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Message from Director
Felton Thomas, Jr.

Message from the Board

Our Mission + Vision

2012





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Defining the Mission and Vision of the Library in a Changing World

So much has changed since our last Report to the Community. The staff at Cleveland Public Library spent much of the past year implementing our new strategic plan, which was a direct offshoot of our new vision and mission statements. Through these initiatives, we have truly redefined who we are as an organization and what we expect to accomplish on behalf of those we serve.

In last year's Report, we introduced the five strategic priorities that created the foundation for our strategic plan. In 2012, I'm proud to say that we actually did many of the things we had talked about...with some pretty amazing results!

Fight community deficits

We recognize that there are barriers that often prevent people from learning. Cleveland Public Library is effectively working to tear down those barriers through an array of initiatives, including the creation of TechCentral in 2012 which provides open and equal access to the latest technologies, products and services.

Form communities of learning

Our Library has always served as a hub for learning, innovation and community collaboration. In 2012, however, we significantly strengthened our position as the center of learning for a diverse and inclusive community. Not only did we open eight new Learning Centers to provide specialized training in a group environment, but we also worked one-on-one to educate our patrons on the effective use of the latest technologies. We also partnered with leaders in the community to identify more creative ways to help our children learn.

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Ready for the future: CPL 150

We are proud of our long history in Cleveland but we are even more excited about our future. In 2019, we will celebrate 150 years of service to the local community...but only if we can successfully demonstrate the Library's relevancy and value in a changing world. That's why we are committed to investing in those technologies and innovations that best meet the needs of our highly diverse patron base. In 2012, not only did we open TechCentral, which effectively introduces our patrons to the evolving world of digital devices, but we also created MyCloud, which allows anyone to have their own personalized computer experience. These are but a few examples of the many solutions being identified to keep up with changing demands.

Cultivate a global perspective

Cleveland is rich in cultural and ethnic diversity, and the Library is at the forefront of recognizing and celebrating such diversity. In 2012, for example, in direct response to changing demographics, the Library expanded the number of Chinese language classes offered throughout the Learning Centers and at the Main Library and even added a Chinese language storytime.

Innovate for efficient and sustainable operations

Efficiency is always a priority, regardless of the industry. I'm proud to say that, in 2012, we became a faster, as well as a smarter, organization. One of the most notable accomplishments in this area was the completion of a comprehensive materials handling study which resulted in our ability to get materials into the hands of our patrons in record time. We continue to study and evaluate our facilities, as well as our processes, to ensure that they are optimized to better serve our patrons.

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Changes like these didn't happen overnight. And they didn't happen without a lot of help. We are very thankful for the support we received from our community partners and our union to help us create a more efficient, dynamic and relevant organization. We are not doing things the same way. We have adapted a new approach that provides us the necessary insights and flexibility to respond quickly to the changes around us.

We still have many challenges to face, with funding continuing to be a primary one. But by working smarter, collaborating and leveraging the latest technologies, we have the ability to make a real difference for our city and our region—today and for the next 150 years.

Sincerely,

Felton Thomas, Jr.
Director



Something for Everyone

There is a dispute as to whether P.T. Barnum's last words were: "We have something for everybody" or "The bigger the humbug, the better people will like it". P.T.'s promises were met with skepticism. However, at Cleveland Public Library, we actually do have something for everyone. Whether someone is working on a Ph.D. or a GED, the Library has the resources to help...and they are free! And that is not any kind of humbug.

For years, we have been promoted as "The People's University" because of our commitment to serve a diversity of people based on the highest standards. With the last 18 months focused so sharply on the development of our strategic plan, we now have more resources and technologies in place than ever before to further that reputation.

Of course, our core essence continues to revolve around books. We will always be a place with fabulous collections where people can find the resources they need and cherish. Ten million items are huge in number, but making them accessible to our patrons is as large a challenge. We are evolving to meet that challenge and be so much more than any old, stodgy view of "library". As you'll discover in the pages of this Report to the Community, Cleveland Public Library made major strides in 2012 to become more than a simple storehouse of information. As necessary as that role is, we as members of the Board of Trustees know that's not all that is important for us to be.

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Our technology services, which are available to anyone, regardless of age, income level or educational background, are helping to bridge the gap between those who would otherwise not have access to these resources and those who already do. Our investment in technology and personnel also means we are creating centers of learning in an environment that stimulates imagination and curiosity.

About books and information we are passionate. But it takes more than passion to be an effective community deficit fighter.

So Cleveland Public Library continues to work in tandem with our community partners to prioritize deficits in our city and identify solutions that tear down barriers to literacy, self-esteem and financial independence. Some of our larger initiatives in this area in 2012 included:

- Completion of TechCentral
- Creation of eight new Learning Centers throughout the branches
- Development of online training and educational programs
- Extension of Library services through third-party community providers
- Tremendous growth in eMedia circulations and downloadable content

Here at "The People's University" we are working hard to add value to our services and programs by scrutinizing and refining them to ensure optimal impact and outcomes. We know we are making a difference, despite the ongoing financial challenges, because we hear the success stories and we have been able to document the results. The support of Cleveland taxpayers, who we will be asking for levy approval in 2013, has been critical to those successes.

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Message from the Board | Thomas D. Corrigan

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I would like to thank the members of the Cleveland Public Library Board of Trustees. Their many hours of volunteer service this past year have been invaluable as we move forward on a strategic path that leads us deep into the future. The road is not without its bumps, but the journey is worthwhile. Join us, read about us, and work with us.

Sincerely,

Thomas D. Corrigan
President, Board of Trustees

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Maritza Rodriguez, Vice President | Alan Seifullah, Secretary | Alice G. Butts
John M. Hairston | Anthony T. Parker | Rick Werner



Our Mission + Vision

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Our Mission

We are the “People’s University”,
the center of learning for a
diverse and inclusive community.

Our Vision

Cleveland Public Library will
be the driving force behind a
powerful culture of learning that
will inspire Clevelanders from
all walks of life to continually
learn, share and seek out new
knowledge in ways that are
beneficial to themselves, their
community and the world.



