

TRANSFORMING LIVES

2013

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a passion for LEARNING



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community CHANGE



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Message from the Director | Felton Thomas, Jr.





We Transform Lives

We are the "People's University," the center of learning for a diverse and inclusive community.

How are we transforming?

WE COLLABORATE. In 2013, we identified certain needs in the community and invited others to join us in fulfilling those needs. This included our partnership with CareSource that helped people navigate the complexities of the Affordable Healthcare Act; our partnership with The Legal Aid Society of Cleveland that offered free legal advice clinics for low-income individuals; our partnership with *The Plain Dealer* to teach digital literacy; and our partnership with the Cleveland FoodBank to provide snacks to the students in our after-school programs so that hunger did not distract them from learning.

WE INVEST. The Library recognizes the impact that the digital revolution has had on the ability of people to access critical information. We continue to invest in the equipment, services, and personnel necessary to provide much needed technology and training. Library users logged in over one million computer sessions in the past year alone.

WE CREATE. We never were simply a place to go and read books. We have created an environment that fosters learning and inspires Clevelanders from all walks of life to continue to learn, share and seek new knowledge. Among other initiatives, we increased the number of Learning Centers in our branches and offered additional tutoring sessions for children. Adult offerings included GED/ESOL, computer training, college preparedness, and resume writing.

WE LISTEN. The changes we are making are in direct response to what the community is telling us. We're continually asking questions, seeking alternatives and requesting feedback to make sure that what we offer is relevant, valuable and in line with our established strategic priorities.

WE ENGAGE. Not everyone learns in the same way or is inspired by the same things. We've worked hard this past year to expand our approach to programming, offering more hands-on workshops, exhibits and classes that are designed to inspire passion about learning. Our Mini Maker Faire, numerous MakerLabs and art and music-based literacy programs are just a few examples of the many well-received new initiatives this year.

WE INVITE. We have never been a library content to sit back and wait for people to come through our doors. Rather, we invite them in and give them a reason to come back again and again. This past fall, for example, as part of our "I'm Ready to Read" initiative, we mailed out more than 2,300 library cards to children entering kindergarten in the Cleveland Metropolitan School District and invited them to embark on a journey of learning.

WE ARE. We continue to be The People's University, focused on serving the community in so many different and exciting ways. For those who viewed going to college as a challenge, we helped them prepare. For those who needed help finding a job, applying for a loan, or researching information about healthcare coverage, we offered the programs, computers and Internet access they needed. For those who struggled to meet the reading requirements necessary to pass the third grade, we offered assessment and tutoring.

We are beginning to see the results of our efforts—and what we see is very encouraging. Together with our community partners we have been able to provide an environment of learning that is accessible for everyone.

We are excited to share with you, through this 2013 Report to the Community, all the exciting things that are happening at Cleveland Public Library to help make a difference in the lives of so many.

Sincerely,

Felton Thomas, Jr.

Director

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Message from the Board | Thomas D. Corrigan





What We Can Accomplish When We All Work Together

Although it has been several months since the November elections, we would be remiss if we did not acknowledge the successful passage of the Library's levy. The community again rallied around the Library, confirming its confidence in the role we play in helping to build a stronger Cleveland. When all the ballots had been counted, we learned that not only did our levy pass, but it passed with a resounding 75% approval rating—the highest in the Library's electoral history.

We are so thankful for this ongoing support. Even with all the awards and accolades that the Library has received in the past year, it was this victory that said the most. As we look to the Library's 150th Anniversary in five short years, we know that we face our present and future challenges with wide community understanding that the Library is important to its citizens.

Having the community's trust and confidence is not something we take lightly. The Library's leadership and staff are committed to supporting those who support us by meeting their needs in creative, yet fiscally responsible ways. We proved to the public that, even though we live in an era where government dollars are shrinking, we were able to manage our budget. Now we have to do even better and prove what we know. I want to thank my fellow Trustees, who serve without monetary compensation, but with much psychic reward, for leading the effort.

With the levy support, we are able to stabilize our operations for the next five years. Yet, that doesn't mean that challenges don't exist. On an ongoing basis we, like all libraries, are challenged to make sure the right technology is available to everyone, regardless of their financial resources. We are challenged to find ways to adapt our technology and programming to the demands and opportunities of the eMedia revolution; and we are challenged to meet the ever-growing need to help combat an array of community deficits in our region. We have the third largest public research collection to protect and preserve, while finding new ways to make it even more accessible and useful to the needs of our citizens.

In the past year, we worked hard to incorporate elements of the Strategic Plan, which we approved in 2012, throughout our programs and services. I recommend that you review this report, but also go to our website and review that 2012 Strategic Plan and give us your feedback. The challenge of doing both, that is preserving the books and meeting the demands of future technology with knowledge and skill, is our special task.

We still have much to do. Our community's needs are great. But as we thank you for the recent levy vote, remember how much more we can accomplish when we are all working together to make the People's University everything it can be.

Sincerely,

Thomas D. Corrigan
President, Board of Trustees

Members of the Board of Library Trustees

Maritza Rodriguez, Vice President | Alan Seifullah, Secretary | Alice G. Butts John M. Hairston | Anthony T. Parker | Rick Werner



Our Mission + Vision

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Our Mission

We are the "People's University," the center of learning for a diverse and inclusive community.

