

2024 CPL Foundation Partnership Opportunities



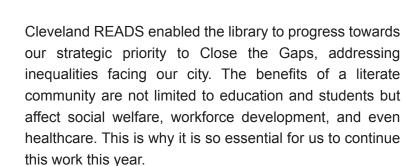
Last year, the Cleveland Public Library (CPL) launched Cleveland READS to increase literacy rates citywide.

We are proud to share some of the results of this campaign, which far surpassed our original goals.





We appreciate your support and partnership, which played a vital role in the success of this inaugural year of Cleveland READS.





In 2024, we will focus on youth and digital literacy to further our impact.







2024 CPL Foundation Partnership Opportunities

Youth Literacy

This year, we will **increase the number of children** under the age of 5 with the literacy skills **to be ready for kindergarten**.

We will do this through:

Our **Young Scholars Academy,** a free program that prepares children for kindergarten and builds support for their first year of school. Families gain valuable skills to help their child succeed in school through fun activities like reading, writing, talking, singing, and playing together.



Our **Summer Literature "Lit" League**, a signature program of CPL, will promote learning retention over the summer months, preventing summer set back and improving literacy skills.



The new **On the Road to Reading** van will launch this fall delivering instruction to the community via daycares, preschools, community centers, and more.



Professional development opportunities that help librarians keep up-to-date and provide the best service to our community. Participating in these opportunities is a vital tool for all librarians at any stage of their careers.





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Digital Literacy

Cleveland Public Library will broaden the training in digital literacy for patrons of all ages to provide the necessary skills in digital technologies like internet platforms, social media and mobile devices

in the following ways:



Provide programming for underserved youth with comprehensive programs integrating life skills, tech education and job support. Our new Studio 525 downtown, Verizon Innovation Center at our Fulton Branch, and our Best Buy Teen Tech Center at our Rockport Branch give youth and teens areas to gather and learn together.



STEM programming, tech training, creative learning and gaming programs will continue to be offered to help students' interests grow in science, technology, engineering, and math.



Our senior audience will be served through our new tech outreach van to meet them where they are, and coming in 2025 in the new Jack, Joseph and Morton Mandel Workforce and Senior Digital Innovation Lab at the Glenville Branch.



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We Need Your Help

The Cleveland Public Library Foundation exists to raise philanthropic support for Cleveland Public Library. **The Foundation allows the Library to do more for the people of this community** given the work outside the scope of traditional library services, like Cleveland READS, is not funded by the state and local tax dollars received by the Library.

Your support of the Cleveland Public Library Foundation this year will directly benefit these programmatic activities that help to address critical learning and essential life skills for people of all ages. Enclosed is a list of benefits, including tickets to the CPL Foundation's celebration in October where we will share the success of our year with you.

Please consider supporting Cleveland READS this year through the CPL Foundation. Your contribution will allow the library to take its programs and services even further; to pivot, change and innovate to really be there in the way that our community needs us for a brighter future.

With your help, we can create evolving libraries that transform lives and build stronger communities.

A donation of \$3,000 will refresh a children's area with new educational toys and giveaway books.

\$6,000 can purchase giveaways and incentives for Summer Lit League.

\$15,000 will purchase equipment and software for the new Studio 525 digital literacy and innovation lab.

\$25,000
can launch the new
Content Creator
Camp at Studio
525 or provide
professional
training
opportunities for
the entire youth
services staff.

A donation of



Partnership Benefits

Your organization's participation through one of these levels will help create a better future for all by supporting the library through the CPL Foundation.

Benefits	Presenting \$25,000	Gold \$15,000	Silver \$6,000	Bronze \$3,000
"Presented By" on marketing materials				
Prerecorded remarks for inclusion in fall celebration event marketing				
Welcome remarks at fall celebration event				
VIP reception with keynote author				
Verbal recognition at fall celebration event				
Invite to MLK Grand Opening preview				
Guest at State of the Library address in February				
Ads in fall celebration program	Full page	Half page	Quarter page	
Number of tickets to fall celebration event	10	8	6	4
Company name/logo featured on event digital and print promotional materials & signage				



Sponsorship Form 2024

We would like to be a sponsor at the follo	wing level:					
O Presenting Sponsor – \$25,000						
O Gold Sponsor - \$15,000						
O Silver Sponsor - \$6,000						
O Bronze - \$3,000						
Name(s) as you would like it to appear:						
Company Name:						
Contact Name:						
Email:	Phone:	Phone:				
Total Amount Due: \$ Payment Information: Invoice me at		Name of Con	nanv			
O Check (made payable to Cleveland Public L						
O Credit Card						
Card #:	CVC:	Exp. Date:				
Signature:						
Name as it appears on card:						
Address/Zin associated with card:						

**Please send payment information and form to Cleveland Public Library Foundation, 325 Superior Avenue, Cleveland, OH 44114 or email to foundation@cpl.org