01



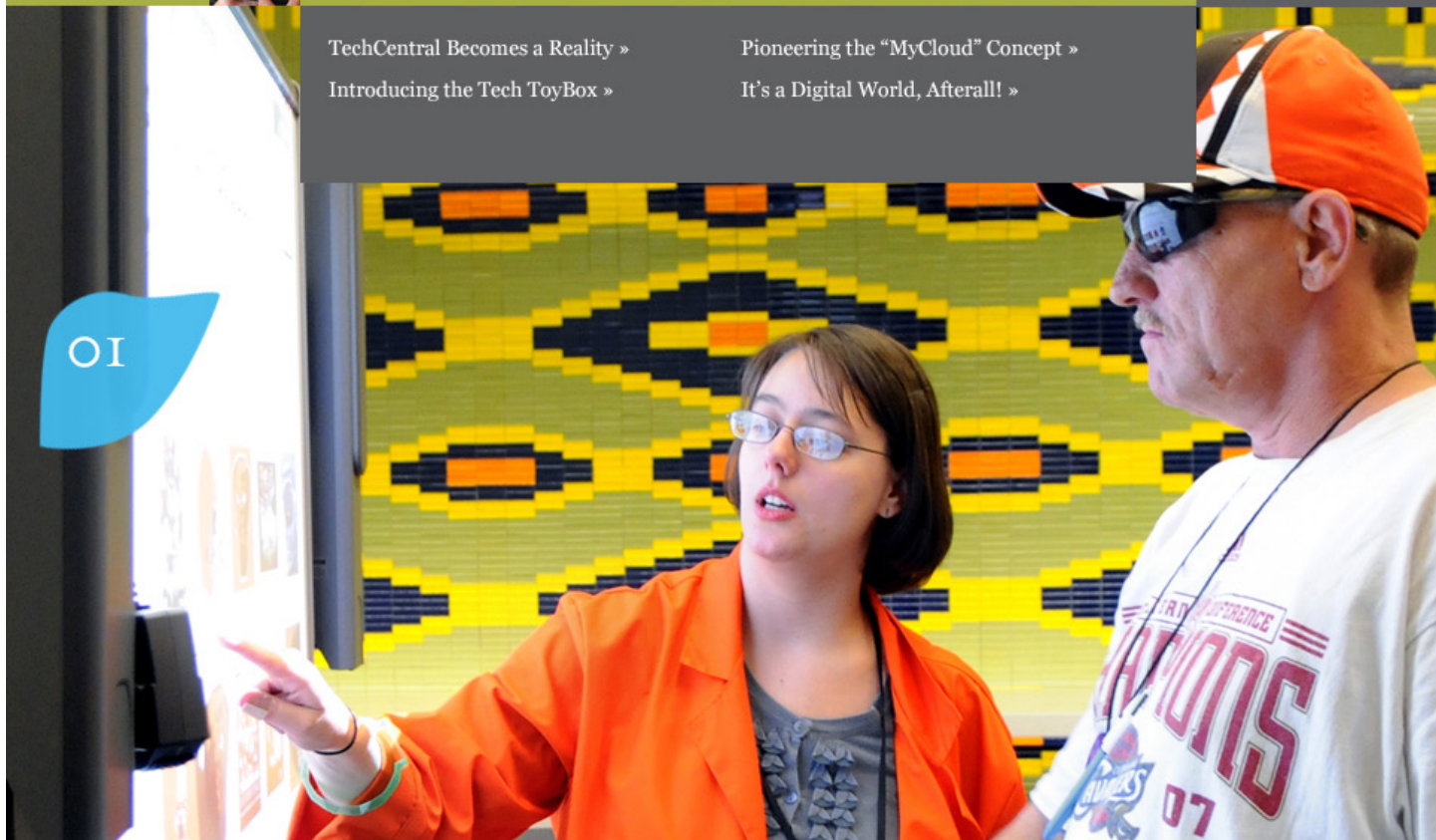
Conquering the Digital Divide

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Conquering the Digital Divide

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Definition: The digital divide refers to the gap between people who possess regular access to technology, such as computers and related Internet functions, and those who do not have this access. Since the 1990s when the term first originated under the Clinton Administration, the digital divide has been a topic of research and intense debate in both social and political circles.

Cleveland Public Library has taken a leadership role in helping to conquer the digital divide locally, recognizing the value of providing fair and equal access to technology for everyone, regardless of social or economic class.



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Conquering the Digital Divide

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TechCentral Becomes a Reality

One of the Library's greatest contributions in the battle to conquer the digital divide was the opening of TechCentral in the Lower Level of the Louis Stokes Wing of the Main Library. We talked about the many preparations being made for TechCentral in last year's Report to the Community, but in June of 2012 TechCentral officially opened its doors to provide Cleveland Public Library with another "first".

Robert Bostwick of Bostwick Design Partners, the contracted architect for the project who has years of experience in designing libraries across the country, described the uniqueness of the project best when he said, "We have seen many libraries throughout the various states, but we have never seen anything quite like TechCentral before. This is truly a unique concept that will likely set the precedent for a new direction in libraries."

What exactly is TechCentral? It is an innovative technology and learning center, with dedicated space and resources, that offers a large array of computer and technology related services. | [MORE »](#)



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Conquering the Digital Divide

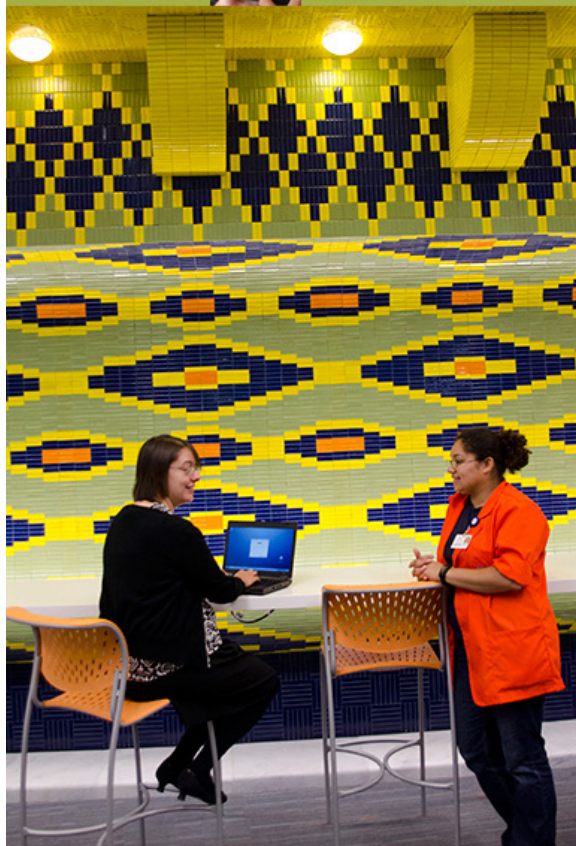
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- Computer and Internet access, including Windows, MAC and Linux operating systems
- Microsoft Office products, including Office 2010
- Adaptive technology stations
- Computer instructional classes
- Copying, printing, scanning and faxing services
- Wireless Internet access with convenient power outlets
- Family and collaborative work areas

What sets TechCentral apart from other library computer labs is not only the large amount of space that has been dedicated to technology services, but also the versatility of the space. Within TechCentral are three distinct areas: traditional computer work stations, group work areas, and a raised bar area with high stools that is ideal for laptop use.

Although the Main Library serves as the nerve center for TechCentral, its services, training and support functions are already reaching out to the branches, setting a new standard for service delivery for libraries. More than simply a space dedicated to technology, TechCentral also features specially trained technical staff who are available to provide one-on-one or group instruction. Between the Main Library and the branches, on average, 40-60 computer classes were scheduled each month in 2012.



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Conquering the Digital Divide

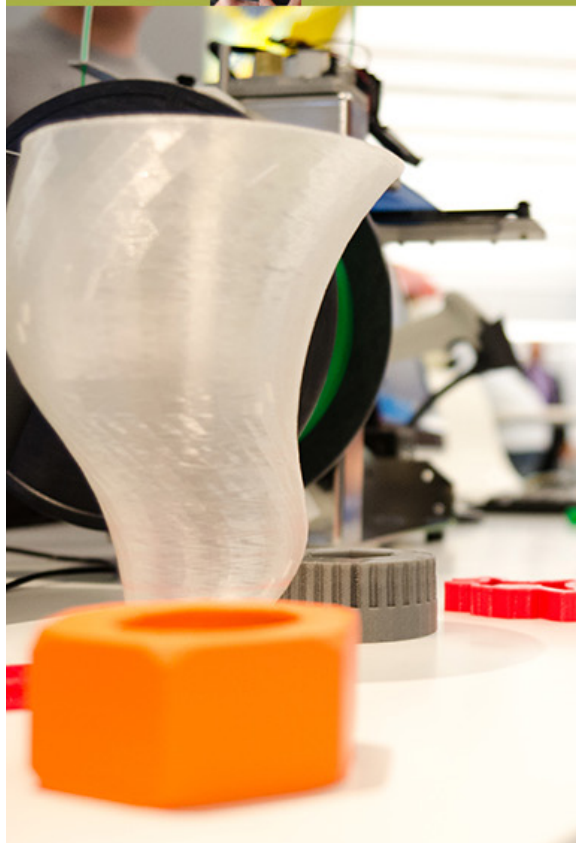
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[Introducing the TechToyBox | 3D Printer](#)

What is Cleveland Public Library's new TechToyBox? It's exactly what you would imagine it to be — a collection of digital devices that provide hands-on experience with technologies that may not be affordable to many of our patrons. From an array of eReaders to tablets, the Library's TechToyBox makes the latest devices available and puts them in the hands of patrons.

Yet, the TechToyBox isn't just about gadgets; it's about learning how to use them effectively through one-on-one training and eMedia classes that are offered at the Main Library, as well as throughout the branches.

Especially exciting and unique is the fact that patrons aren't limited to using the tech toys inside the Library. Rather, they can check some of them out and take them home to gain a higher level of familiarity. Cleveland Public Library is one of the first libraries in the country to loan out such leading-edge tech devices as eReaders and tablets.