Our Vision

Cleveland Public Library will be the driving force behind a powerful culture of learning that will inspire Clevelanders from all walks of life to continually learn, share and seek out new knowledge in ways that are beneficial to themselves, their community and the world.

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It has been proven time and again that people remain interested and retain more knowledge when they are passionate about what they are learning. In 2013, the Library not only increased the number of learning activities it offered, but it sought to identify options for making those activities more interactive as a means to more deeply engage patrons in the learning process.

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Doing Things Differently

There has been an ongoing dialogue across the country about the future of libraries and how public institutions need to adapt to meet the changing needs of our society.

Traditionally, libraries focused most of their resources on books. While reading remains a focus, Cleveland Public Library began transitioning a number of its programs and services in 2013 to create an overall environment that fosters learning beyond books.

Recognizing that not everyone shares the same interests, the Library adopted a philosophy of inviting people in to allow them to explore and pursue their individual passions. By connecting with people at a more personal level, they are more likely to return again and again.

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Maker Faire Teaches and Inspires

The explosive growth of the maker movement is due, in part, to people's desire to share experiences. Cleveland Public Library has started to leverage this trend by forming communities of learning that encourage people to share their knowledge and experience. Although the concept of communities of learning is still fairly new, there are initial signs that the public is embracing it.

One prime example of how the concept worked successfully was the creation of the Cleveland Mini Maker Faire. The premier event, which was hosted in the spring, attracted nearly 2,000 people, including 52 "makers." The family-friendly event was designed to celebrate the arts, crafts, engineering, music, science, technology and the DIY mindset. Highly interactive, the event allowed for local people of various skill levels to share their knowledge and projects with others. Visitors had the opportunity to meet the various inventors and learn how to use different tools while also attending lectures.

The event had strong appeal for people of all ages, and successfully attracted more families to the Main Library than any other event in recent Library history. Based on the strong turnout and positive feedback, the event has already been scheduled to be repeated in 2014 and, with additional funding, will be expanded.

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Art and Music-Based Learning

The Library continues to seek out innovative approaches to learning that allow students to be active participants in the learning process. Our "Read to the Beat" pre-school program has been highly successful in getting young children excited about reading. The innovative program utilizes a music therapist and music educators from the Cleveland Music School Settlement who teach literacy skills to children in pre-school through the use of music.

The Library also offered more art-based, after-school programs with the goal of encouraging young patrons to think creatively. Included in the new programming was a creative writing contest, a hands-on film making class and digital art workshops held in conjunction with TechCentral.

Our greater focus on learning through music and art is in direct response to budget cutbacks that have virtually eliminated music and art programs in our public schools. Beyond this economic reality, however, is our belief that learning can be achieved more effectively by teaching creative thinking and problem solving skills.

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Summer Reading Club

Cleveland Public Library has always prided itself on the success of its Summer Reading Club. This past year, however, largely as a result of more aggressive community outreach and a focused effort on engaging the students in more interactive activities, we realized our highest number of registrants in three years. Not only did more children register, more children completed the full program. In fact, attendance at the reading finale event at the zoo was twice what it had been the previous year.

The Library's Summer Reading Club targets pre-school and school-age children, as well as teens. Scheduled from June to early August, the program challenged participants to read and log at least 10 books. Ongoing engagement in the program was encouraged through weekly special hands-on maker events, NASA activities and the availability of special prizes.

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Creating Excitement for Reading

For the first time in Cleveland Public Library's 144-year history, the Library undertook a comprehensive marketing campaign designed to bring people through its doors. The "MyPlace MyCard" campaign, launched in April, is a multimedia, grass roots effort aimed at increasing awareness of all of the Library's services, and increasing library card signup. The campaign included ads on buses and billboards around the city, print and online ads, as well as colorful banners outside of Main Library.

The reading component of the campaign—known as the "I'm Ready to Read" initiative—is directed at children five and under. Research shows that a person's love for reading typically begins at an early age. With that in mind, the Library adopted the "I'm Ready to Read" campaign to encourage young children to sign up for a library card. This past fall more than 2,300 library cards were mailed to kindergarteners throughout the Cleveland Metropolitan School District. Promotion for the program was geared toward parents, with a message to give their children the gift of reading by signing them up for their own library card.

Celebratory kits, including bells, noisemakers and various giveaways, were delivered to all of the branches to help "celebrate" the beginning of a lifetime of reading each time a child came to the Library to activate his or her card. As a direct result of the program, the Library documented a major spike in sign-ups by five-year-olds within 30 days of the mailing.

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It wasn't long ago that most people thought of their local library as simply a place to go and read books. But today's libraries need to offer so much more to help fill the voids in the community. That's why the Library's 2012-2014 Strategic Plan focuses on critical community issues in addition to literacy. Specifically, the Library sought to address the concerns identified as priorities by various community groups. These included: education, jobs, healthcare, criminal justice and sustainable food.

Although there is still much work to be done in this area, a number of new programs and services were effectively launched during 2013 to start filling the gaps.

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Access to Healthcare

In 2013, affordable healthcare and access to healthcare became the buzzwords that were on everyone's lips and in every news headline. In a society that now relies so heavily on computer technology and the Internet, however, access to healthcare information may not be a reality for those portions of the population that either lack the computer skills or financial resources to attain that information or apply for coverage.

