

CLEVELAND PUBLIC LIBRARY

Finance Committee

March 19, 2019

RESOLUTION TO ENGAGE L.A.N.D. STUDIO INC. TO ORGANIZE 2019 SEE ALSO PROGRAM

WHEREAS, The Board of Trustees of the Cleveland Public Library receives a generous annual grant from the Cleveland Foundation for the Lockwood Thompson Memorial Fund; and

WHEREAS, One of the goals of the grant is to support, “The underwriting of expense in bringing to the Library for purpose of one or more lectures, one or more individuals in the field of literature or the visual arts”; and

WHEREAS, The Library desires to engage L.A.N.D. Studio, Inc., to organize the spring 2019 annual program, “*See Also*”, which began in 2010, and which brings contemporary public artwork to the Eastman Reading Garden on a temporary basis to activate a beloved public space with artwork by emerging artists from the Great Lakes region; and

WHEREAS, L.A.N.D. Studio, Inc. has presented the attached proposal for the spring 2019 *See Also* temporary public art program, at a cost not-to-exceed \$80,000; now therefore be it

RESOLVED, That the Executive Director, CEO, or his designee, is hereby authorized to enter into an agreement between the Cleveland Public Library and L.A.N.D. Studio Inc., for the spring 2019 *See Also* temporary public art program, in an amount not-to-exceed \$80,000, which shall be charged to the Lockwood Thompson Fund Account: 22880103-53710 (Professional Services), which agreement shall be subject to review and approval of the Chief Legal Officer.



SEE ALSO 2019

CPL's 150th Celebration

**SEE ALSO
2019**

+



For 150th anniversary of the Cleveland Public Library, CPL asked for a special **interactive, bright, and bold experience** for the day-long celebration on July 27th.

PRIORITY 1: July 27th all day and evening celebration

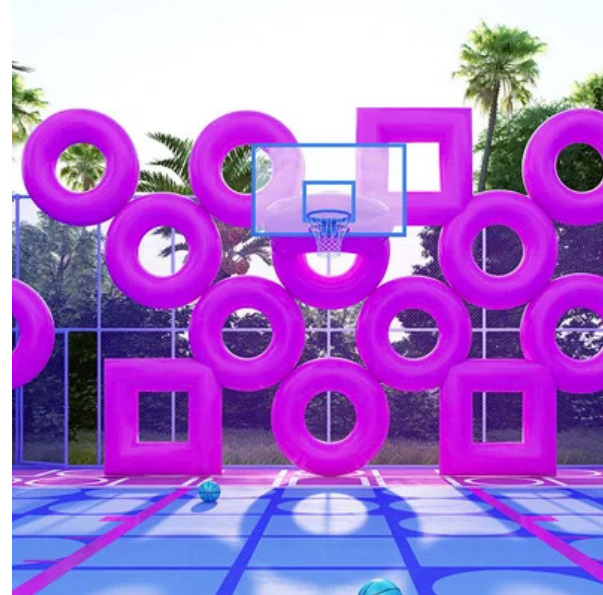
PRIORITY 2: Have a presence in the Eastman Reading Garden that continues beyond the weekend celebration.

PRIORITY 3: Create an “teaser” installation inside the library to be installed before the reveal of the outdoor artwork.

Artist:
TOWN AND CONCRETE
(Cyril Lancelin)

Leon, France

Town and Concrete is a creative studio headed by Cyril Lancelin, a France-based architect and art director. After 15 years working for t influential architects and artists in paris and los angeles, Cyril decided to start his own creative studio in 2016.



Fabricator: INFLATABLE IMAGES

Cleveland

Inflatable Images is the premium outdoor advertising company offering the most innovative custom inflatables.