Cleveland Public Library was one of the first libraries in Northeast Ohio to purchase a 3D printer. A 3D printer utilizes 3D modeling software to produce 3D objects in plastic.



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Conquering the Digital Divide

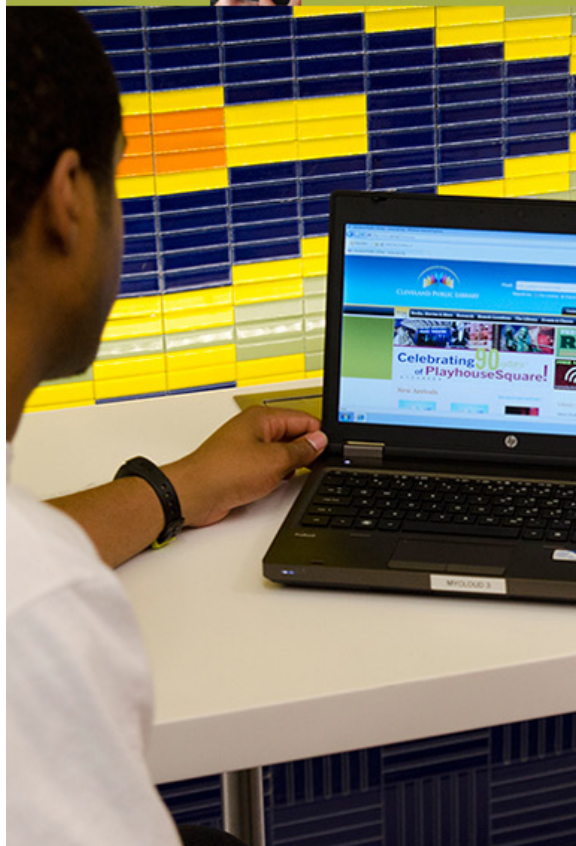
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Pioneering the MyCloud Concept

Cloud computing is another Cleveland Public Library first. It's the MyCloud service. No other library in the country has anything quite like it. Ground-breaking technology from Hewlett-Packard and Citrix makes the ultimate customized computer experience possible. Now, instead of patrons having to carry around thumb drives to save files, they can save files, install software, or save favorites on a laptop-like device called a thin client, so that whatever is downloaded or created on a thin client is saved on "the cloud" for their future use.



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It's a Digital World!

The Library's commitment to and investment in technology were reflected in so many different ways in 2012, starting (but not ending) with TechCentral. Prior to the opening of TechCentral, the Main Library had 60 computers scattered throughout its buildings. All Internet-access computers have since been moved to the TechCentral location for convenient access, and their numbers increased by 50 percent in 2012, bringing the grand total of desktop computers at the Main Library to 90.

Partially as a result of the additional computers, usage was up 33 percent in 2012 at the Main Library alone. Hours of computer usage were up 23 percent over 2011. Use of eMedia (including the downloading of eBooks) also increased 38 percent over the previous year. Such increases are especially noteworthy since the number of people coming through the doors of the Main Library remained static between 2011 and 2012.

The number of computers also doubled at all of the branches. New computers with the most up-to-date software and browsing capabilities were added throughout the system to meet growing demand.



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Definition: Lifelong learning is the ongoing, voluntary and self-motivated pursuit of knowledge for either personal or professional reasons. It is a process by which people of all ages keep their minds and bodies engaged.

Believing that the passion for lifelong learning is best inspired at an early age, Cleveland Public Library hosts a number of programs and services designed to get children and young adults excited about reading and learning, in general. The Library continues to foster this love of learning by offering programs directed at older adults, as well.

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Inspiring Lifelong Learning

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Transitioning to Centers of Learning

There is a seismic shift taking place in the library community as a whole, and Cleveland Public Library is again leading the way to create centers of learning. The old model of simply providing information and resources is giving way to a new mentality that drives a culture of learning. Libraries are no longer simply a place to read books, although books will always remain a cornerstone of the Library's core identity.

In 2012, Cleveland Public Library opened eight new Learning Centers to complement the original Learning Center that was created at the Rice Branch in 2010. The new Learning Centers are located at the Sterling, Collinwood, Langston Hughes, Eastman, Fulton, Fleet, Harvard-Lee and Rockport Branches. Services include:

- After-school tutoring
- Computer classes
- ACT and related college-prep training
- GED training
- Digital arts programming
- Music theory training
- ESOL
- Foreign language instruction



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A New Approach to the Summer Reading Club

The Summer Reading Club has always been a hallmark of Cleveland Public Library. In 2012, however, the focus changed from a concentration on the number of books read to one of participation and learning outcomes. A different approach was necessary in order to change strategies.

So what was different? First, kick-off events were hosted at the Rockport and Woodland Branches to create a sense of excitement about the program. Third-party support was solicited from both NASA and Spring Mist Farms, a local animal organization, to provide a unique experience for young people living in the city.

Secondly, the Club took on the theme of "Feed Your Mind: READ". The focus of reading and programming was aimed at learning how to grow, eat and recognize healthy food. Learning to live a healthy lifestyle aligned with the City of Cleveland's Year of Local Food, part of the Sustainable Cleveland 2019 initiative.

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The Sterling Branch, together with the Literacy Cooperative, hosted the Library's first-ever summer camp, a highly intensive program designed to enhance reader engagement. This five-days-a week, seven-week program included concentrated periods of reading—between four to five hours a day—but was also blended with stimulating activities such as field trips.

The Library also continued its summer lunch program, partnering with the Cleveland Food Bank and the Children's Hunger Alliance to ensure that children were able to eat a healthy lunch each day. More than 12,000 lunches were served over the summer months.



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New Library Card Creates Excitement

In the fourth quarter of 2012, the Library introduced a new library card that commemorated the life of Cleveland author and personality Harvey Pekar. Mr. Pekar is probably best known for his autobiographical comic series *American Splendor*, which later became a major motion picture under the same title. The card features an illustration of the Main Library by Joseph Remnant that appears in *Harvey Pekar's Cleveland*.

Thousands of current cardholders traded their existing card for the new limited edition card. The new design has also effectively attracted new, first-time cardholders. This card is the first in the "Cleveland Landmark Series" to promote notable landmarks within the city of Cleveland.

Also new was the addition of a colorful children's card. This is part of the Library's overall initiative to put more cards in the hands of children in order to strengthen their reading and learning skills. An Educator card was also introduced, making it easier for teachers to check out materials for classroom use.

As part of the drive to increase cardholders, the Library reinforced the many FREE services that are available by owning a Cleveland Public Library card.



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Planning for the New Children's and Family Discovery Center

With the completion of TechCentral, the Board of Trustees of the Library has approved work to begin the second phase of planned renovations at the Main Library — the new Children's and Family Discovery Center, which will be located on the second floor of the Louis Stokes Wing. This dedicated space will feature interactive displays and learning activities that the family can enjoy together, reinforcing the belief that learning is a family affair. Through non-traditional displays, the new Center will be designed to inspire children and get them started on solid reading habits early in life.

Recognizing the importance of getting children involved in reading at an early age, the Library nearly doubled the number of storytimes that are offered throughout the system.





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Inspiring Lifelong Learning

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We offer a wide range of
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Passcodes are requir
form below to r

If you have difficulty
questions

New in 2012 was an innovative online educational program called ed2go. Through ed2go, Library cardholders can access online courses in a number of different subject areas, including: accounting and finance; business; college readiness; computer applications; design and composition; health care and medical; language and arts; law and legal; personal development; teaching and education; technology; and writing and publishing. More than a simple webinar series, ed2go allows patrons to enroll in live online, instructor-led classes, complete with assignments and examinations. Cleveland Public Library is a pioneer in this area, being one of the first libraries in the country to offer this type of online individualized training. The ed2go program is the latest in a long line of FREE programs and services made available to Library cardholders.



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A New Direction for the Writers & Readers Series

A hallmark of Cleveland Public Library for the past 13 years has been our Writers & Readers series. This program successfully continued in 2012 using a slightly different approach, which included a well-rounded and even non-traditional mix of authors. In an effort to appeal to a more diverse mix of demographics, the Library invited more non-traditional speakers to participate in the program. Political commentators, science writers, mystery authors and even cookbook author Valerie Bertinelli (of *Hot in Cleveland* fame) participated in this past year's program and effectively attracted a more diverse crowd than in past years.