That's why a major Library initiative in 2013 focused on public access to healthcare information. Partnering with CareSource, the Library offered a series of Affordable Care Act information sessions at 18 different branches. Through these sessions, patrons not only received information about the Act and its impact on them, but they were also provided the tools and information to help them make informed healthcare decisions.

In addition to group sessions, the Library provided one-on-one assistance to help patrons navigate through the complexities of the new legislation and understand the various choices and ramifications of those choices.

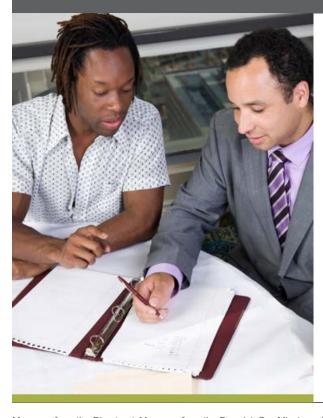
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Free Legal Aid Clinics

Another major initiative in 2013 focused on providing free legal advice to low-income individuals. Each month a different Library branch was chosen to host representatives from the Legal Aid Society of Cleveland, which provided general information and advice regarding civil issues. All 12 sessions were well attended and drew a wide array of people from various age groups and diverse backgrounds

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After-School Snacks

A major change in our after-school programming initiative was the inclusion of snacks. As part of our holistic approach to learning, we recognize that in order for children to learn and be engaged, they must be free from the distraction of hunger and be in a safe, stable environment. Thanks to our partnership with the Cleveland Foodbank, a number of our branches were able to provide nutritional snacks five days a week to children involved in various tutoring programs through our Learning Centers.

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Food for Fines

The Library again partnered with Harvest for Hunger to collect food items for those in need. Food collection barrels were embellished by students in each neighborhood branch and in the Youth Services Department at Main Library. As an additional incentive the Library hosted its second annual Food for Fines program, in April, during National Library Week. Patrons were forgiven \$1 in overdue fines for every non-expired, non-perishable food item brought in that appeared on the Cleveland Foodbank's Super Six Most Needed Food Items list (up to a maximum of \$3 forgiven per day). Included on the Super Six list were: beef stew, canned soup, canned vegetables, peanut butter, cereal and tuna.

Results of the program were overwhelming with more than 9,600 pounds of food collected throughout Library branches during the week. In 2012, the first year of the Food for Fines program, the Library had collected more than 6,200 pounds of food, which was twice that collected in 2011 before the implementation of the Food for Fines program.

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Additional Learning Centers

Recognizing that there are an increased number of students who can benefit from after-school programming and one-on-one tutoring, the Library increased its number of Learning Centers—up to 13 branches from 9 in 2012. Our goal is to add three additional Centers in 2014.

As part of a test-pilot program, we targeted four branch Learning Centers where we conducted assessments prior to tutoring to identify the greatest gaps. We allocated two tutors per site for groups of up to 10 students.

The Library also added a staff member dedicated to serving as a liaison with the local schools to not only ensure that the curriculum covered in the after-school programming was relevant, but also to determine an objective means for measuring outcomes.

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College and Job Prep

Funding provided by The Cleveland Foundation helped to cover after-school tutoring and homework help for students and even some adults. The funds also covered a series of college prep classes provided by College Now Greater Cleveland, which included intensive "boot camp" style training to help prepare students taking the ACT by teaching them study strategies and test-taking skills. Students enrolled in the College Now program also had the opportunity to visit six colleges throughout the year.

A specific college-prep program targeting high school sophomores was Rockin' the 216. Kicked off in late 2012, the program took root in 2013. Created in conjunction with College Now Greater Cleveland, the eight-week program seeks to prepare students for college by providing advanced math and reading proficiency through ACT preparation as well as digital arts instruction. Included as part of Rockin' the 216 was a visit by Wes Moore, Rhodes Scholar, veteran, White House Fellow and author of *The Other Wes Moore*. This book was being read by 100 greater Cleveland high school students participating in the Rockin' the 216 program.

In 2013 we began offering a new online educational resource called LearningExpressLibrary. It provides an interactive online collection of practice tests and tutorial courses to help students and adult learners succeed on proficiency tests, high school and college placement tests, or licensing exams. Tests are scored with results being made available immediately. Testers also receive complete answer explanations and an individualized analysis of their results. Practice exams include GED Prep, College Prep including SAT and ACT, Grad School Entrance, Military, Nursing, Real Estate, Law Enforcement, US Citizenship, Civil Service and much more. The Job & Career Accelerator provides an ideal tool for comprehensive job searching.

Beyond these programs, the Library also hosted an Entrepreneurship Primer workshop for patrons interested in starting their own business.

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Change does not happen overnight, nor is it the result of the actions of one individual or organization. Rather, it is the result of a focused, intentional effort by many over a period of time.

At Cleveland Public Library, we are working to foster change, either through our direct actions, or by facilitating the efforts of others. We work collaboratively with the community, its leaders and other organizations also focused on change to make sure the resources are in place to help move the city forward.