ARTIST CONCEPT: **OUTDOOR**

3 Circles



Spiral Up



2 Circles



Spiral Ground





2 Circles

3 Circles

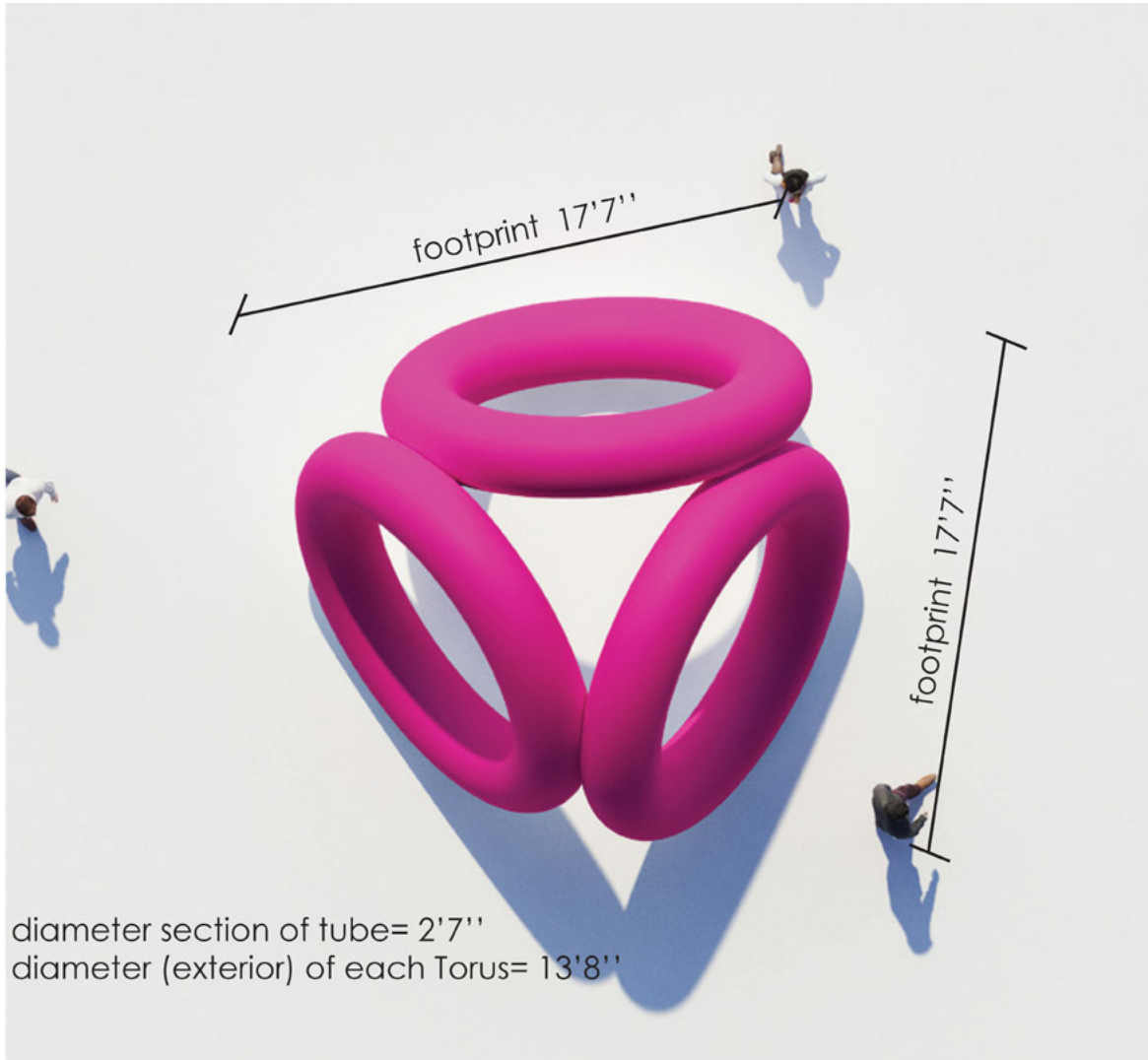
Spiral Up

Spiral Ground

3 CIRCLES





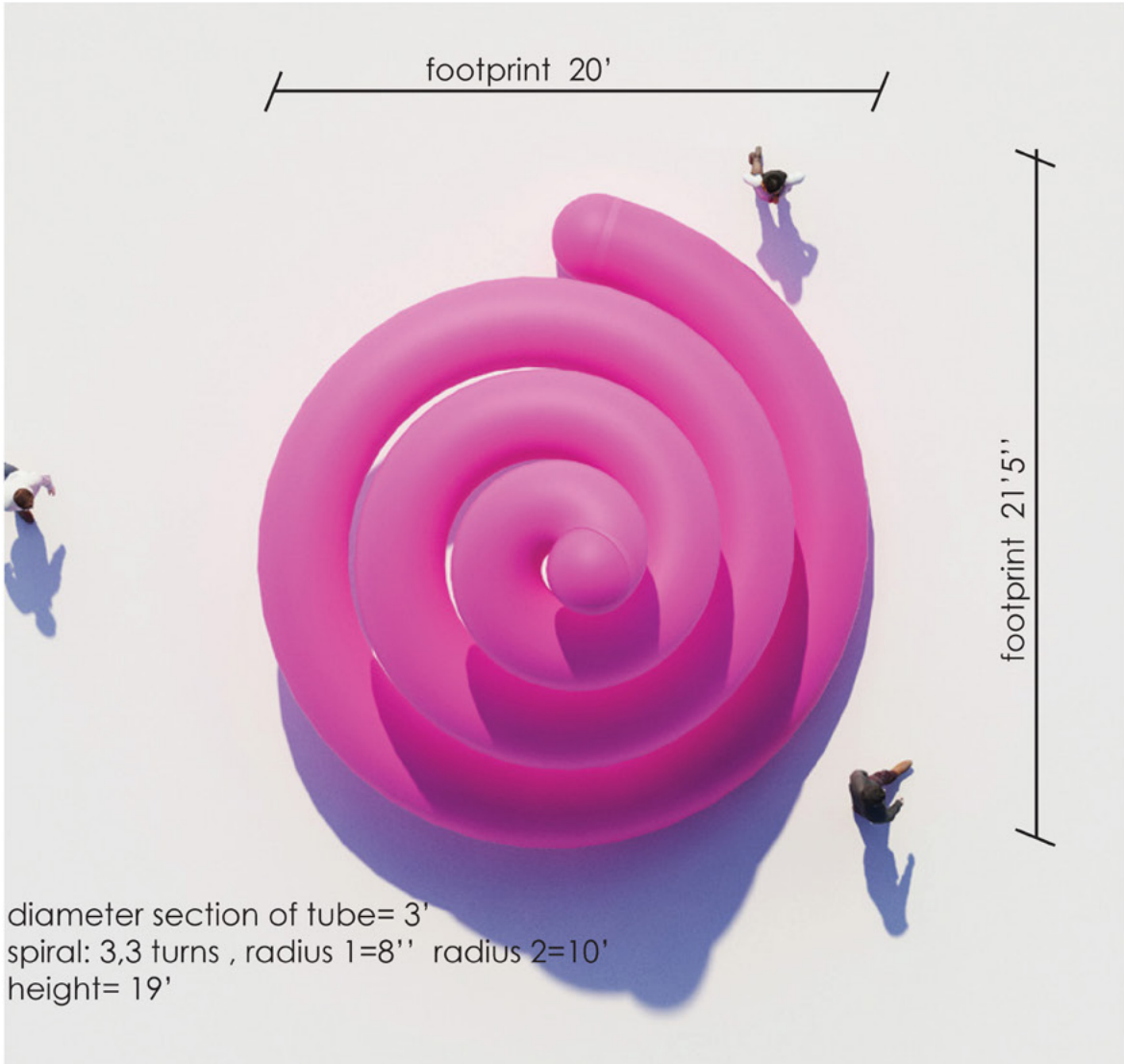


SPIRAL UP