03



Making an Impact with Measurable Outcomes

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Beyond Books »

A More Focused Approach »

Becoming a “Maker Space” »

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Making an Impact with Measurable Outcomes

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Definition: Outcomes are benefits or changes for individuals or populations during or after participating in program activities. Outcomes may relate to behavior, skills, knowledge, attitude, values, conditions or other attributes.

In 2012, Cleveland Public Library shifted its program focus from numbers to outcomes as the organization sought to become even more accountable to the patrons and communities it serves. Moving from its historic transactional model to one of transformation, the Library today is focused on providing meaningful benefits that can actually change lives and directions.

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Making an Impact with Measurable Outcomes

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Beyond Books

Even though we recognize that books and reading will always be a core component of what we do at Cleveland Public Library, we know that in order to be an effective community deficit fighter, we need to address other needs, as well. So in 2012, we expanded our service offering to include or expand in the following areas:

- ACT preparation training
- GED classes
- Entrepreneur/general business sessions
- After-school tutoring
- Summer employment program for young adults
- FREE legal advice clinics
- Summer lunch program
- Big Bank financial literacy exhibit



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Making an Impact with Measurable Outcomes

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A More Focused Approach

Cleveland Public Library is proud of its long-standing partnership with the Cleveland Metropolitan School District. In the last year, however, the parameters that defined that partnership were expanded. A priority was to strengthen communications between the Library and the schools to ensure that what we are offering is viewed as a priority. The Cleveland Metropolitan School District will also be sharing more data with the Library so that both organizations can effectively evaluate the impact of students coming to the Library. In addition, Library staff members spent more time in local schools in 2012 communicating the various services and resources that are available to teachers and students.

In order to ensure a more strategic approach, the Library created two new positions in 2012 that are focused on education and literacy. Our new Learning Strategist serves as an internal consultant to management and staff on matters related to our mission as the "People's University", the center of learning for a diverse and inclusive community. In this role, she is responsible for coordinating and designing a learning and teaching agenda that not only supports the Library's strategic plan, but also augments the needs of local school curricula. | [MORE »](#)





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The second position is that of Literacy & Education Coordinator, who is responsible for programming services offered through the new Learning Centers. This new position will allow the Library to focus on those areas in which it can be most effective. It will be the job of the Learning Strategist, together with the Literacy & Education Coordinator, to identify and evaluate priority programs.



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Becoming a MakerSpace

There is a national trend occurring within the library world of creating MakerSpaces. Since Cleveland Public Library has always led the industry in the areas of technology and hands-on learning, it is only natural that we were quick to jump on this latest trend. You'll read much more about this exciting endeavor in the 2013 Report to the Community, but if you visit TechCentral at the Main Library, you will already see the evolution underway.

The concept behind MakerSpaces is to provide patrons the opportunity to learn about new technologies and provide them with the tools, as well as the skills and know-how, to actually create things. In preparation for a larger initiative in 2013, the Library has already started reaching out to other organizations within the community that could partner in the endeavor to share ideas and technologies.



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Working Smarter as Good Stewards of Community Dollars

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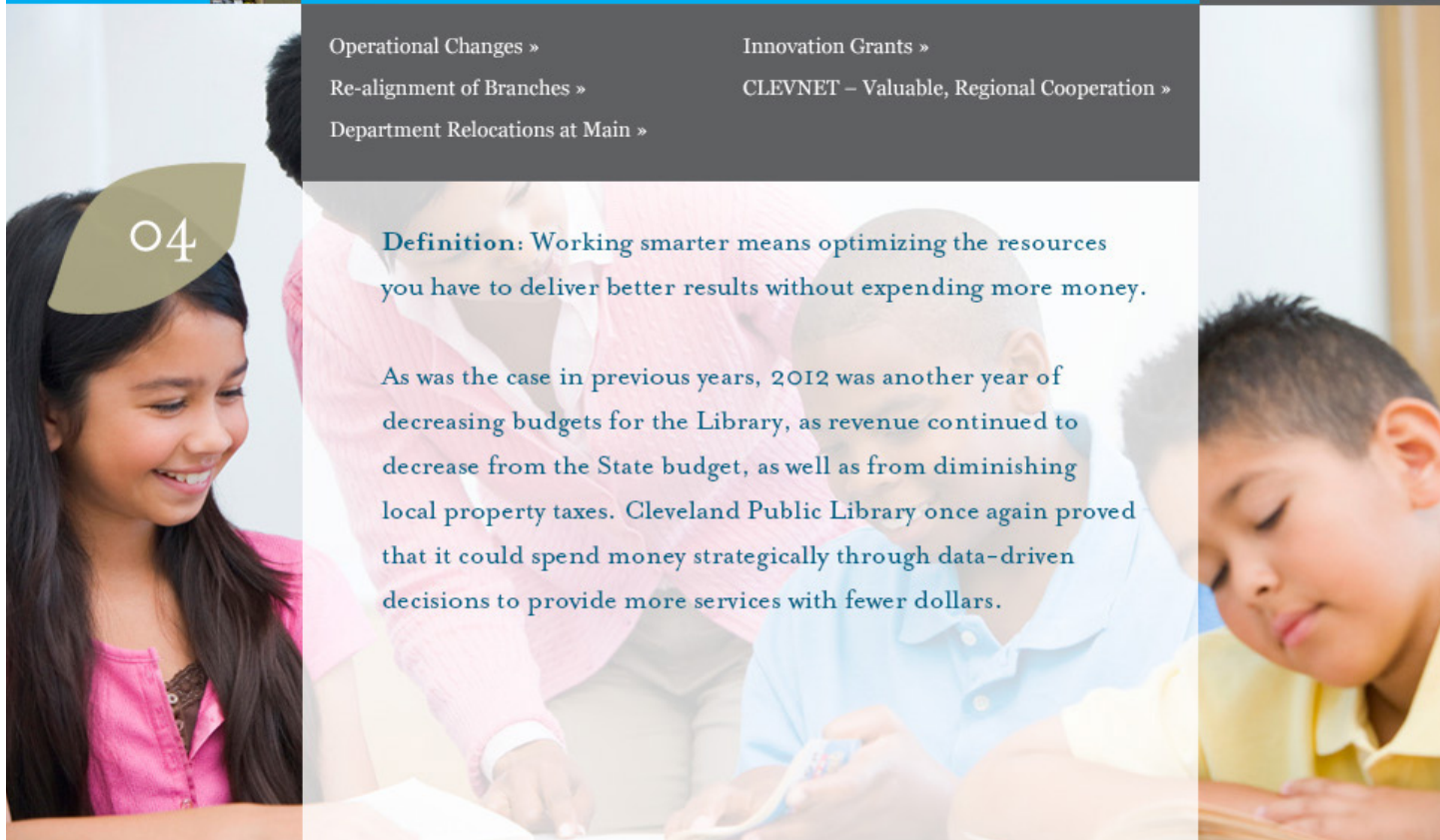
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Definition: Working smarter means optimizing the resources you have to deliver better results without expending more money.

As was the case in previous years, 2012 was another year of decreasing budgets for the Library, as revenue continued to decrease from the State budget, as well as from diminishing local property taxes. Cleveland Public Library once again proved that it could spend money strategically through data-driven decisions to provide more services with fewer dollars.





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Working Smarter as Good Stewards of Community Dollars

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Operational Changes

Although many visible changes took place at the Library this past year, such as the opening of TechCentral, new signage for the branches, new computers and training, a lot of changes also took place behind the scenes. While the general public might not have seen all of these backroom changes, they definitely experienced the benefits, as the Library worked to make a number of operational changes that improved efficiency and service.





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Working Smarter as Good Stewards of Community Dollars

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Re-alignment of Branches

In October, the Board of Trustees of Cleveland Public Library voted to merge the service areas of the Broadway and Fleet Branches, located about a mile apart. This decision was made by the Board after an extensive review of branch operations, patron usage, circulation numbers and neighborhood populations.