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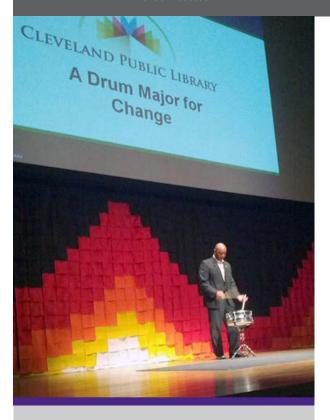
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Responding to Community Needs

As the Library continues to reassess how we remain relevant and are meeting the region's ever-changing needs, we are reaching out to the heart of the communities we serve to engage in meaningful dialogue with patrons, community leaders and other community organizations. Bringing people together for conversation is a critical starting point, as it brings out ideas and creative solutions. Starting in 2013 and continuing through 2014, we are specifically targeting three areas in which to begin our community conversations:

- Slavic Village
- Central Neighborhood
- Clark at Scranton

These locations were strategically targeted because of their unique challenges or the success of existing initiatives.

When the Library closed its Broadway Branch in late 2012, it made a promise to the community that it would continue to evaluate the impact and ensure there were no gaps in the services provided by its surrounding branches.

The Central Neighborhood serves as a model for positive community involvement. Thanks to the Ambassador Program that is part of the Promise Neighborhood initiative available through The Sisters of Charity Foundation, the Central Neighborhood is witnessing a revitalization of community involvement. The Library is continuing to focus attention and resources on this program in the hopes of successfully duplicating it in other neighborhoods.

The neighborhood around Clark and Scranton is another focal point because of the temporary closing and relocation of our South Branch. We continue to engage the community in conversations about future needs as we objectively evaluate what type of building and infrastructure are necessary to support those needs. As we move forward in the process, we hope to co-design neighborhood library services with the community.

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Third-Grade Reading Assessments

The Ohio Department of Education's Third Grade Reading Guarantee seeks to identify and help students in grades K-3 whose reading skills need improvement. Cleveland Public Library, in conjunction with a number of community partners, is offering free tutoring to help students meet the new minimum reading requirements. Traditional and multimedia class instruction is also being provided by certified teachers so that students can meet the new state standards and advance to the fourth grade.

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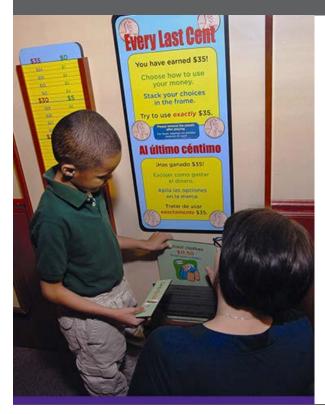
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Financial Education

A grant from PNC's "Grow Up Great" program provided funding for the Library's Spend, Share and Save financial education initiative for children ages 3-5. Children learned the basic, yet critical, concepts of how to spend, share and save money.

We hosted the "Grow Up Great" program and also invited children from Cuyahoga County Public Library to participate in storytimes that focused on financial education. A highlight of the program was the "Spend, Share and Save Festival" held at the zoo for the children and their families. During this mini career fair, children earned money by acting as journalists who interviewed people about their careers. After they "earned money," they made decisions about what portion of the money would be spent on food and entertainment and what portion would be saved.

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Branch Relocations

In March, we temporarily relocated our South Branch two blocks away from its original location in order to evaluate necessary repairs and renovations to the original building. We will be engaging the community in meetings to not only educate patrons on the need for the relocation, but also to discuss options for the future of the branch. As always, our focus is to ensure that we are providing the relevant services and technologies that have been identified as priorities in the neighborhoods we serve. We are balancing those needs with our commitment to fiscal responsibility with taxpayer dollars as we seek to determine how the Library can best serve this neighborhood.

We also continue to evaluate the impact of the closing of our Broadway Branch in 2012 by hosting community conversations to determine what services and programs are needed to supplement existing services in the neighborhood. In 2013, for example, the Library's Mobile Services added a stop at the University Settlement Neighborhood Center for the convenience of the residents.

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CLEVNET Expansion & Enhancements

In our budget-conscious environment, collaboration continues to provide a solution, not only for communities that share such critical services as emergency response, but also for libraries looking to provide enhanced resources for their patrons. CLEVNET, a network of libraries in Northeast Ohio that provides patrons with shared access to more than 10 million items, continues to serve as a shining example of how collaboration can allow libraries to cost effectively expand their service offerings.

In July, CLEVNET welcomed six new member libraries from Ashtabula County, bringing the total number of libraries in the CLEVNET network to 44 spread out over 12 counties. With 116 buildings connected, CLEVNET is now one of the largest library networks in the country.

Beyond the new members, the CLEVNET network also experienced a number of other changes in 2013, including:

- The relocation of the South Branch of Cleveland Public Library
- Addition of the Cleveland Heights Knowledge and Innovation Center
- New administrative offices for Willoughby-Eastlake Public Library
- Addition of a Medina County District Library branch at the Lodi outlet stores

CLEVNET also invested in a variety of infrastructure and technology upgrades throughout the year including mobile apps and software that offer greater accessibility. A new mobile app allows books and magazines to be downloaded directly to any mobile device. There is also a mobile browser version of the web catalog. Building locations, hours and phone numbers are easily accessible through the app.

Response to the new app exceeded expectations, with more than 100 downloads recorded in the first two days after it was introduced.

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The digital revolution has changed the way we live our lives...from how we access information to how we apply for a job, qualify for financial assistance, pay a parking ticket or even how we read a newspaper. Yet, not everyone has access to the same technology. Others have access but lack the knowledge as to how to fully utilize it. To help level the playing field, Cleveland Public Library provides free access to an array of technologies. We also provide the training so that our patrons know how to effectively utilize the technology and make smarter purchasing decisions before purchasing technology tools or software for use in their homes.