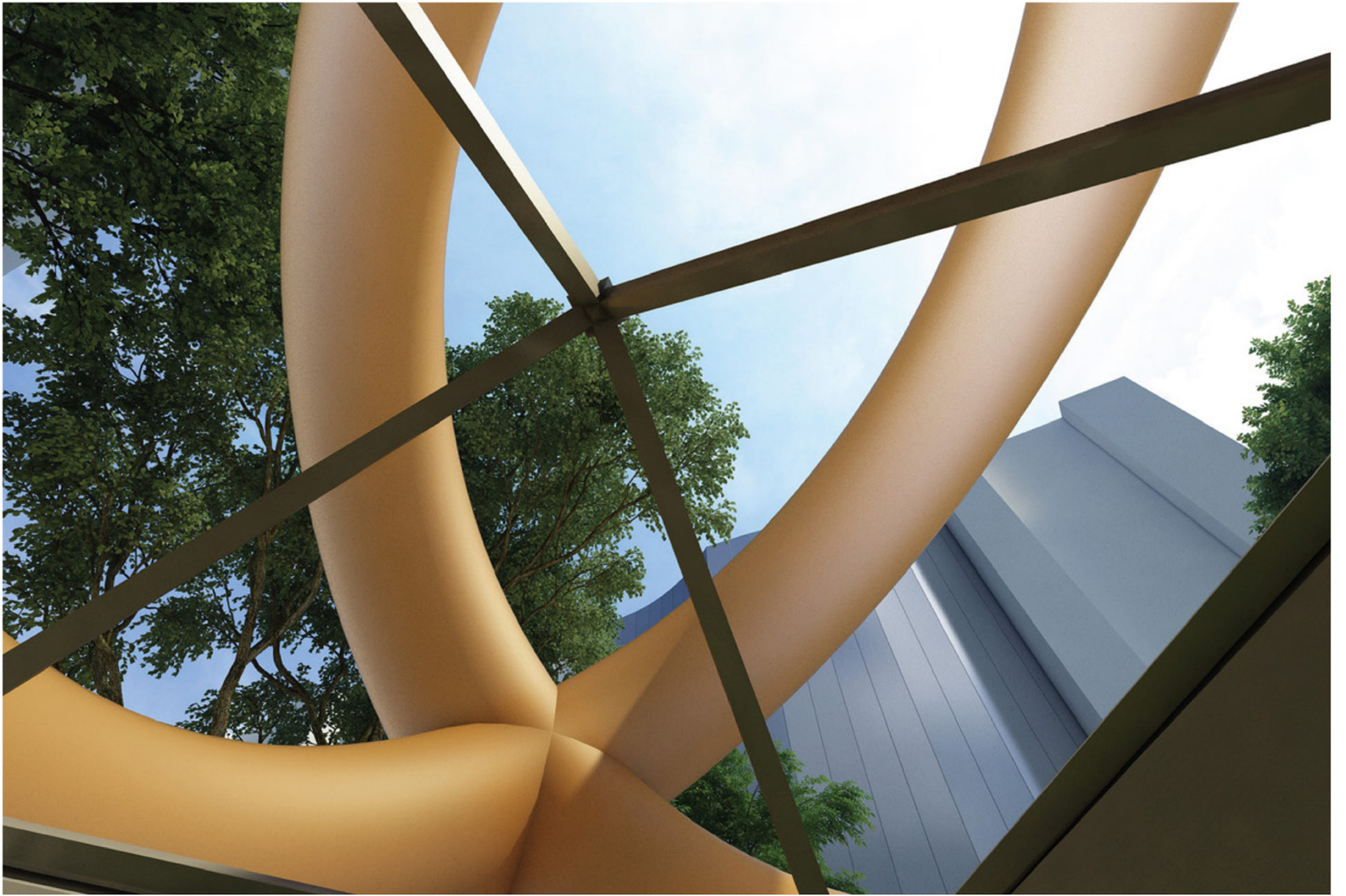




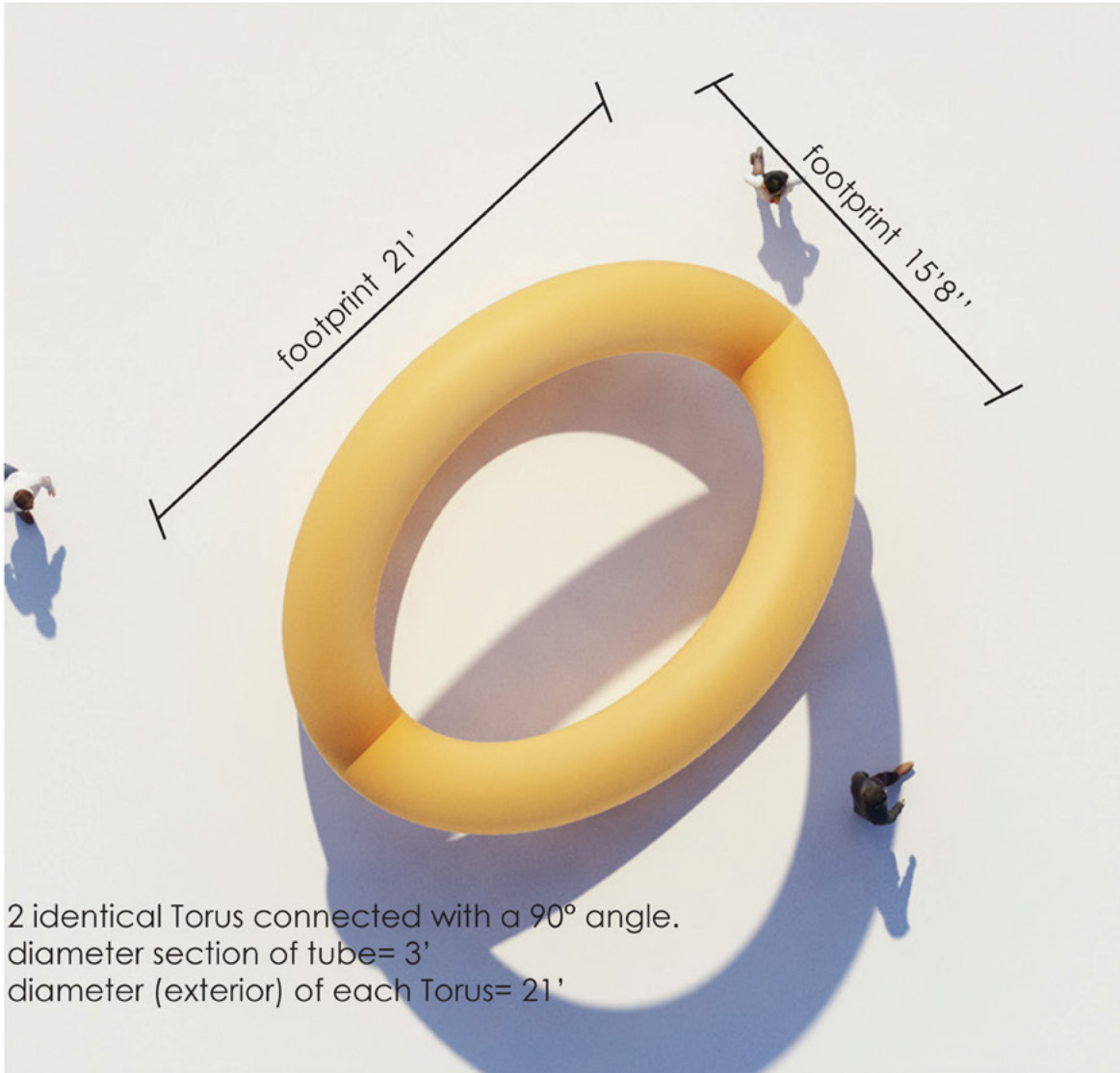


2 CIRCLES







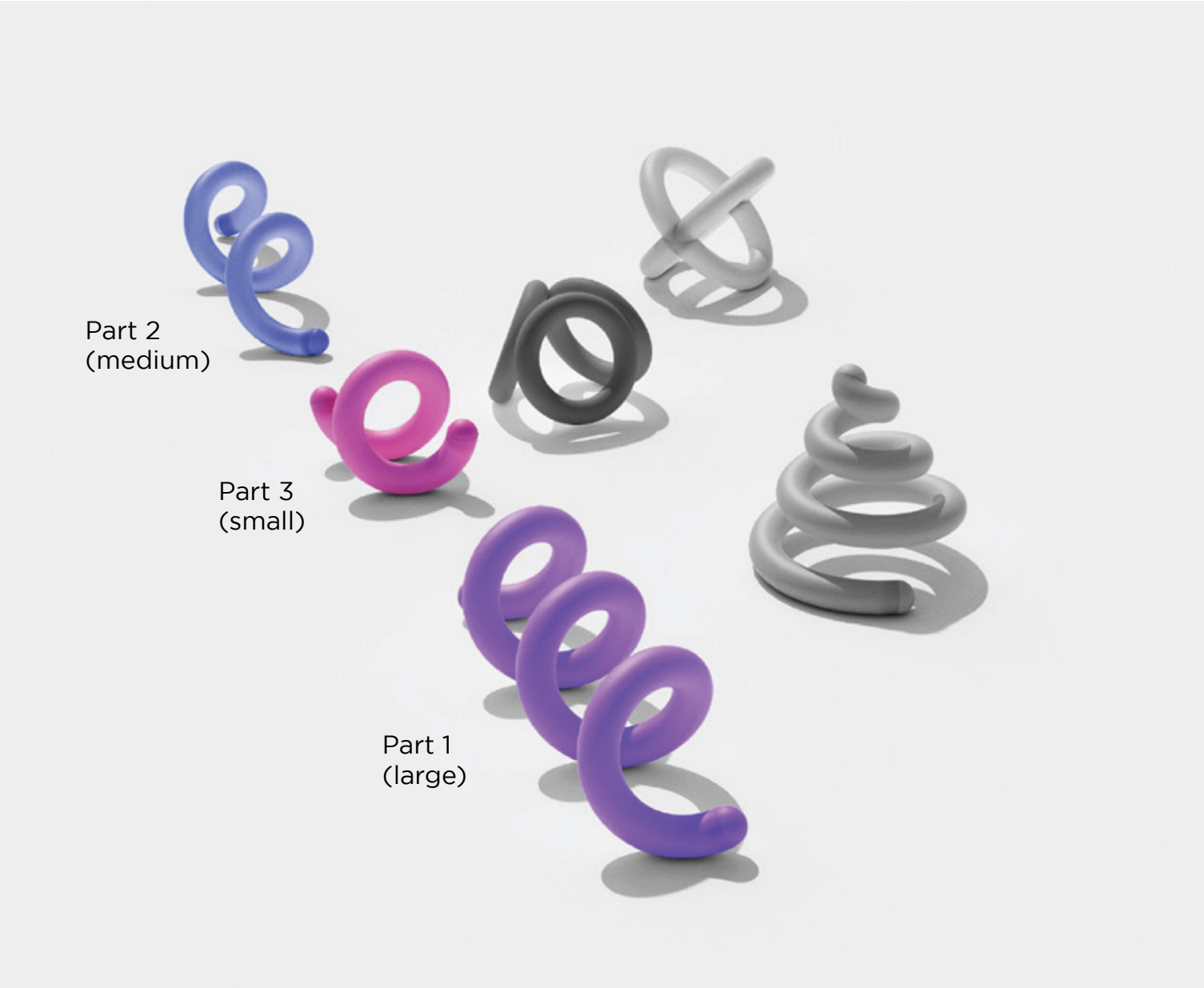


2 identical Torus connected with a 90° angle.
diameter section of tube= 3'
diameter (exterior) of each Torus= 21'