The Board has already approved a number of upgrades for the Fleet Branch to enhance the overall service offering. Additional computers, programming, and community resources are scheduled to be added to the Fleet Branch, which already offers a diverse collection, extensive programming and one of the Library's new Learning Centers where GED and college preparatory classes, as well as after-school tutoring, are offered.

In addition, Cleveland Public Library is working closely with its community partner in the North Broadway community to provide homebound and bookmobile services designed to reach deep into the heart of that community.





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Department Relocations at Main »

Department Relocations at Main

Prompted, in part, by the creation of TechCentral in the Lower Level of the Louis Stokes Wing of the Main Library, a number of departments were relocated to create greater patron accessibility. Most noteworthy is the fact that the Popular Library was moved to Brett Hall in the Main building to offer quick, convenient access to some of the Library's most widely circulated resources. In addition, the Library's audio-video (AV) collection, which was previously housed in the lower level of the Main Library's Louis Stokes Wing, is now on the first floor (street level) of the Louis Stokes Wing, allowing for easier accessibility of AV materials.



04

Working Smarter as Good Stewards of Community Dollars

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Operational Changes »

Innovation Grants »

Re-alignment of Branches »

CLEVNET | Value of Regional Cooperation »

Department Relocations at Main »

Innovation Grants

On Staff Development Day the five winners of the Internal Innovation Grants were announced. All staff were invited to submit proposals for projects that embodied the ideas set forth in the 2012-2014 Strategic Plan. The grants funded Branch programs focusing on sustainability, technology, anti-bullying and cultural diversity.





04



Working Smarter as Good Stewards of Community Dollars

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Operational Changes »

Innovation Grants »

Re-alignment of Branches »

CLEVNET | Value of Regional Cooperation »

Department Relocations at Main »

CLEVNET Demonstrates Value of Regional Cooperation

The year 2012 marked the 30th anniversary of CLEVNET, a network of library systems in Ohio. CLEVNET is a prime example of regional cooperation made to work for the benefit of everyone. Not only are participating libraries able to offer patrons access to a substantially larger volume of materials and resources, but they can do so at reduced costs, since the network absorbs and disburses costs throughout its member libraries.

With the additions made in 2011, CLEVNET now has 38 library members across 11 counties in Ohio. These members are able to provide patrons with shared access to more than 10 million items, exclusive online subscription resources and a vast collection of downloadable, digital resources.

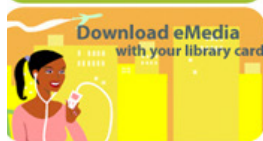


Library Cooperation

A consortium of 38 library systems across 11 counties in Northeast Ohio, CLEVNET provides their patrons with shared access to more than *ten million items*, exclusive online subscription resources, and a rich collection of downloadable media.

Search the CLEVNET
Online Catalog

Search!





05



Reaching Deeper Into the Community

00 01 02
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Mobilizing Beyond Library Walls »

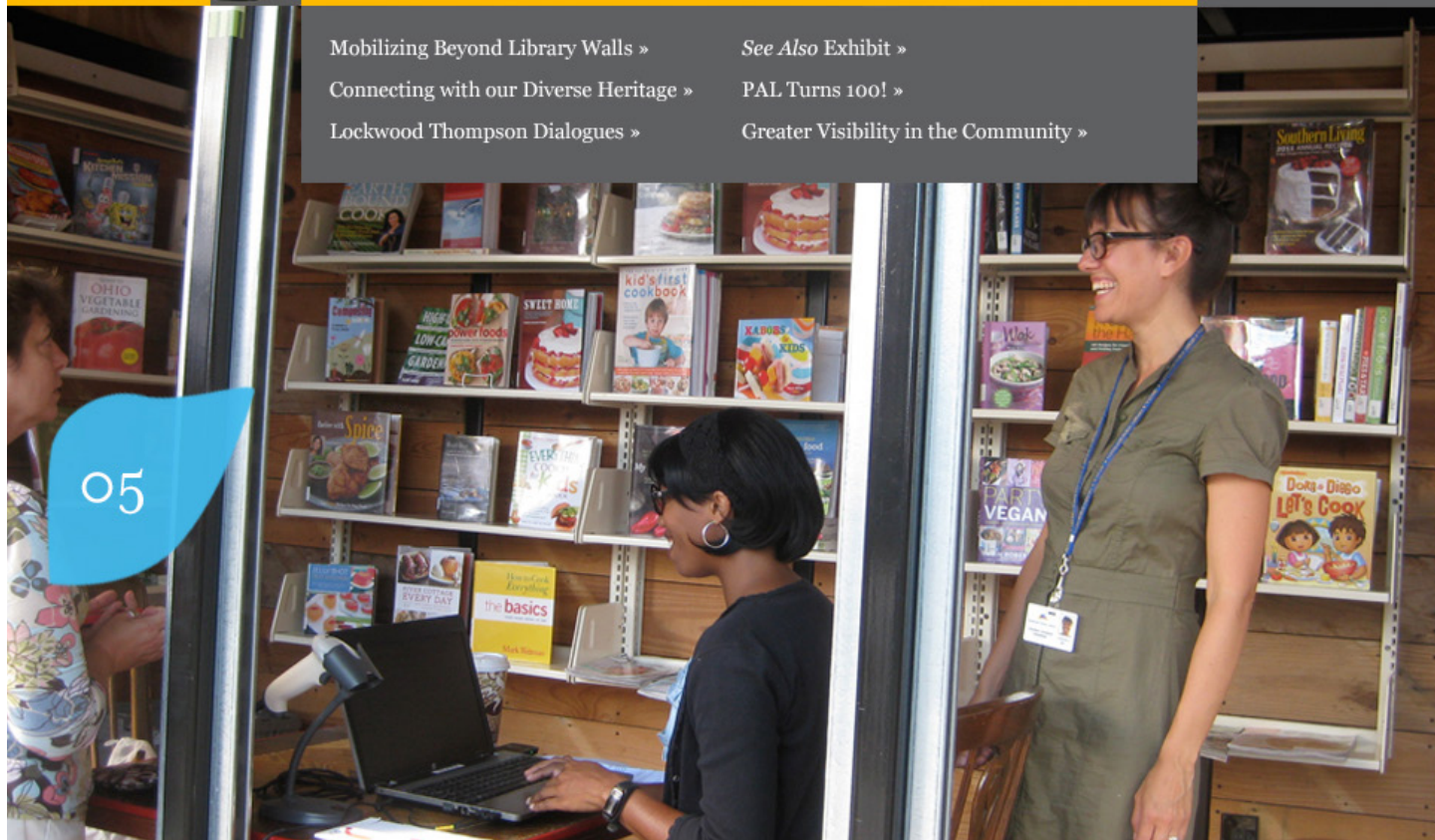
See Also Exhibit »

Connecting with our Diverse Heritage »

PAL Turns 100! »

Lockwood Thompson Dialogues »

Greater Visibility in the Community »





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Reaching Deeper Into the Community

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Mobilizing Beyond Library Walls »

See Also Exhibit »

Connecting with our Diverse Heritage »

PAL Turns 100! »

Lockwood Thompson Dialogues »

Greater Visibility in the Community »

Definition: Outreach is the act of taking services, programs, and materials out to the population, some who may not otherwise have access to those services. In addition to directly delivering services, outreach raises the awareness of existing services.

In 2012, Cleveland Public Library became more aggressive in not only inviting the community to come through its doors and participate, but it reached beyond its traditional borders to provide services in locations where they were needed most.

05



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Reaching Deeper Into the Community

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[Greater Visibility in the Community »](#)

Mobilizing Beyond Library Walls

Along with efforts to attract more patrons inside the branches, the Library became more aggressive in getting out into the community. One of the most well-received initiatives in this area was The BookBox, a mobile unit that brought materials from the Cleveland Public Library to Market Square Park (a newly revitalized public space across the street from the historic West Side Market). The Library participated in the 100th anniversary celebrations of the West Side Market by creating an easily recognizable, separate space where patrons could sign up for Library cards and check out books. The BookBox was open on Saturdays from 9:00 a.m. to 1:00 p.m.