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Pushing Technology Out to the Branches

In last year's Report to the Community, we talked about the opening of our innovative TechCentral, a one-of-a-kind technology and learning center at Main Library that offers a variety of computer and technology-related services. In 2013, TechCentral continued to expand, as we made the technology more available in our neighborhoods by adding more computers in all of our branches and by providing more hands-on programs and training.

The public responded by logging in more the 1.3 million computer sessions. This was the first year that we surpassed one million sessions.

In addition to the computer classes offered through TechCentral, the Library also test-piloted a program for providing one-on-one assistance. Through the Library's "Check Out a Trainer" program, patrons can reserve a staff person for 15-minute intervals to assist with computer skills and resume development. By teaching people to be more computer savvy, we can effectively make them more employable, independent and engaged in the community.

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TechCentral Enhancements

TechCentral is in a growth process that we will continually evaluate as we assess the changing needs of our community. Throughout 2013, we added additional equipment to TechCentral. Noteworthy additions included a laser engraver, vinyl cutter and an additional 3D printer, some of which will rotate among the branches.

Looking forward to 2014, plans are underway for the Lorain and Fleet branches to have their own 3D printers and iPad dispensers for onsite use. The Fleet Branch continues to be a primary location for adding technology and scheduling computer classes to offset the closing of the Broadway Branch in 2012. Additional MakerLabs will be conducted throughout the branches.

At the Main Library, the focus was to streamline services and personnel in order to manage TechCentral more efficiently so that more resources could be devoted to the branches.

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Digital Literacy Workshops

As more people access news online, major news outlets have been forced to adjust the way they distribute the news. Economic realities have additionally forced some major publications, including *The Plain Dealer*, to restrict home circulation and drive more people to a website to access information digitally. To help local readers better understand the technology and processes for accessing this news, Cleveland Public Library partnered with The Northeast Ohio Media Group to host a series of digital literacy workshops. The well-attended sessions included an overview of the technology and basic skills to access an array of information using the Internet, cleveland.com and the new e-edition of *The Plain Dealer*.

In late 2013 as part of our digital literacy training initiative, the Library purchased six Smart Boards for pre-school and after-school tutoring use, as well as four Tech Tool Boxes, which will include, among other tools, Microsoft surface tablets, Kindles, Nooks and iPads. Three of the Tech Tool Boxes will rotate between the Library branches, while one will be dedicated for use in Mobile Services and targeted specifically to educating senior audiences.

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Responding to Growing Demand for eMedia

The downloading of eMedia increased by more than 39% at Cleveland Public Library. This is reflective of the trend across the country. We responded to this national trend by increasing the number of eBooks and downloadable materials available. The Library also created a dedicated kids eMedia page, which exclusively catalogs eBooks and audiobooks for kids K-12, making it easier to find content for children without the distraction of adult materials.

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Hands-On MakerLabs

As part of the Library's overall initiative to engage patrons in the learning process, we started offering what became known as MakerLabs in early 2013. These one-hour, handson interactive programs focused on completing a specific task—from beginning to end. Among other things, patrons learned to create their own fonts, build circuits and structures, and create digital abstract art. One of the most popular classes focused on making panoramic photos. Participants learned how to stitch photos together to create one continuous panoramic photo. Due to popular demand, the class, which began at the Main Library, was offered throughout multiple branches beginning in the middle of the year.

Other well-attended classes included an introduction to 3D printing and 3D cookie cutter labs that allowed patrons to create customized cookie cutters. Beyond the ability to create usable items, the classes focused on inspiring people, especially youth, to think outside traditional parameters and create something where nothing previously existed. The innovative approach, which has proven successful in getting people interested in technology, parallels the core curriculum offered by the local STEM schools.

At the request of parents, the Library also offered classes that taught students how to program a computer by learning computer code.

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Cleveland Public Library has long been positioned as The People's University, a place where there is something for everyone. Over the past year the Library continued to reassess its services keeping in mind the changing demographics of the area. We identified new areas of need and broadened our reach by evaluating the numerous services and programs we currently offered to determine relevancy and alignment with the Library's new Strategic Plan.

The result in 2013 was a higher level of branch programs that were more targeted and better attended.

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Programming for Diversity

Cleveland has often been described as a melting pot where people of various ethnic backgrounds have come together. Cleveland Public Library, again in 2013, as it has in previous years, celebrated that diversity through a series of events that educated and entertained.

The programs in 2013 for African American History Month, for example, focused largely on African Americans' contributions to the field of education. High-visibility speakers, including Dr. Andrew Fuller from Marquette University, were on hand to discuss the value of education. Coaches, well-known authors and other motivational speakers were also featured, along with an array of musical performances.

On March 16, we celebrated Lunar New Year and the Year of the Snake at the Main Library in honor of our Asian community. The celebration featured youth and adults performing a number of classic, celebratory dances. Several of the branches additionally offer Chinese language classes throughout the year.

In the fall, Cleveland Public Library partnered with ideastream® to host a panel discussion designed to engage the Arab-American community and celebrate their contributions to our society.

For our Hispanic patrons, the Library continues to offer bilingual storytimes, as well as a Spanish-speaking book club at the Carnegie West Branch. This year's Hispanic Heritage Month celebration featured programs, an essay contest, and a fiesta finale.