SPIRAL GROUND







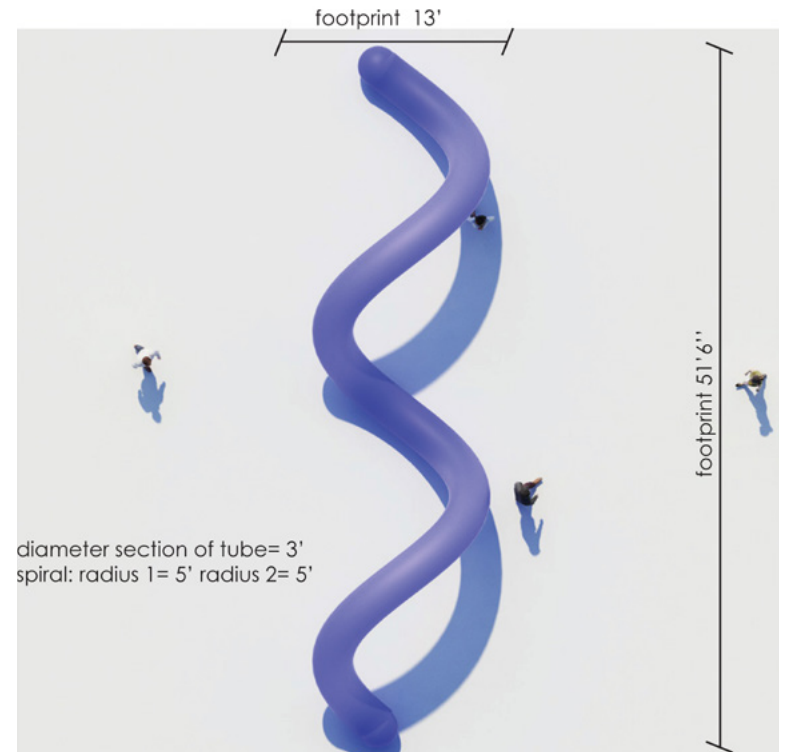
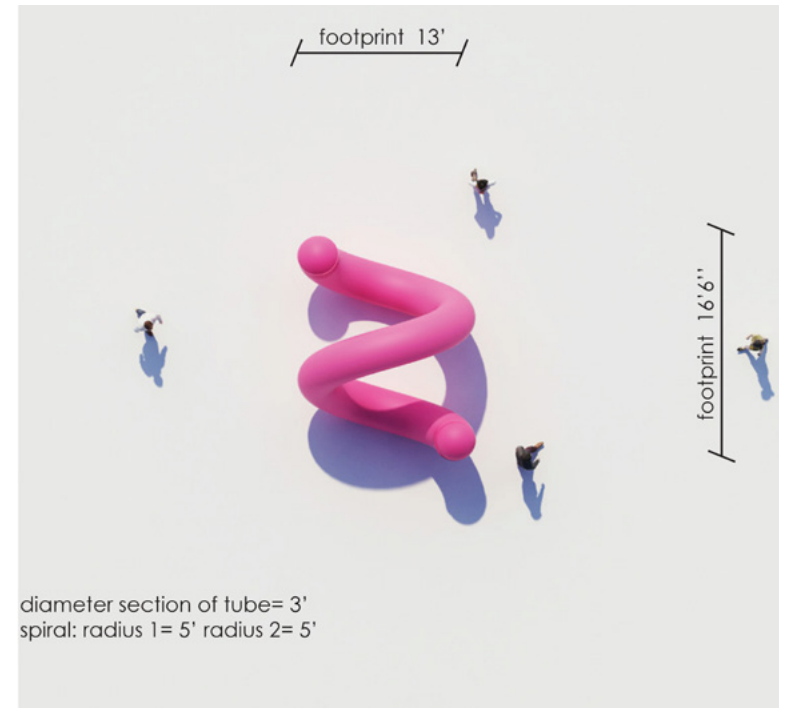
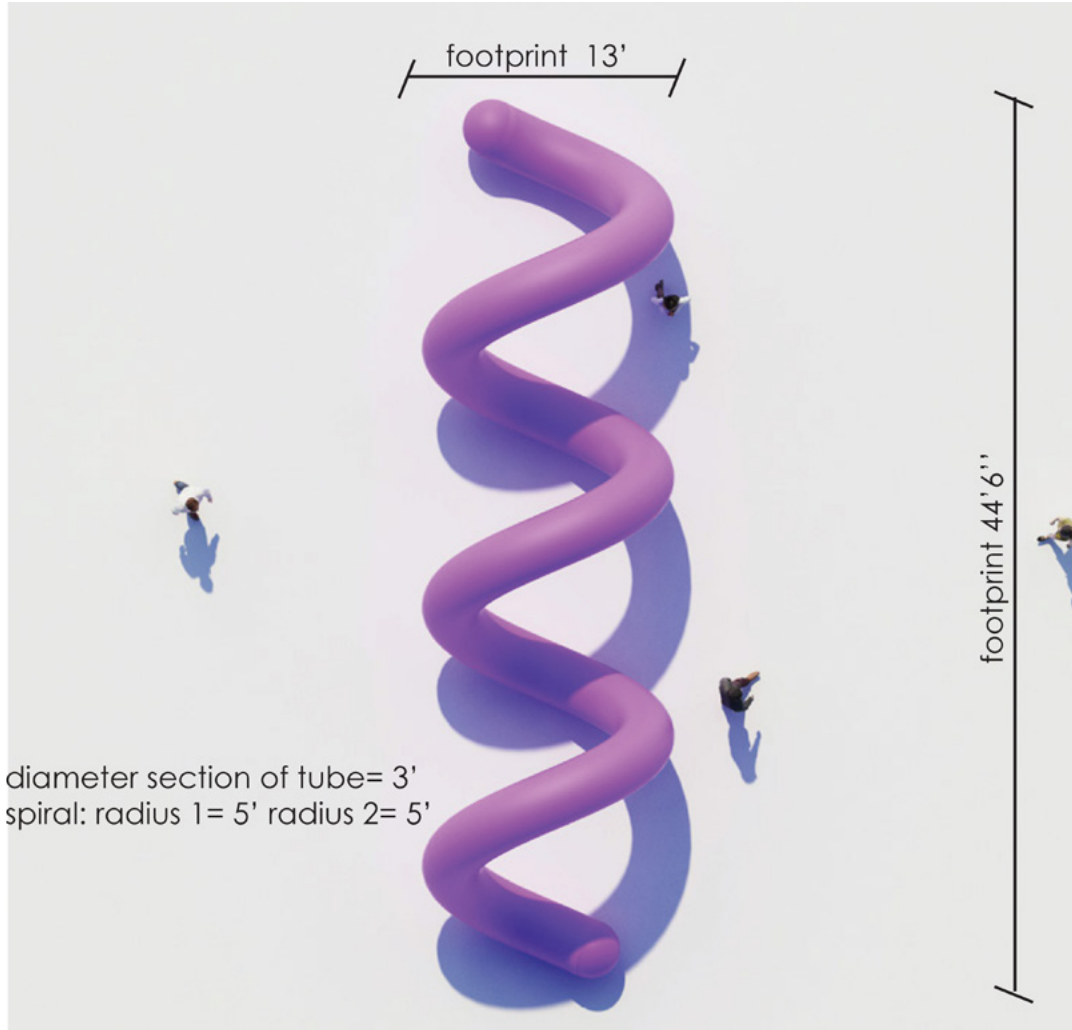


