The Library also partnered with Tri-C's Metro campus to operate a library containing popular materials within Tri-C's library. The idea was based on the existing successful partnership between the Library and Cleveland State and Case Western Reserve Universities.

As in previous years, the Library also used its On the Road to Reading van to take its resources and services to locations and groups that might not otherwise have access. Common van stops include pre-schools, daycare centers and healthcare facilities.





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Reaching Deeper Into the Community

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[PAL Turns 100! »](#)

[Lockwood Thompson Dialogues »](#)

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Connecting with our Diverse Heritage

Cleveland has a rich heritage of ethnic diversity. As “The People’s University” serving this diverse city, we continue to offer a full program of ethnic celebrations and outreach. Here are just a few highlights of how we honored our diverse patron base in 2012:

- A month-long African American celebration began with the appearance of author and political analyst Eugene Robinson at the Writers & Readers Series. In addition, a program on natural hair care; storytelling about the Underground Railroad through quilts, music, and dance; and an African American art exhibit were included as part of the programming.
- 300 students attended a unique Hispanic celebration that was co-sponsored by Esperanza and featured Latino motivational speaker Peter Perez, who talked about bullying and academic performance. The event also featured Hispanic music, art, and an art and essay contest.
- In response to a growing number of people who want to learn how to speak Chinese, the Library expanded the number of Chinese language classes it offers throughout the Learning Centers and at Main Library. A Chinese language storytime was also added.

[| MORE »](#)



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Reaching Deeper Into the Community

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■ Our Russian language book club continued to gain members in 2012, strengthening the future of the group.

■ Legendary Irish featherweight champion, Johnny Kilbane, was remembered during an evening featuring a rare piece of film footage from his famous fight with Abe Attell. Artifacts from Mr. Kilbane's life were on display in the Louis Stokes Wing and then traveled to five neighborhood branches.

In addition to celebrating and honoring our City's diverse ethnicity, the Library continues to have dedicated resources to help people with disabilities through our Ohio Library for the Blind and Physically Disabled (OLBPD). OLBPD is the only national library service network in Ohio providing free Braille to registered readers. Other resources include talking books and adaptive computer stations. To ensure that the people who needed this service most were aware of its availability, the Library created public service announcements in 2012 that aired on an array of television and radio stations throughout Ohio.



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Reaching Deeper Into the Community

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[Greater Visibility in the Community »](#)



Lockwood Thompson Dialogues

In keeping with the city's year-long celebration of Local Food, the Library partnered with LAND Studio to present *A Conversation About Food* featuring food photographer Penny De Los Santos, award-winning chef Dan Barber, and culinary expert Michael Ruhlman. A cookbook inspired by the event—*Food Talk Cook Book*—was published and contained favorite recipes and food-related stories from Clevelanders.



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Reaching Deeper Into the Community

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[See Also Exhibit](#)

See Also is a partnership between Cleveland Public Library and LAND Studio. Last summer saw the temporary installation in the Eastman Reading Garden of *Figure/Ground* by Scott Stibich. It explored how people engage within a space when nothing is changed except for the addition of a bold color.



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Reaching Deeper Into the Community

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PAL Turns 100!

The Public Administration Library (PAL), a Department of the Main Library, located in Cleveland City Hall, turned 100 years old on 12/12/12. A public reception was held at City Hall with live music and refreshments. The Department serves the reference and informational needs of city government officials, employees and the public through a comprehensive collection of books, documents, periodicals, serials and electronic databases on every phase of municipal government.



05



Reaching Deeper Into the Community

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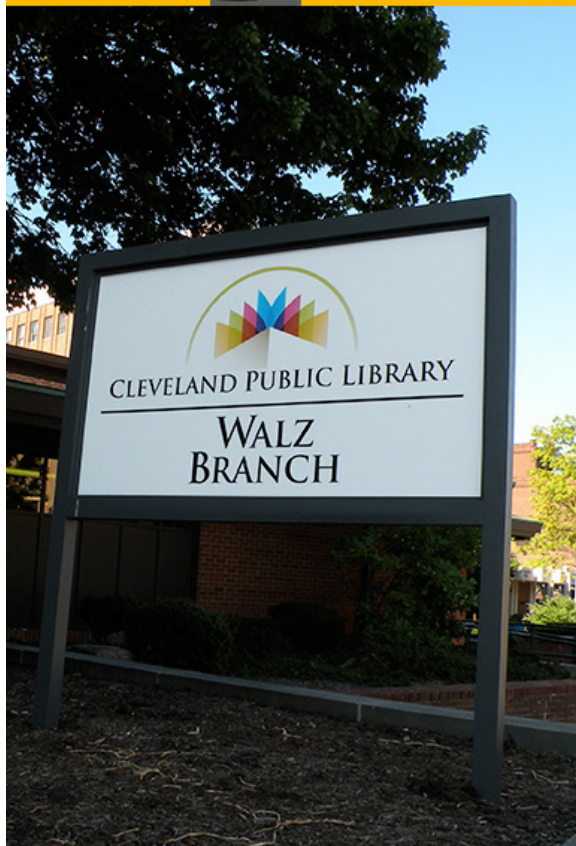
[PAL Turns 100! »](#)

[Lockwood Thompson Dialogues »](#)

[Greater Visibility in the Community »](#)

Greater Visibility in the Community

As part of the initiative to be more engaged with the communities it serves, the Library invested in new outdoor signage at the branches. New floor mats were also added near the branch doors as an added effort to help the Library brand itself and become more visible in the community. Landscaping was additionally enhanced at many of the branches to help make them more inviting.





2012 Financials & Statistics

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[2012 By the Numbers](#)

[2012 General Operating Fund:](#)

[Expenditures and Encumbrances](#)

[Revenues](#)

[2012 Collection Statistics](#)

2012 By the Numbers

Patrons borrowed over 6.9 million items.

More than 3.5 million people
visited a Cleveland Public Library.

Nearly 1 million reference questions
were answered.

More than 300,000 items were added
to the Library collection.

More than 7,000 Cleveland Public
Library programs were hosted at library
branches, schools, daycare centers, community
centers, etc. with more than 145,000
attending.



2012 Financials & Statistics

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[2012 Collection Statistics](#)

Expenditures and Encumbrances

Salaries and Benefits	\$35,613,264 ●
Library Materials	\$11,974,278 ●
Utilities and Purchased Services	\$10,768,180 ●
Other Expenditures	\$11,566,588 ●
Total Expenditures and Encumbrances	\$69,922,310
Carried Forward for the Next Year's First Quarter Operations	\$23,600,308
	\$93,522,618





2012 Financials & Statistics

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[2012 By the Numbers](#)

[2012 General Operating Fund:](#)

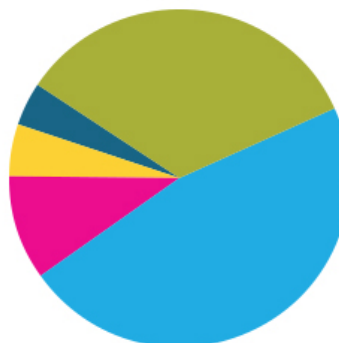
[Expenditures and Encumbrances](#)

[Revenues](#)

[2012 Collection Statistics](#)

Revenues

Public Library Fund (State General Revenues)	\$19,837,771	●
Property Taxes (City of Cleveland)	\$27,604,803	●
Intergovernmental Aid	\$6,025,017	●
Charges for Services (CLEVNET)	\$2,753,323	●
Other Revenue	\$2,135,038	●
Total Revenue	\$58,355,952	
Fund Balance January 1	\$35,166,665	
Available for General Operations	\$93,522,617	





2012 Financials & Statistics

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[2012 Collection Statistics](#)

Titles	2,444,845
Book Volumes — Main Collection*	2,699,783
Book Volumes — Branch Collection	583,536
Bound Periodicals	267,083
Computer Media (CD-ROM, Software)	2,572
Government Documents	621,804
Maps	156,237
Microforms	4,576,547
Photographs, Pictures	1,384,075
Sheet Music	18,000
Sound Recordings (CDs, Cassettes)	168,896
Videos, DVDs	189,906



Recognition

00 01 02
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Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up to \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Library Administration

Friends of The Cleveland Public Library

Donors of \$1,000 — \$5,000

Cleveland Clinic

Dr. John F. Burke, Jr. & The Honorable Nancy Fuerst

George Gund Foundation

Ideastream

Mr. James Kimmel

Mr. & Mrs. Thomas O'Day

Twist Creative Inc.

