



**CLEVELAND
PUBLIC
LIBRARY**
FOUNDATION

2024 CPL Foundation Partnership Opportunities



Over
28,000
readers
participated.

Last year, the Cleveland Public Library (CPL) launched Cleveland READS to increase literacy rates citywide.

We are proud to share some of the results of this campaign, which far surpassed our original goals.



CLEVELAND
READS



Over
10 million
minutes were spent
reading and more than
1.6 million
books were read.

We appreciate your support and partnership, which played a vital role in the success of this inaugural year of Cleveland READS.

Cleveland READS enabled the library to progress towards our strategic priority to Close the Gaps, addressing inequalities facing our city. The benefits of a literate community are not limited to education and students but affect social welfare, workforce development, and even healthcare. This is why it is so essential for us to continue this work this year.



Nearly
400,000
new free books were
distributed!

In 2024, we will focus on youth and digital literacy to further our impact.



116
outreach events were
hosted and attended
by nearly
80,000
people.

The complete Cleveland READS Year One Impact Report can be viewed at www.cpl.org/cleveland-reads-the-impact-you-made/



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Youth Literacy

This year, we will **increase the number of children** under the age of 5 with the literacy skills **to be ready for kindergarten.**

We will do this through:

Our **Young Scholars Academy**, a free program that prepares children for kindergarten and builds support for their first year of school. Families gain valuable skills to help their child succeed in school through fun activities like reading, writing, talking, singing, and playing together.



Our **Summer Literature “Lit” League**, a signature program of CPL, will promote learning retention over the summer months, preventing summer set back and improving literacy skills.



The new **On the Road to Reading** van will launch this fall delivering instruction to the community via daycares, preschools, community centers, and more.



Professional development opportunities that help librarians keep up-to-date and provide the best service to our community. Participating in these opportunities is a vital tool for all librarians at any stage of their careers.





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Digital Literacy

Cleveland Public Library will broaden the training in digital literacy for patrons of all ages to provide the necessary skills in digital technologies like internet platforms, social media and mobile devices in the following ways:



Provide programming for underserved youth with comprehensive programs integrating life skills, tech education and job support. Our new Studio 525 downtown, Verizon Innovation Center at our Fulton Branch, and our Best Buy Teen Tech Center at our Rockport Branch give youth and teens areas to gather and learn together.



STEM programming, tech training, creative learning and gaming programs will continue to be offered to help students' interests grow in science, technology, engineering, and math.



Our senior audience will be served through our new tech outreach van to meet them where they are, and coming in 2025 in the new Jack, Joseph and Morton Mandel Workforce and Senior Digital Innovation Lab at the Glenville Branch.



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We Need Your Help

The Cleveland Public Library Foundation exists to raise philanthropic support for Cleveland Public Library. **The Foundation allows the Library to do more for the people of this community** given the work outside the scope of traditional library services, like Cleveland READS, is not funded by the state and local tax dollars received by the Library.

Your support of the Cleveland Public Library Foundation this year will directly benefit these programmatic activities that help to address critical learning and essential life skills for people of all ages. Enclosed is a list of benefits, including tickets to the CPL Foundation's celebration in October where we will share the success of our year with you.

Please consider supporting Cleveland READS this year through the CPL Foundation. Your contribution will allow the library to take its programs and services even further; to pivot, change and innovate to really be there in the way that our community needs us for a brighter future.

**With your help, we can create evolving libraries that transform lives
and build stronger communities.**

A donation of
\$3,000
will refresh
a children's
area with new
educational toys
and giveaway
books.

A donation of
\$6,000
can purchase
giveaways and
incentives for
Summer Lit
League.

A donation of
\$15,000
will purchase
equipment and
software for the
new Studio 525
digital literacy
and innovation
lab.

A donation of
\$25,000
can launch the new
Content Creator
Camp at Studio
525 or provide
professional
training
opportunities for
the entire youth
services staff.



Partnership Benefits

Your organization’s participation through one of these levels will help create a better future for all by supporting the library through the CPL Foundation.

Benefits	Presenting \$25,000	Gold \$15,000	Silver \$6,000	Bronze \$3,000
“Presented By” on marketing materials				
Prerecorded remarks for inclusion in fall celebration event marketing				
Welcome remarks at fall celebration event				
VIP reception with keynote author				
Verbal recognition at fall celebration event				
Invite to MLK Grand Opening preview				
Guest at State of the Library address in February				
Ads in fall celebration program	Full page	Half page	Quarter page	
Number of tickets to fall celebration event	10	8	6	4
Company name/logo featured on event digital and print promotional materials & signage				



Sponsorship Form 2024

We would like to be a sponsor at the following level:

- Presenting Sponsor – \$25,000
- Gold Sponsor - \$15,000
- Silver Sponsor - \$6,000
- Bronze - \$3,000

Name(s) as you would like it to appear: _____

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

I would like to donate above my sponsorship to support the work of the Cleveland Public Library Foundation.

Amount: \$ _____

Total Amount Due: \$ _____

Payment Information:

Invoice me at _____ *Name of Company*
 _____ *Address of Company*
 _____ *City/State/Zip*

Check (made payable to *Cleveland Public Library Foundation*)

Credit Card

Card #: _____ CVC: _____ Exp. Date: _____

Signature: _____

Name as it appears on card: _____

Address/Zip associated with card: _____

****Please send payment information and form to
 Cleveland Public Library Foundation, 325 Superior Avenue, Cleveland, OH 44114
 or email to foundation@cpl.org**