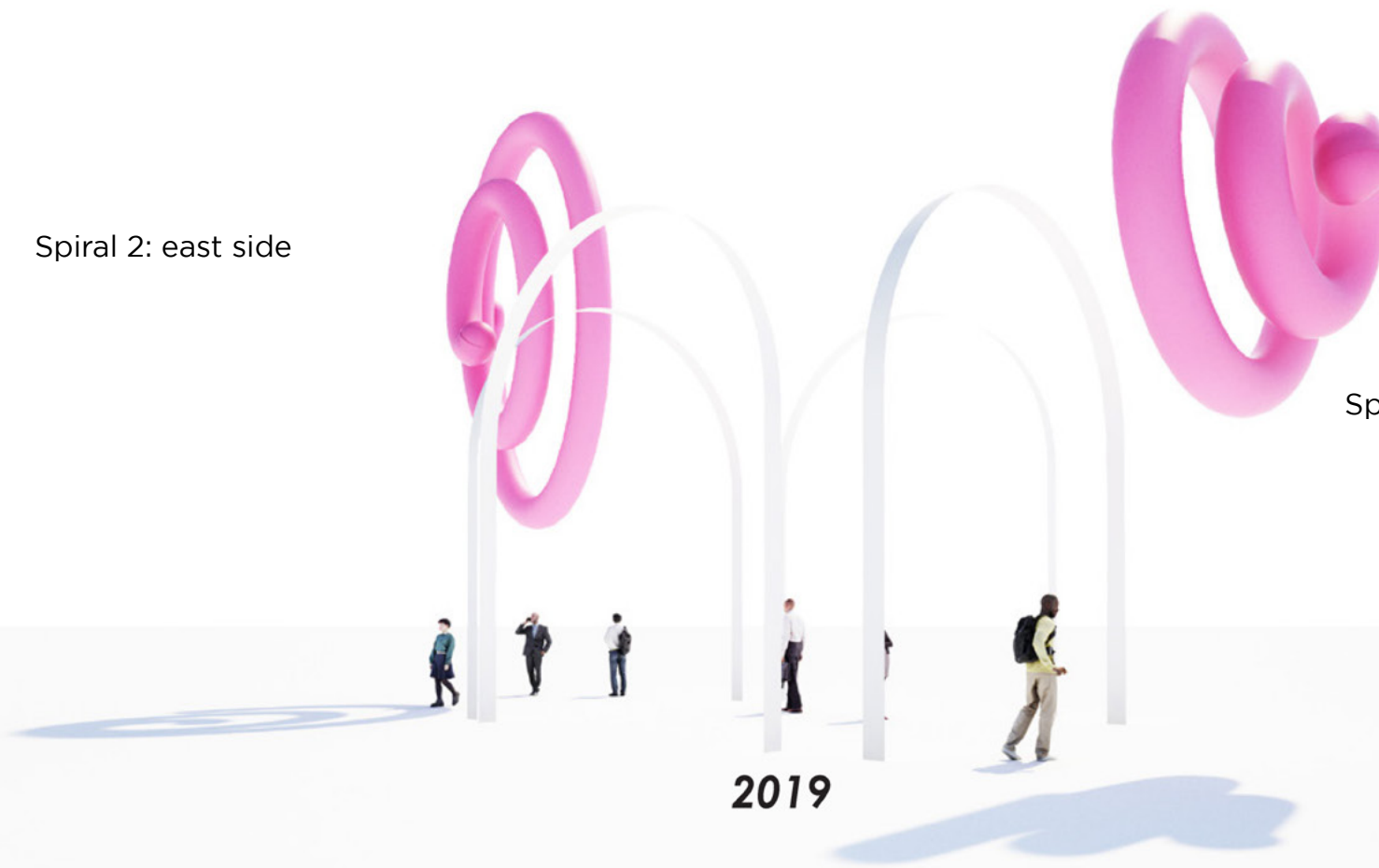
ARTIST CONCEPT: **INDOOR**

Spirals Angle

Spiral 2: east side

Spiral 1: west side

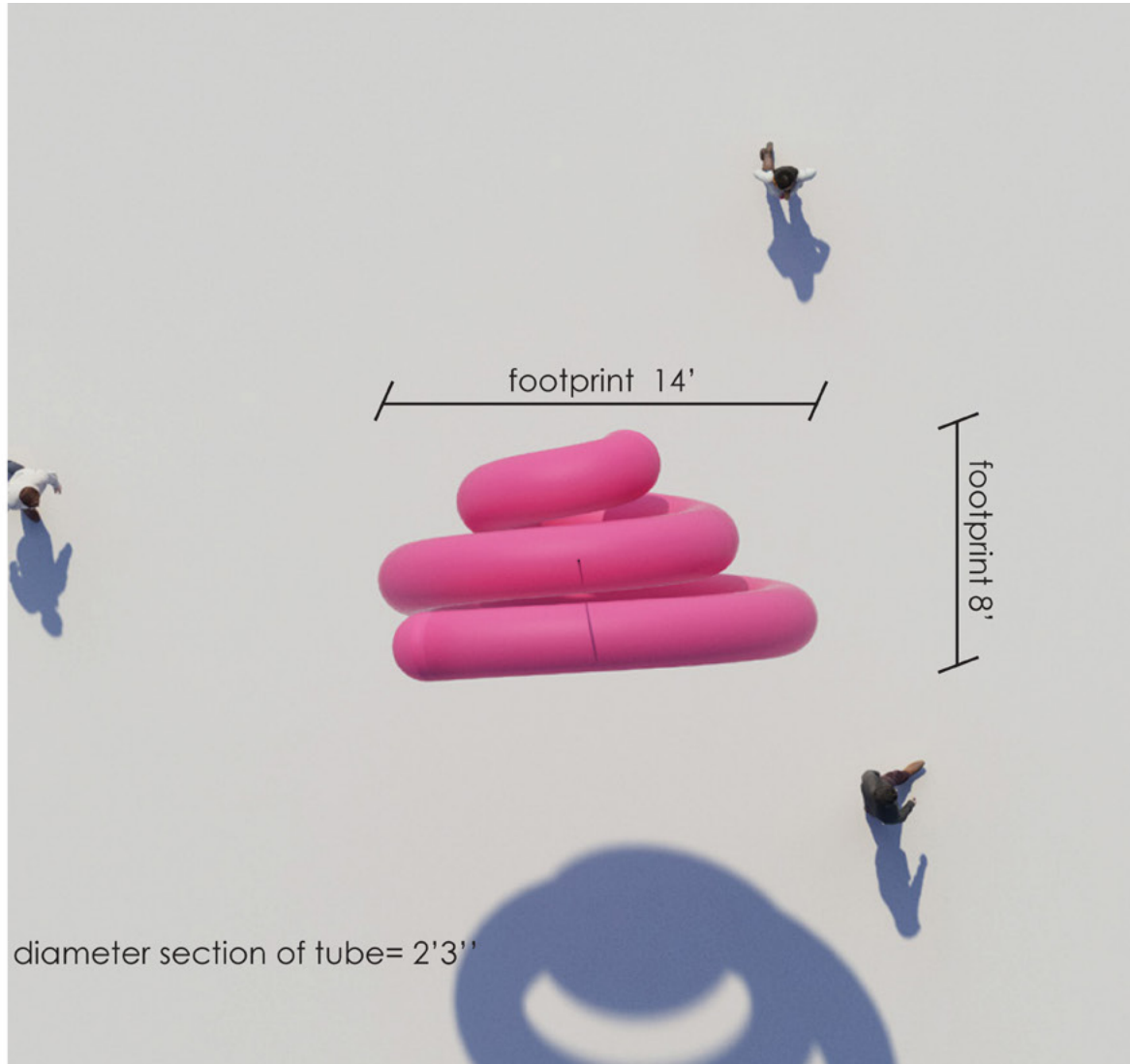
2019



Spiral 1: west side



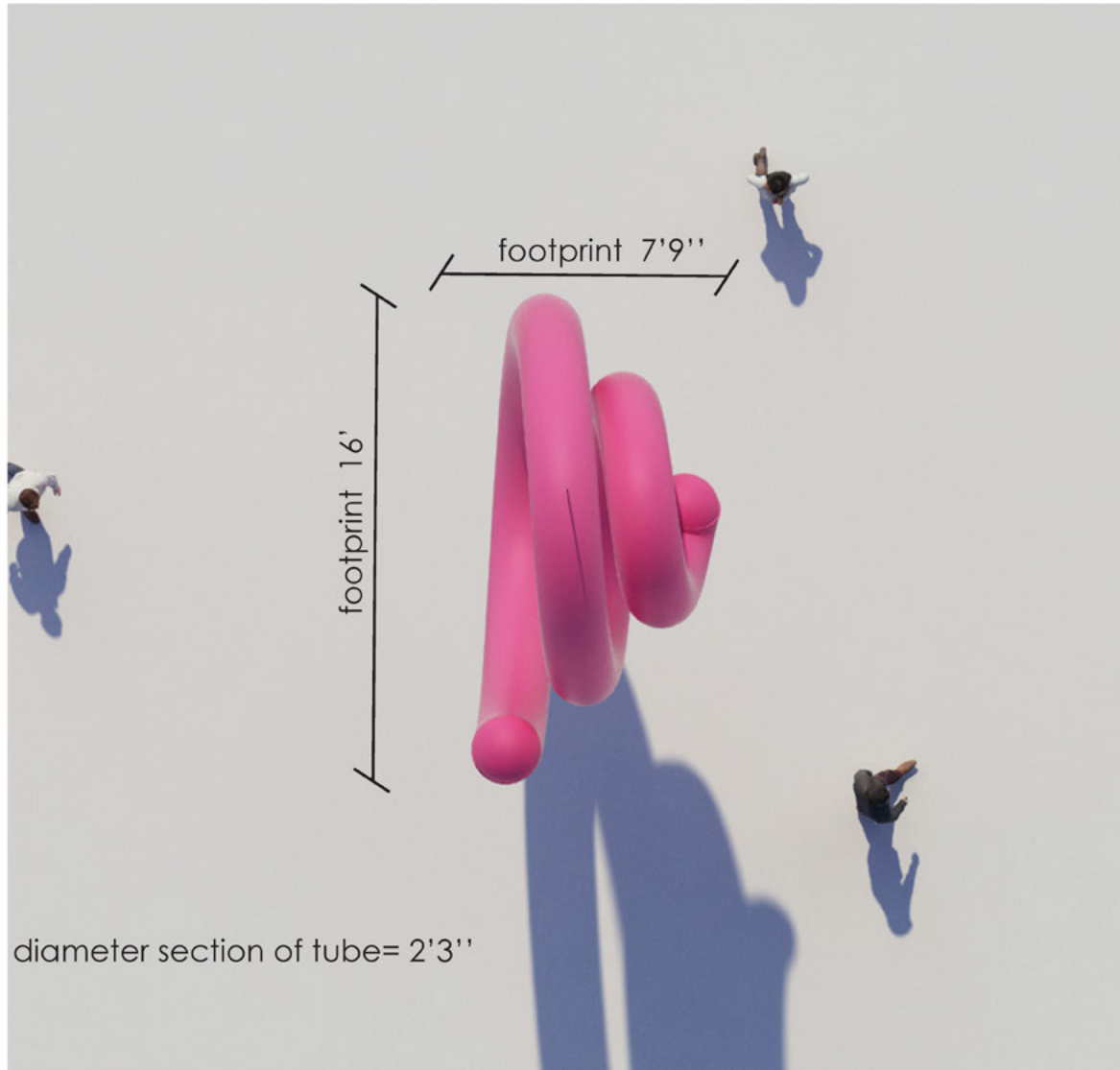
Spiral 1: west side



Spiral 2: east side



Spiral 2: east side



Timeline

March: Board concept approval

March-April: Design finalization (working with Inflatable Images)