Valerie Bertinelli

Ms. Margaret Wong



Recognition

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Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up to \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Library Administration

Friends of The Cleveland Public Library

Donors of \$500 — \$999

Alpha Phi Fraternity

Bouchercon

Mr. William Christensen

Ms. Becca Collins & Mr. Bill Bader

Harley C. Lee & Elizabeth Keedick Lee Fund

Mr. Charles J. Haughney

Mr. Keith B. Johnson

Ms. Rita Lawrence

Library of Congress — Center for the Book

Mr. Raymond Salemi

The Robert Koch Trust

Mr. & Mrs. Weller

Western Reserve Kennel Club



Recognition

00 01 02
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Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up to \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Library Administration

Friends of The Cleveland Public Library

Donors of \$100 — \$499

Ms. Judith A. Bausch

Ms. Ann Becker

Ms. Janice Bigadza

Ms. Frances Bockbrader

Brecksville Women's Club

Mr. & Mrs. Ronald Corbett

Ms. Beverly Dahms

Mr. & Mrs. Fred Denk

Mr. Timothy Diamond

Eaton Corp. Charitable Fund

Executive Arrangements

Fidelity Charitable Gift Fund

Mr. Bruce Glagola

Mr. & Mrs. David Glagola

Mr. Justin Glanville

Mr. David J. Golden

Jackson Township Lions Club

Mr. Jonathan Kimmel

Ms. M. Kathleen McKeon

Ms. Paula Miller

Ms. Patricia A. Mitchell

Pension Builders & Consultants

Ms. Phillis Vogel

Mr. & Mrs. Eugene J. Piccari

Ms. Margaret Powers

Mr. & Mrs. Bill Reardon

Mr. & Mrs. Norman Robson

Mr. Aaron Saltman

Ms. Sandra L. Sechrest

Stark County Chapter — American

Council of the Blind

Ms. Christine C. Tunison

Ms. Mary Turnes DBA

Mary Turnes Sales Consulting

Mr. & Mrs. Carl Waggoner



Recognition

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Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up to \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Library Administration

Friends of The Cleveland Public Library

Donors of up to \$99

Mr. Alan Abramson

Mr. & Mrs. Joseph J. Alishusky

Alliance City School District

Ms. Jewell D. Austin

Mr. & Mrs. Henry Bakkila

Ms. A. Joan Barackney

Ms. Patricia Batta

Mr. & Mrs. Douglas Beck

Mr. Sean Bell

Mr. & Mrs. Brain C. Bickel

Ms. Maria Binienda

Ms. June C. Blackmer

Mr. & Mrs. Kenneth Buser

Carole, Kevin, Sarah Glagola &

Eric Elliott

Ms. Melissa Cipriano

Mr. Arthur Cobb

Ms. Caroline Craig

CSE Federal Credit Union

Mr. & Mrs. Andrew Eck

Mr. & Mrs. Donald Ehler

Ms. Jeanine J. Elizaldi

Mr. & Mrs. Joseph M. Farrell

Mr. & Mrs. William Fayen

Mr. & Mrs. Walter Ficyk

Ms. Marianne Gebura

Mr. Paul Glagola

Mr. & Mrs. Tim Glagola

Ms. Justin Glanville

Mr. & Mrs. Ted Grabowski

Mr. & Mrs. Alfred Grenke

Ms. Amy Handelsman

Ms. Jane Haughney

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Recognition

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03 04 05

Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up to \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Library Administration

Friends of The Cleveland Public Library

Donors of up to \$99 (continued)

Mr. & Mrs. Louis Haughney

Ms. Dianna Herchek

Mr. Denis Hine

Mr. & Mrs. Steve Horvath

Mr. & Mrs. H. Thomas Howell

Ms. Margaret A. Hultquist

Mr. & Mrs. Claude Ising

Mr. Chen Jacobon

Ms. Betty J. Jaskulek

Mr. & Mrs. Bernard Javorek

Mr. & Mrs. Stephen Johnson

Josphine C. Rich Trust

Ms. Genovaite Karsokas

Mr. & Mrs. Jim Kay

Ms. Catherine B. Keith

Mr. & Mrs. Randolph Kramer

Ms. Ruth Kreimer

Mr. & Mrs. Pat Kulig

Ms. Shirley Lausch

Ms. Karen Lezark

Ms. Elaine Lintzenich

Mr. Evan Longhorst

Ms. Barbara Louise Boyle

Ms. Joan Luebering

Ms. Mary Macrae

Ms. Dorothy B. Marusak

Ms. Kimberly Mason

Mr. & Mrs. David May

Ms. Kathleen McConaughy

Mr. & Mrs. Joe McGlamery

Menorah Park Center For
Senior Living Residents

Mr. & Mrs. Russell Miller

Molly Molnar Family

Mr. & Mrs. Roland Mulligan

| [MORE »](#)



Recognition

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03 04 05

Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up to \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Library Administration

Friends of The Cleveland Public Library

Donors of up to \$99 (continued)

Ms. Linda Needham

Mr. & Mrs. Dennis O'Connell

Mr. Michael A. Paller

Ms. Ellen Papadimoulis

Mr. & Mrs. Hank Papushak

Philomatheon Society of the Blind

Mr. & Mrs. Max Proffitt

Ms. Dorothy Pytel

Ms. Carol Ratterman

Mr. & Mrs. Jeff Ratterman

Mr. Charles Riffle

Mr. Ronald Roberson

Mr. & Mrs. Donald Ross

Ms. Colleen Rysnski

Mr. John C. Sak

Mr. & Mrs. Gary Saunders

Mr. & Mrs. Donald Scherzer

Ms. Ceil Schlosser

Ms. Elizabeth Selickman

Mr. & Mrs. George Sigler

Mr. & Mrs. Andrew Sipols

Mr. Bill Smith

Ms. Samathia Steed

Mr. & Mrs. Sanford M. Steinberg

Ms. Shuru Su

Ms. Carol Swihart

Mr. & Mrs. William Taylor

Ms. Judith Trepkowski

Mr. Ronald Walker

Ms. Cynthia Wall

Ms. Suzanne Wantuch-Warren

Mr. & Mrs. Allen Wolff



Recognition

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03 04 05

Donors

[\\$1,000 » \\$5,000](#)

[\\$500 » \\$999](#)

[\\$100 » \\$499](#)

[Up to \\$99](#)

[Grants and Other Large Gifts](#)

[Other Funds Received Regularly](#)

[Library Administration](#)

[Friends of The Cleveland Public Library](#)

Grants and Other Large Gifts

- **Arthur L. Charni Charitable Remainder Annuity Trust** — \$516,944 as an unrestricted gift.
- **LSTA KnowItNow** — \$512,311 for providing reference services 24x7.
- **LSTA Ohio Library for the Blind & Physically Disabled** — \$234,000 for providing services for the blind and physically disabled.
- **Cleveland Foundation Grant from the Helen C. Cole Charitable Trust Fund** — \$162,000 for the purpose of establishing the Learning Centers.
- **PNC Foundation Grant** — \$48,000 to support the Grow Up Great program for preschool children in northeast Ohio that will foster financial values incorporating preschool financial education into the Library's early literacy program.
- **Saint Luke's Foundation Grant** — \$45,800 administered by Neighborhood Progress, Inc. for the Rice Branch Student Learning Center to provide assistance to students in the Buckeye Neighborhood.
- **Thomas Lynch Trust** — \$40,000 to aid young readers programs.
- **Tremont West Development Corporation** — \$30,700 for storm water improvements to the parking lot of the Jefferson Branch.