Our Writers & Readers program, which as been a hallmark of Cleveland Public Library for 14 years, has included authors that provided a more global perspective so as to attract a broader and more diverse audience. The Young American and Muslim event featured three young Muslim women who inspired us with stories of their personal lives and culture. Other featured authors included an autism and animal rights advocate, a musician/actor and chess master, political correspondents, and a graphic novelist/ illustrator.

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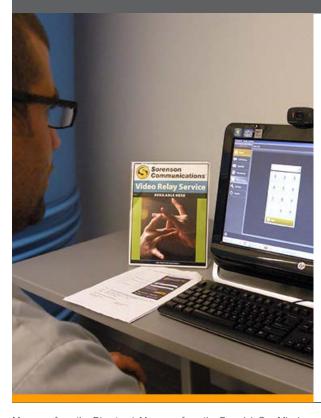
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Services for the Blind and Physically Disabled

The Library introduced a new technology to help people who are deaf, hard of hearing or speech-impaired to communicate using video with hearing people in real-time. Known as the Sorenson Video Relay Service, it utilizes a qualified American Sign Language (ASL) interpreter. The technology effectively replaces the old TTY machines and text telephones. It is currently available in ten branches. Trained library staff members are available in the branches to assist with the new service.

Our Ohio Library for the Blind and Physically Disabled (OLBPD) continued to grow with statewide services. This past year was the first time that the Library hosted its signature Family Fun and Learning Day in Cincinnati and Columbus, along with its traditional Cleveland location in an effort to reinforce its presence across the state.

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100 Years of Service at Sterling

In 2013, our Sterling Branch celebrated 100 years in the community. The celebration was marked with a full day of activities, including a photo booth for children, local bands, and food from local restaurants.

The Sterling Branch is located in the Campus District and serves one of the greatest concentrations of children in the city of Cleveland. Conveniently located within walking distance of the medical center and Asia Plaza, the 6,500-square-foot building, which was renovated in 1985, features a large room for neighborhood meetings and children's programming.

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The Reading Nest

Now in its fourth year, the See Also program at Cleveland Public Library is designed to bring temporary works of art to the Eastman Reading Garden, located between the Main Library Building and the Louis Stokes Wing, downtown. In 2013, the art project was The Reading Nest, a 30x12 foot nest created from discarded and reclaimed wood collected from various Cleveland industrial and manufacturing sources. The temporary installation, designed by New York-based, Cleveland Institute of Art graduate Mark Reigelman, provided a creative place for quiet reading and reminded visitors of the power of imagination.

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Providing Public Space

The Library continues to support the community in numerous ways. Beyond materials and programs, the Library is often seen as a valuable resource because of the space it provides. Throughout the year, our branches hosted hundreds of organizations in our meeting rooms, providing them with a cost-effective venue for board meetings, town hall meetings, training classes and a host of other activities.

For larger groups and events, the Library also makes available its auditorium in the Louis Stokes Wing of the Main Library. This past year was the first time, however, that the Library proactively recruited organizations. Through a new partnership with the Hyatt Regency hotel across the street, the Library hosted an array of government agencies and private groups for various events in the auditorium. In doing so, we not only met the need for larger space, but we effectively created a revenue stream around space rental—an important step forward for an organization that relies largely on public funding.

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Using Your Library Card for the Arts

New for the Library in 2013 was our innovative initiative that opened the door for more people to experience the performing and visual arts. Cleveland Play House, Cleveland Museum of Natural History, and Cleveland Chamber Music Society were partners in programs that allowed people to "borrow" or "check out" a ticket to an upcoming performance or exhibit by simply using their library cards.

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Creating a Downtown Destination Spot

In recent years, the Library has stepped up its involvement in downtown events and celebrations in recognition of its role as a downtown destination and impetus for the revitalization of the downtown area. Now, with a larger staff in place that is dedicated to programming, the Library is able to be a more noticeable participant. In 2013, for example, our involvement in the Winterfest celebration increased dramatically and included a large array of musical performances, model train displays, and live reindeer in our reading garden.

Plans are already in the works relative to our involvement in and support of the Gay Games that are coming to Cleveland.

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Sustaining a Greener Library

Being a good steward of the community also means a focus on the environment and continuing to identify ways to reduce our impact on it. As part of the Library's sustainability initiative, we have actively been promoting recycling and are working to reduce the amount of trash generated not only at our branches, but also in the Eastman Reading Garden at our Main Library. We were excited to receive a \$15,000 grant from The Alcoa Foundation, which allowed us to purchase three Big Belly solar-powered trash compactors for use in the Eastman Reading Garden.

The Library's Mobile Services Unit also did its part for the environment by initiating the use of recyclable vinyl bags for its homebound patrons.

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2013 By the Numbers

Patrons borrowed more than **6.8** MILLION ITEMS.

More than 3.5 MILLION PEOPLE visited a Cleveland Public Library.

Nearly 1.2 MILLION REFERENCE QUESTIONS were answered.

More than 279,000 ITEMS were added to the Library collection.

More than 13,800 CLEVELAND PUBLIC LIBRARY PROGRAMS were hosted at library branches, schools, daycare centers, community centers, etc. with more than 197,000 ATTENDING.