April-June: Fabrication

June: Installation of indoor artwork

July 25th/26th: Installation of outdoor artworks

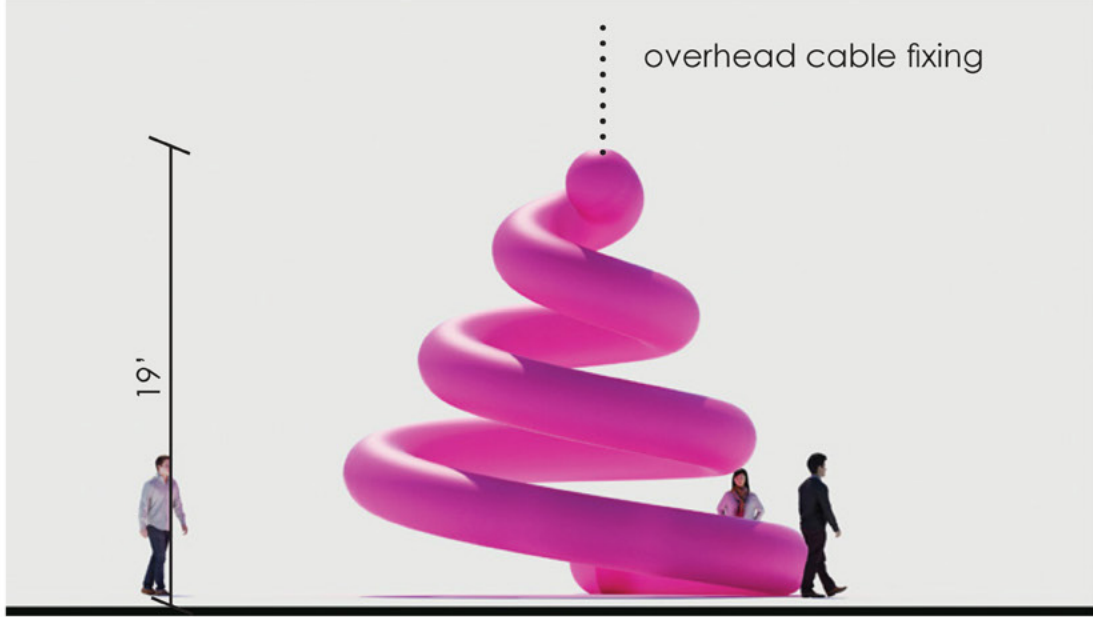
July 27th: CPL 150th Celebration

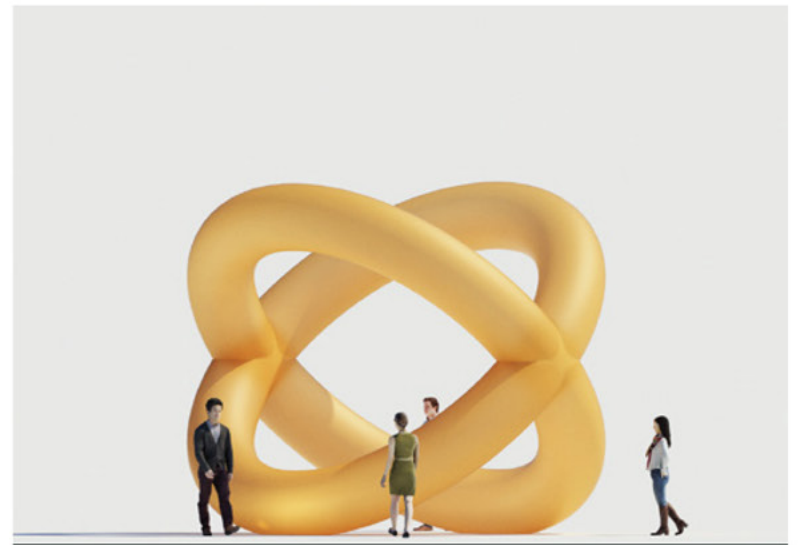
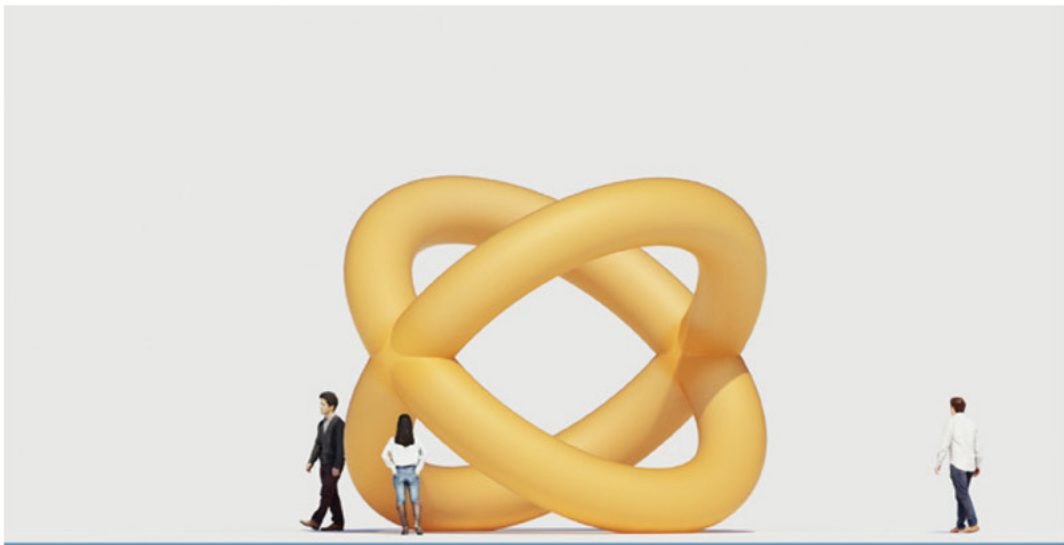
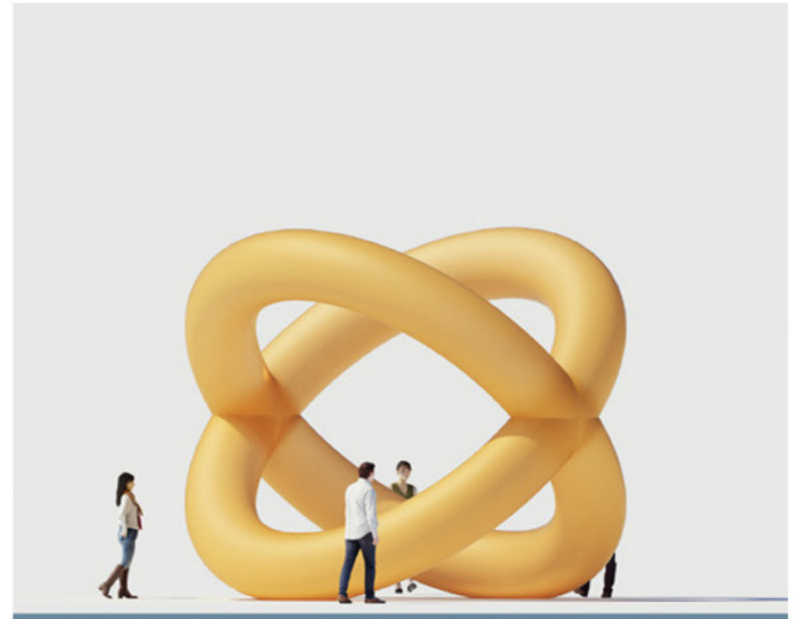
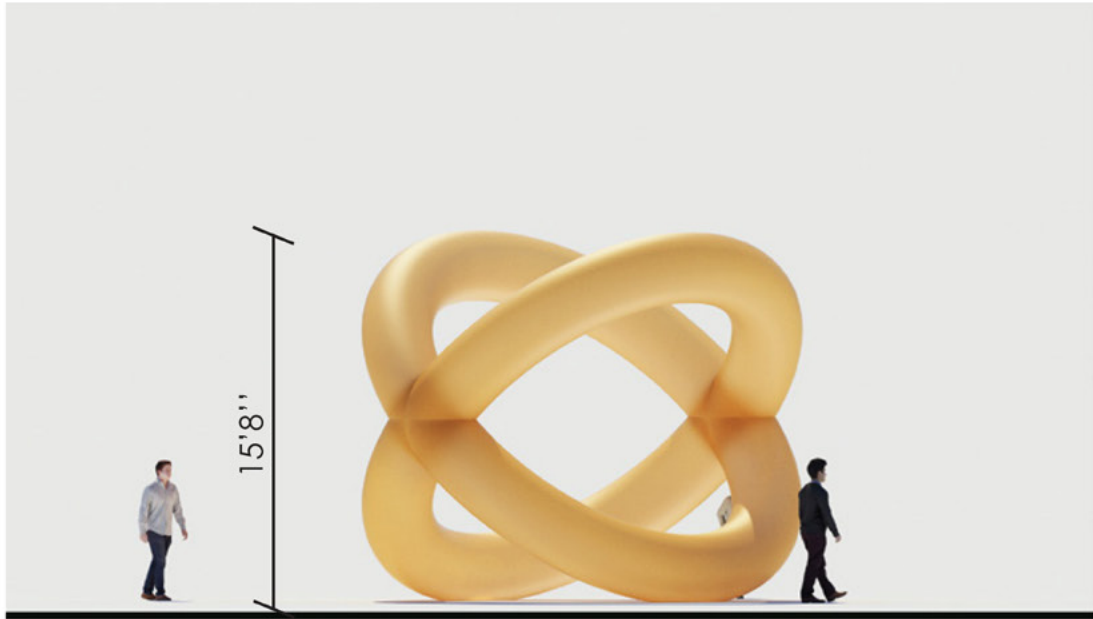
July-Sept/October: Artwork installation on display at CPL