Recognition

00 01 02
03 04 05

Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up to \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Library Administration

Friends of The Cleveland Public Library

Other Funds Received Regularly

- **Frederick W. and Henryett Slocum Judd Fund** — \$190,617 for the Library's Homebound Service
- **Lockwood Thompson Memorial Fund** — \$150,295 for the purchase of fine arts materials, lectures, staff recognition and travel expenses.
- **Estate of Anna M. Schweinfurth** — \$65,068 for the purchase of architectural materials.
- **Winifred Beech Young Testamentary Trust** — \$44,635 for the services to blind persons of the Connecticut Western Reserve
- **Friends of the Cleveland Public Library** — \$15,000 for program support.



Recognition

00 01 02
03 04 05

Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up to \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Library Administration

Friends of The Cleveland Public Library

Library Administration

Felton Thomas, Jr.

Executive Director, CEO

Cindy Lombardo

Deputy Director, COO

Timothy R. Diamond

Chief Knowledge Officer

Joyce M. Dodrill

Chief Legal Officer

Carrie Krenicky

Chief Financial Officer

Robert T. Carterette

Director of Information Technology & CLEVNET

Madeline Corchado

Director of Human Resources

Patricia Lowrey

Director of Technical Services

Myron Scruggs

Director of Property Management

John Skrtic

Director of Public Services



Recognition

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03 04 05

Donors

\$1,000 » \$5,000

\$500 » \$999

\$100 » \$499

Up to \$99

Grants and Other Large Gifts

Other Funds Received Regularly

Library Administration

Friends of The Cleveland Public Library

Friends of the Cleveland Public Library Board of Trustees

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Robert F. Pincus	Vice President
Anne Marie Warren	Treasurer
Nicole O'Sullivan	Secretary
Julia Briggs	
Bonne de Blas	
Derrick Fulton	
Shawna Kovach	
Steve Potash	
Allison E. Taller	
Michael P. Zeleniuch	

Staff

Mary Scelsi	Director
Erica Nowak	Associate Director



00 01 02
03 04 05



Library Locations

Main Library



Main Library Downtown

325 Superior Ave., N.E.
Cleveland, OH 44114
Phone: 216.623.2800
Fax: 216.623.7015

Branch Locations



Addison Branch

6901 Superior Avenue
Cleveland, OH 44103
Phone: 216.623.6906
Fax: 216.623.6909



Broadway Branch

5417 Broadway Avenue
Cleveland, OH 44127

Closed 11/16/2012



Brooklyn Branch

3706 Pearl Road
Cleveland, OH 44109
Phone: 216.623.6920
Fax: 216.623.6970



Carnegie West Branch

1900 Fulton Road
Cleveland, OH 44113
Phone: 216.623.6927
Fax: 216.623.6929



Collinwood Branch

856 East 152nd Street
Cleveland, OH 44110
Phone: 216.623.6934
Fax: 216.623.6936

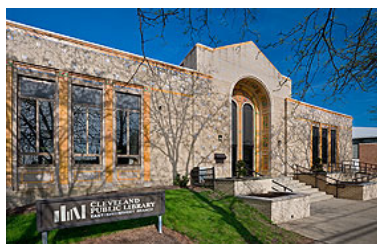


00 01 02
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Library Locations

Branch Locations



East 131st Street Branch

3830 East 131st Street
Cleveland, OH 44120
Phone: 216.623.6941
Fax: 216.623.6978



Eastman Branch

11602 Lorain Avenue
Cleveland, OH 44111
Phone: 216.623.6955
Fax: 216.623.6957



Fleet Branch

7224 Broadway Avenue
Cleveland, OH 44105
Phone: 216.623.6962
Fax: 216.623.6964



Fulton Branch

3545 Fulton Road
Cleveland, OH 44109
Phone: 216.623.6969
Fax: 216.623.6972



Garden Valley Branch

7201 Kinsman Road
Suite #101
Cleveland, OH 44104
Phone: 216.623.6976
Fax: 216.623.7186



Library Locations

Branch Locations



Glenville Branch

11900 St. Clair Avenue
Cleveland, OH 44108
Phone: 216.623.6983
Fax: 216.623.6985



Harvard-Lee Branch

16918 Harvard Avenue
Cleveland, OH 44128
Phone: 216.623.6990
Fax: 216.623.6992



Hough Branch

1566 Crawford Road
Cleveland, OH 44106
Phone: 216.623.6997
Fax: 216.623.6999



Jefferson Branch

850 Jefferson Avenue
Cleveland, OH 44113
Phone: 216.623.7004
Fax: 216.623.7007



Langston Hughes Branch

10200 Superior Avenue
Cleveland, OH 44106
Phone: 216.623.6975
Fax: 216.623.6974



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03 04 05



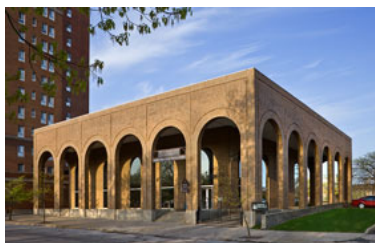
Library Locations

Branch Locations



Lorain Branch

8216 Lorain Avenue
Cleveland, OH 44102
Phone: 216.623.7011
Fax: 216.623.7014



Martin L. King, Jr. Branch

1962 Stokes Boulevard
Cleveland, OH 44106
Phone: 216.623.7018
Fax: 216.623.7020



Memorial-Nottingham Branch

17109 Lake Shore Boulevard
Cleveland, OH 44110
Phone: 216.623.7039
Fax: 216.623.7042



Mt. Pleasant Branch

14000 Kinsman Road
Cleveland, OH 44120
Phone: 216.623.7032
Fax: 216.623.7035



Rice Branch

11535 Shaker Boulevard
Cleveland, OH 44120
Phone: 216.623.7046
Fax: 216.623.7049



00 01 02
03 04 05



Library Locations

Branch Locations



Rice Branch

11535 Shaker Boulevard
Cleveland, OH 44120
Phone: 216.623.7046
Fax: 216.623.7049



Rockport Branch

4421 West 140th Street
Cleveland, OH 44135
Phone: 216.623.7053
Fax: 216.623.7055



South Branch

New Location

2704 Clark Avenue
Cleveland, OH 44109
Phone: 216.623.7060
Fax: 216.623.7063

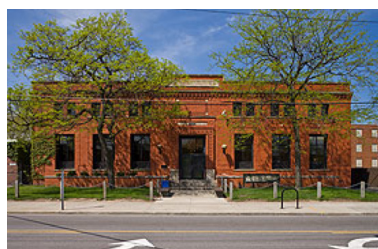
2012 Location (in photo)

3096 Scranton Road
Cleveland, OH 44113



South Brooklyn Branch

4303 Pearl Road
Cleveland, OH 44109
Phone: 216.623.7067
Fax: 216.623.7069



Sterling Branch

2200 East 30th Street
Cleveland, OH 44115
Phone: 216.623.7074
Fax: 216.623.7072



Library Locations

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Branch Locations



Union Branch

3463 East 93rd Street
Cleveland, OH 44104
Phone: 216.623.7088
Fax: 216.623.7082



Walz Branch

7910 Detroit Avenue
Cleveland, OH 44102
Phone: 216.623.7095
Fax: 216.623.7099



West Park Branch

3805 West 157th Street
Cleveland, OH 44111
Phone: 216.623.7102
Fax: 216.623.7104



Woodland Branch

5806 Woodland Avenue
Cleveland, OH 44104
Phone: 216.623.7109
Fax: 216.623.7113



00 01 02
03 04 05



Library Locations



Bookmobile

Visit cpl.org for Location Schedule



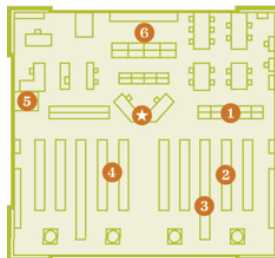
Homebound Services

Cleveland Public Library
5806 Woodland Avenue
c/o Mobile Services Department
Cleveland, Ohio 44104-2743
Phone: 216.623.7005



Ohio Library for the Blind & Physically Disabled

17121 Lake Shore Boulevard
Cleveland, OH 44110
Phone: 216.623.2911
Toll-Free: 800.362.1262



Public Administration Library

City Hall
Room 100
601 Lakeside Avenue
Cleveland, OH 44114
Phone: 216.623.2919