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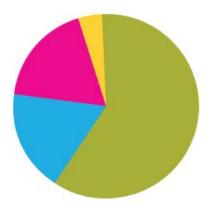
2013 Collection Statistics »

Expenditures and Encumbrances

Salaries and Benefits	\$35,932,052 🌘
Library Materials	\$11,535,379
Utilities and Purchased Services	\$10,991,651
Other Expenditures	\$1,989,131

Total Expenditures and Encumbrances	\$60,448,213
Carried Forward for the Next Year's	\$25,178,839
First Quarter Operations	

\$85,627,052



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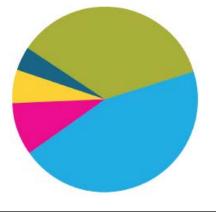
Revenues

Public Library Fund (State General	\$20,290,195 🌘
Revenues)	\$25,429,115
Property Taxes (City of Cleveland)	\$4,758,725 🌘
Intergovernmental Aid	\$3,048,418 🧓
Charges for Services (CLEVNET)	\$1,631,034
Other Revenue	

Total Revenue	\$55,157,487
Fund Balance January 1	\$30,469,564

Available for General Operations

\$85,627,051



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2013 Collection Statistics

Titles	2,462,958
Book Volumes — Main Collection	2,741,959
Book Volumes — Branch Collection	531,465
Bound Periodicals	268,390
Computer Media (CD-ROM, Software)	2,291
Government Documents	591,982
Maps	54,435
Microforms	4,607,611
Photographs, Pictures	1,384,268
Sheet Music	18,000
Sound Recordings (CDs, Cassettes)	150,364
Videos, DVDs	186,396

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Up to \$99 »

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Donors of \$1,000 - \$5,000

Detroit Public Television
Stephen W. Kramer
Ogletree, Deakins, Nash, Smoak & Stewart, P.C.
PNC Foundation
Saint Luke's Foundation
Vita Ray Productions II LLC

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Donors of \$500 - \$999

William Christensen

Library of Congress

The Harley C. Lee and Elizabeth Keedick Lee Fund of The Cleveland Foundation

Robin Richmond

Charles D. Weller

Western Reserve Kennel Club, Inc.

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Anna Young Beard Estate

Ann Baird Speer

Baker & Hostetler LLP

Beth Burke

Lee Chojnacki

Cleveland Shetland Sheepdog Club

Timothy Diamond

Gloria Eidan

Ellen Kilgore

Friends of Cleveland Public Library

Barb Gerard

Gibson & Lowry, LLC

Information Services

Lynne Jaskulek

Ellen Kilgore

Phillip Madden

Brian Pawlowski

Gabriela Penciu

James Reed

Audrey Schaefer

Lisa M. Schnall

George R. Wheeler

Zeta Phi Beta Sorority Gamma Delta Zeta Chapter

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Adventure-One

Irving Bayer

Jeffrey Boardman

W. Henry Boom

A. Joan Brackney

Barbara Brillinger

Sharon Chenoweth

Richard Ciccotti

Ginny L. Coleman

Nola M. Cornett

Dayna Dayna Sabbath

Marissa DeSantis

Kathleen M. Durante

Doris Evans, MD

Ruth Fonoroff

Kristina Frost

Joyce A. Graber

Margaret Hancock

Gordan Hay

Betty Jaskulek

James Javorsky

Helen Kaye

Rachel Krause

Polly Marabito

Mary Mary Evers

Breen S. McDonald

Robert McGuckin Family

Frank Miller

Virginia M. Moore

Thomas Murty

Rachel Ohara

Park Synagogue Sisterhood

John Patrick Sullivan

Harish Rao

Melissa Register

Charles Reichert

Charles Reichle & Family

The Sansom Family

Karen Savena

John Slattery



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Grants and Other Large Gifts

Ohio Library for the Blind & Physically Disabled - LSTA Federal Aid of \$234,000 and State Aid of \$1,274,194 for providing services for the blind and physically disabled.

LSTA KnowltNow - \$397,500 for providing reference services 24x7.

OverDrive - \$18,000 donation for the Library's "I'm Ready to Read" campaign.

Alcoa Foundation - \$15,000 grant to purchase solar-powered trash compactors for Eastman Reading Garden.

Foundation for Arts, Science & Technology - \$10,000 unrestricted donation.

Saint Luke's Foundation Grant - \$4,998 administered by Neighborhood Progress, Inc. for the Rice Branch Student Learning Center to provide assistance to students in the Buckeye Neighborhood.

ILEAD USA Project Grant - State Library of Ohio - \$3,000 as administrator for the Intellectual Property Hub Maker for Libraries.

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Frederick W. and Henryett Slocum Judd Fund - \$198,111 for the Library's Homebound Service.

Lockwood Thompson Memorial Fund - \$157,275 for the purchase of fine arts materials, lectures, staff recognition and travel expenses.

Estate of Anna M. Schweinfurth - \$83,401 for the purchase of architectural materials.

Winifred Beech Young Testamentary Trust - \$43,320 for the services to blind persons of the Connecticut Western Reserve.

Friends of the Cleveland Public Library - \$17,500 for program support.