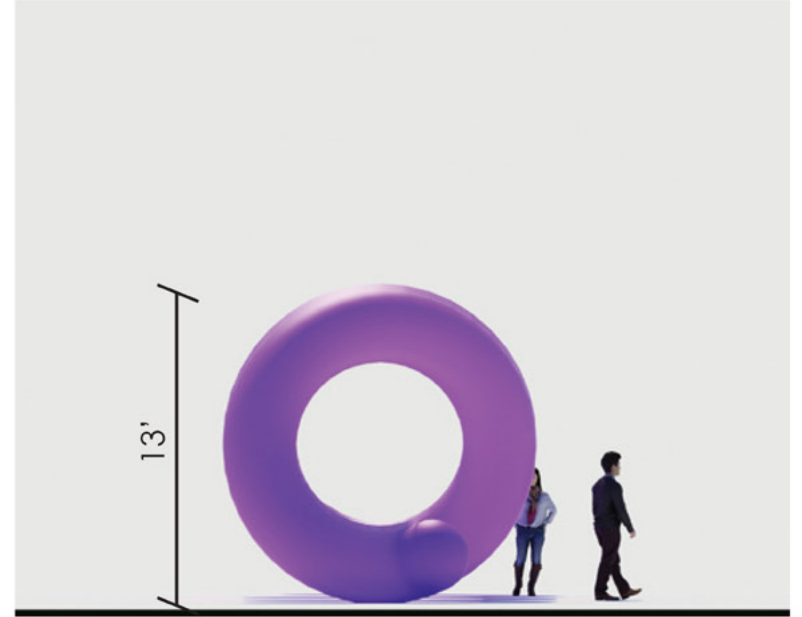
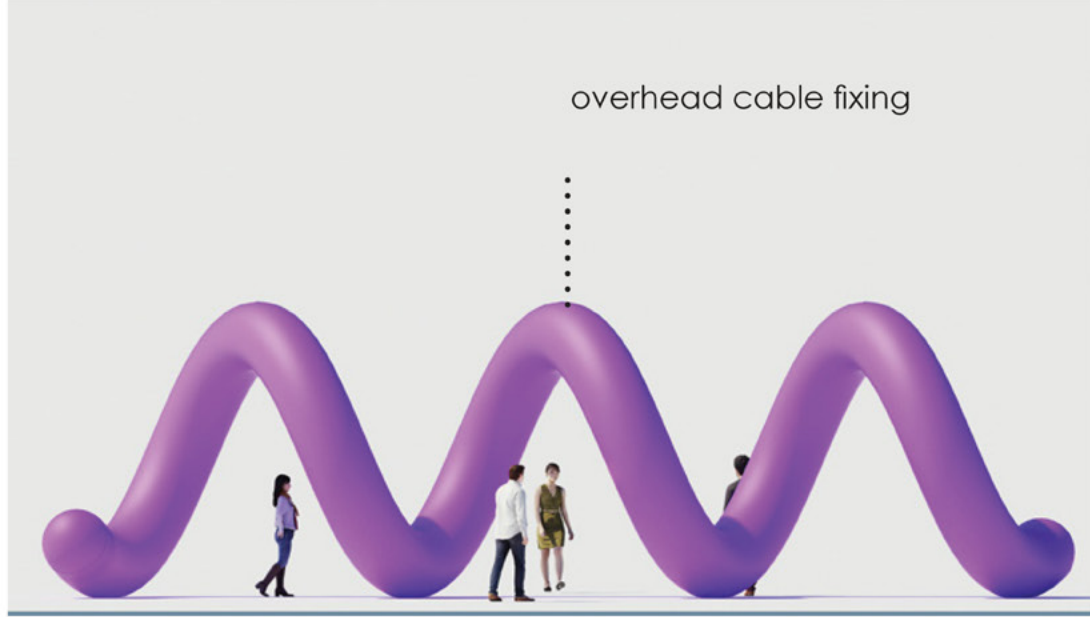
for reference: dimensions



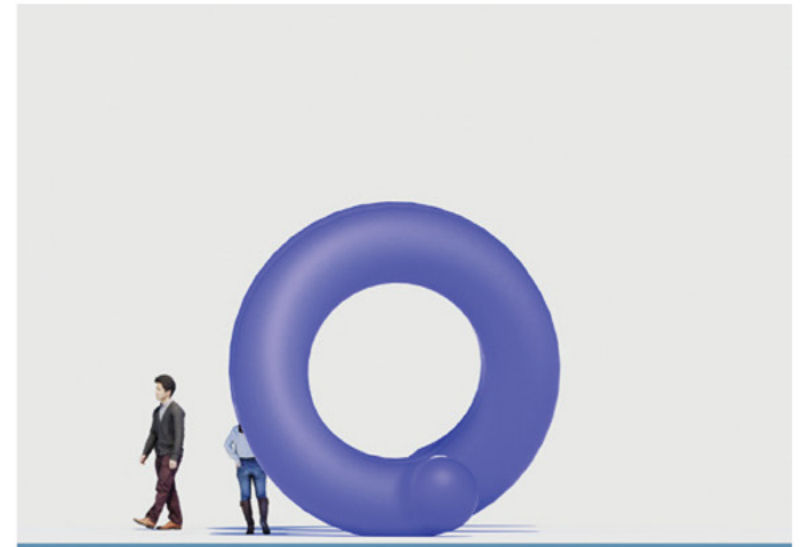
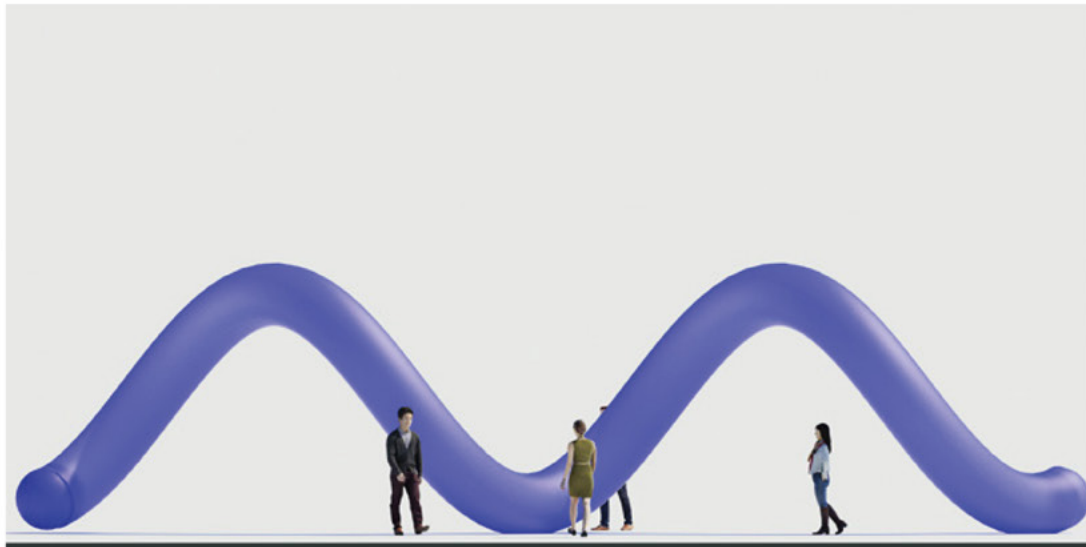
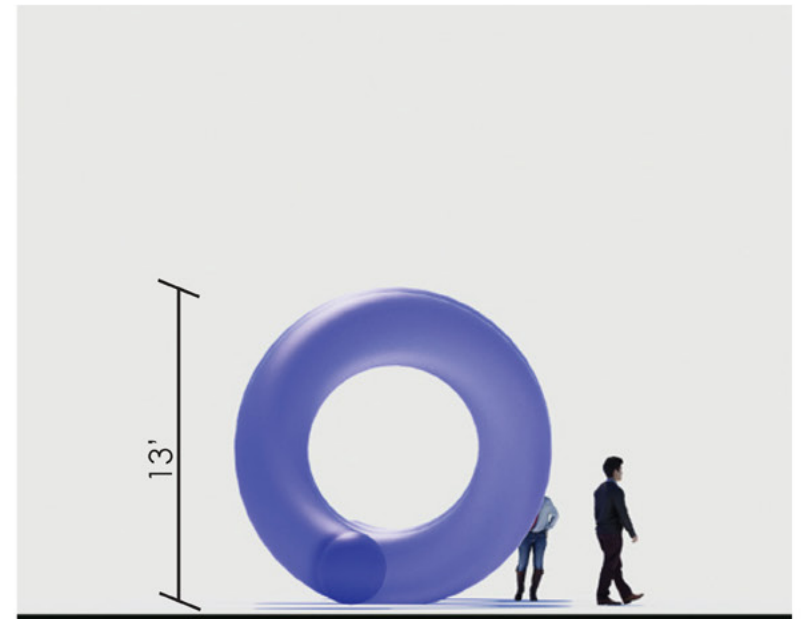
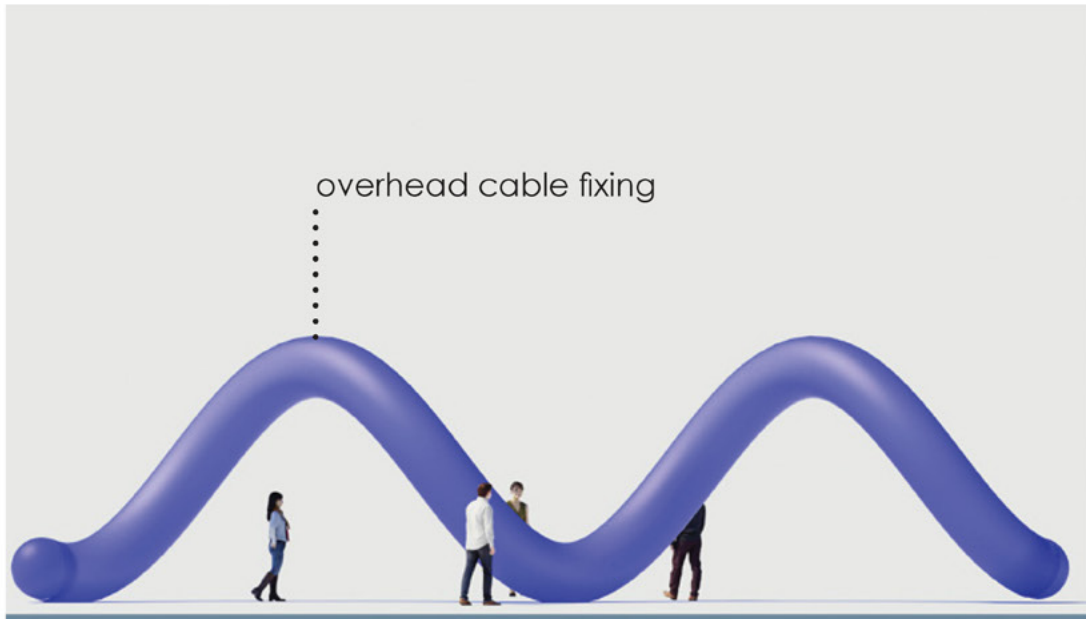




