	8,839	9,207	122,958	131,207	-8,249	-6%
Sterling	7,318	7,211	92,950	88,992	3,958	4%
Union	4,875	4,662	69,172	67,113	2,059	3%
Walz	4,687	5,439	68,533	84,709	-16,176	-19%
West Park	5,935	6,971	84,483	92,789	-8,306	-9%
Woodland	6,086	6,339	85,423	91,696	-6,273	-7%
TOTAL	140,779	135,268	1,966,907	1,909,956	56,951	3%

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS DECEMBER 2019**

Branch	Total Circulation
1 West Park	18,455
2 Rockport	18,396
3 South Brooklyn	16,591
4 Eastman	15,448
5 Rice	11,909
6 Memorial-Nottingham	11,764
7 Carnegie West	11,113
8 Walz	10,970
9 South	9,905
10 Fleet	9,796
11 Addison	9,517
12 Woodland	8,727
13 Fulton	8,409
14 Lorain	8,011
15 Collinwood	7,955
16 Glenville	7,483
17 Langston Hughes	7,231
18 Harvard-Lee	6,639
19 Martin Luther King, Jr.	6,254
20 Hough	6,182
21 Sterling	6,132
22 Jefferson	6,116
23 Brooklyn	5,482
24 Union	5,097
25 East 131st	4,510
26 Mt. Pleasant	4,298
27 Garden Valley	3,251
	245,641

Branch	Attendance
1 South Brooklyn	8,839
2 Rice	8,576
3 Sterling	7,318
4 Rockport	7,232
5 Eastman	7,194
6 East 131st	6,855
7 Harvard-Lee	6,311
8 Woodland	6,086
9 Fleet	5,976
10 West Park	5,935
11 Jefferson	5,356
12 South	5,205
13 Hough	4,915
14 Union	4,875
15 Martin Luther King, Jr.	4,736
16 Walz	4,687
17 Fulton	4,643
18 Carnegie West	4,411
19 Lorain	4,252
20 Memorial-Nottingham	4,008
21 Collinwood	3,949
22 Langston Hughes	3,940
23 Addison	3,685
24 Glenville	3,633
25 Brooklyn	2,755
26 Garden Valley	2,731
27 Mt. Pleasant	2,676
	140,779

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

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*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2019**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
CLEVNET	65,133	65,792	845,295	723,900	17%
Other Libraries	386	304	4,429	5,245	-16%
	65,519	66,096	849,724	729,145	17%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Projected	12,640	10,624	158,299	187,044	-15%
Mail and Email Reference	552	541	6,523	4,502	45%
Interlibrary Loan Requests	1,340	529	10,748	10,945	-2%
	14,532	11,694	175,570	202,491	-13%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
New Titles Added	3,641	4,446	58,416	49,500	18%
Total Items Added	13,702	15,187	223,503	228,317	-2%

HOURS OPEN	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Main Library	192	192	2,416	2,424	0%
Branches	5,525	5,291	69,106	64,581	7%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Downloads	13,401	12,986	147,223	151,127	-3%
Users	684	639	7,998	7,745	3%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date	
	Songs	Users	Songs	Users
	16909	300	192468	3336