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Felton Thomas, Jr.
Cindy Lombardo
Timothy R. Diamond
Joyce M. Dodrill
Carrie Krenicky
Rod Houpe
Madeline Corchado
Patricia Lowrey
Myron Scruggs

John Skrtic

Deputy Director, COO
Chief Knowledge Officer
Chief Legal Officer
Chief Financial Officer
Chief Technology Officer/CLEVNET
Director of Human Resources
Director of Technical Services
Director of Property Management

Director of Public Services

Executive Director, CEO

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Friends of The Cleveland Public Library

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Fulton South Brooklyn

Garden Valley Sterling
Glenville Union
Harvard-Lee Walz
Hough West Park
Jefferson Woodland

Langston Hughes

Bookmobile

Homebound Services

Ohio Library for the Blind & Physically Disabled

Public Administration Library

Main Library Downtown Branch



325 Superior Ave., N.E. Cleveland, OH 44114 Phone: 216.623.2800 Fax: 216.623.7015

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Addison Branch



6901 Superior Avenue Cleveland, OH 44103 Phone: 216.623.6906 Fax: 216.623.6909

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Ohio Library for the Blind & Physically Disabled

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Brooklyn Branch



3706 Pearl Road Cleveland, OH 44109 Phone: 216.623.6920 Fax: 216.623.6970

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Carnegie West Branch



1900 Fulton Road Cleveland, OH 44113 Phone: 216.623.6927 Fax: 216.623.6929

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Collinwood Branch



856 East 152nd Street Cleveland, OH 44110 Phone: 216.623.6934 Fax: 216.623.6936

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East 131st Street Branch



3830 East 131st Street Cleveland, OH 44120 Phone: 216.623.6941 Fax: 216.623.6978

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Eastman Branch



11602 Lorain Avenue Cleveland, OH 44111 Phone: 216.623.6955 Fax: 216.623.6957

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Homebound Services

Ohio Library for the Blind & Physically Disabled

Public Administration Library

Fleet Branch



7224 Broadway Avenue Cleveland, OH 44105 Phone: 216.623.6962 Fax: 216.623.6964

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Fulton Branch



3545 Fulton Road Cleveland, OH 44109 Phone: 216.623.6969 Fax: 216.623.6972

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Garden Valley Branch



7201 Kinsman Road

Suite #101

Cleveland, OH 44104 Phone: 216.623.6976 Fax: 216.623.7186

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Glenville Branch



11900 St. Clair Avenue Cleveland, OH 44108 Phone: 216.623.6983 Fax: 216.623.6985

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Harvard-Lee Branch



16918 Harvard Avenue Cleveland, OH 44128 Phone: 216.623.6990 Fax: 216.623.6992

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Hough Branch



1566 Crawford Road Cleveland, OH 44106 Phone: 216.623.6997 Fax: 216.623.6999

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Jefferson Branch



850 Jefferson Avenue Cleveland, OH 44113 Phone: 216.623.7004 Fax: 216.623.7007

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Langston Hughes Branch



10200 Superior Avenue Cleveland, OH 44106 Phone: 216.623.6975 Fax: 216.623.6974

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Lorain Branch



8216 Lorain Avenue Cleveland, OH 44102 Phone: 216.623.7011 Fax: 216.623.7014

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Martin L. King, Jr. Branch



1962 Stokes Boulevard Cleveland, OH 44106 Phone: 216.623.7018 Fax: 216.623.7020

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Memorial-Nottingham Branch



17109 Lake Shore Boulevard

Cleveland, OH 44110 Phone: 216.623.7039 Fax: 216.623.7042

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Public Administration Library

Mt. Pleasant Branch



14000 Kinsman Road Cleveland, OH 44120 Phone: 216.623.7032 Fax: 216.623.7035

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Public Administration Library

Rice Branch



11535 Shaker Boulevard Cleveland, OH 44120 Phone: 216.623.7046 Fax: 216.623.7049

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Rockport Branch



4421 West 140th Street Cleveland, OH 44135 Phone: 216.623.7053 Fax: 216.623.7055

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South Branch



2704 Clark Avenue Cleveland, OH 44109 Phone: 216-623-7060 Fax: 216-623-7063

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South Brooklyn Branch



4303 Pearl Road Cleveland, OH 44109 Phone: 216.623.7067 Fax: 216.623.7069

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Sterling Branch



2200 East 30th Street Cleveland, OH 44115 Phone: 216.623.7074 Fax: 216.623.7072

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Union Branch



3463 East 93rd Street Cleveland, OH 44104 Phone: 216.623.7088 Fax: 216.623.7082

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Walz Branch



7910 Detroit Avenue Cleveland, OH 44102 Phone: 216.623.7095 Fax: 216.623.7099

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West Park Branch



3805 West 157th Street Cleveland, OH 44111 Phone: 216.623.7102 Fax: 216.623.7104

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Woodland Branch



5806 Woodland Avenue Cleveland, OH 44104 Phone: 216.623.7109 Fax: 216.623.7113

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Ohio Library for the Blind & Physically Disabled

Public Administration Library

Ohio Library for the Blind & Physically Disabled



Photo credit: Peter Harasimchuk

17121 Lake Shore Boulevard

Cleveland, OH 44110 Phone: 216.623.2911 Toll-Free: 800.362.1262

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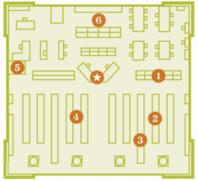
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Public Administration Library



City Hall Room 100

601 Lakeside Avenue Cleveland, OH 44114 Phone: 216.623.2919

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