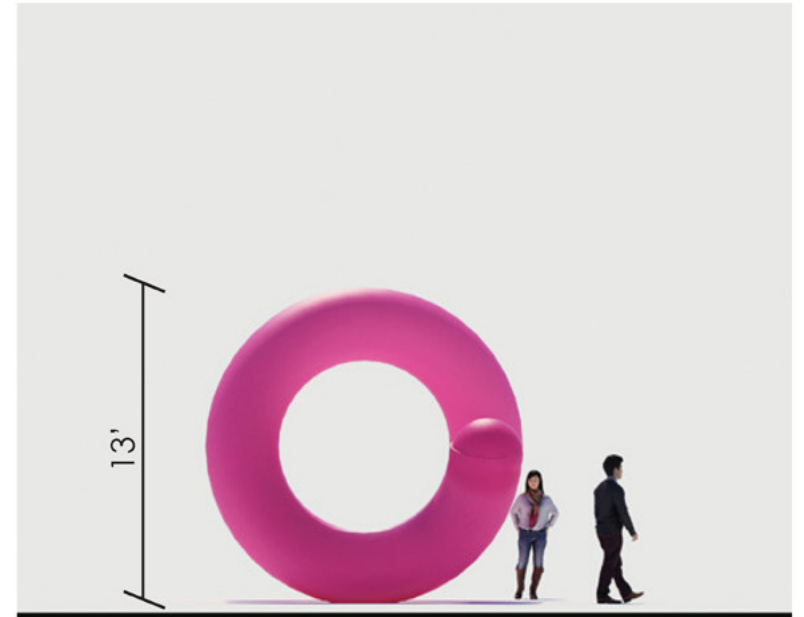
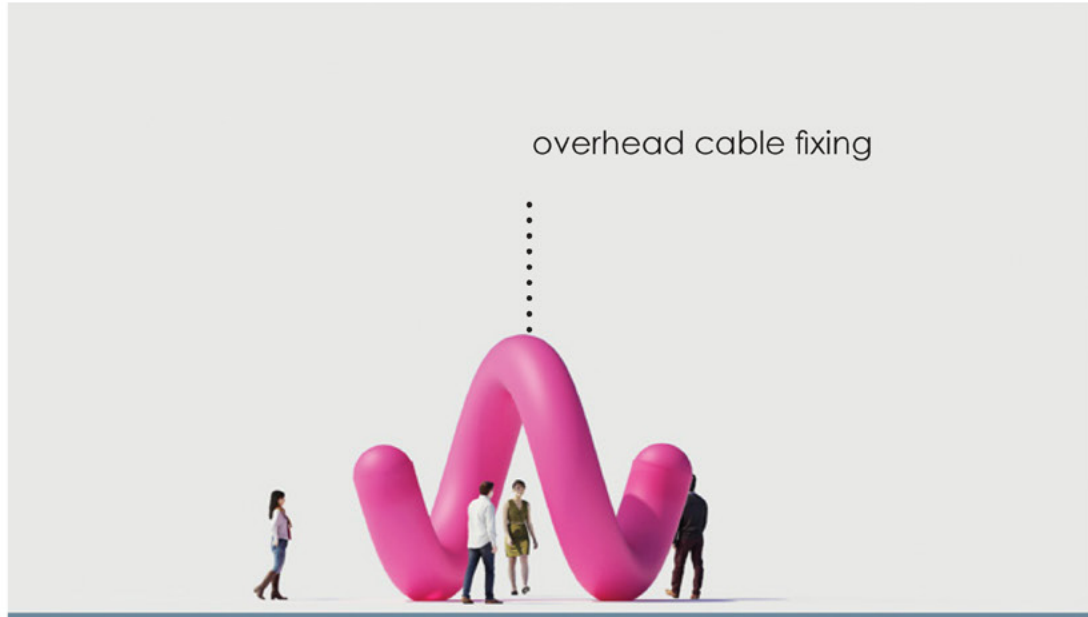
Spiral Ground: Part 1 (large)



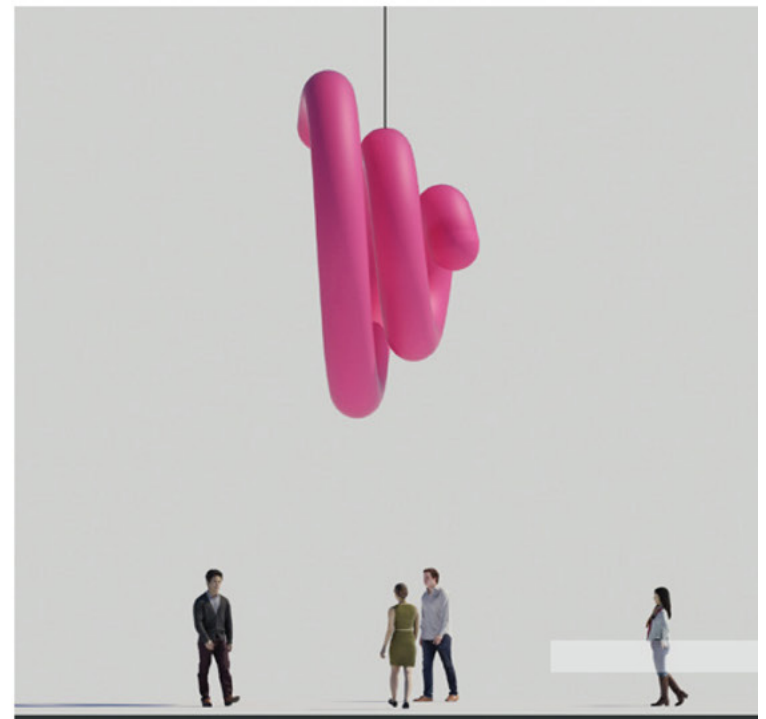
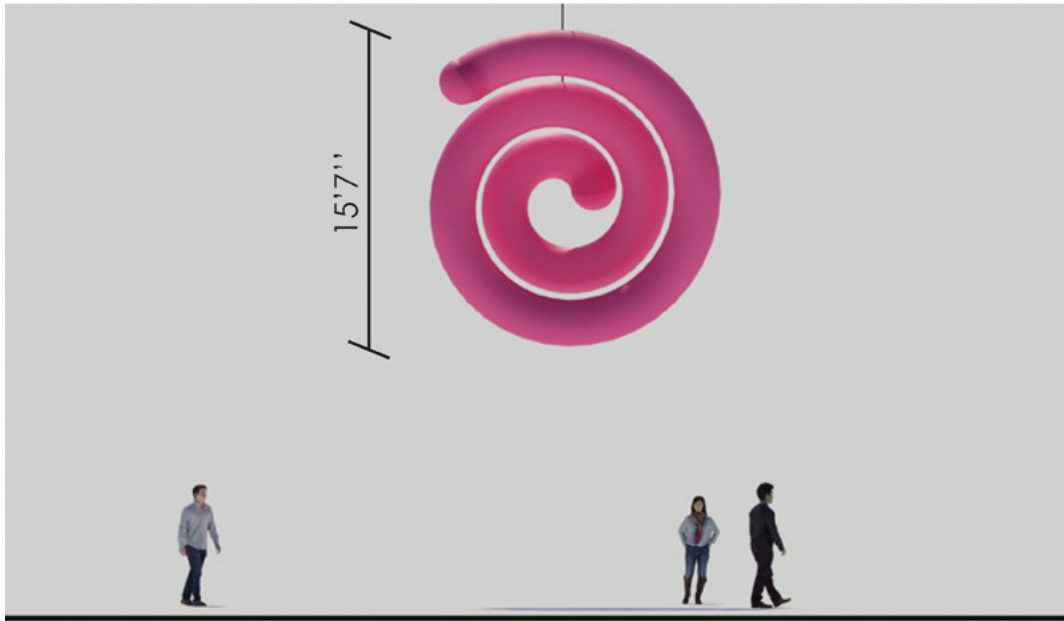
Spiral Ground: Part 2 (medium)



Spiral Ground: Part 2 (small)



Spiral 1: west side



Spiral 2: east side

